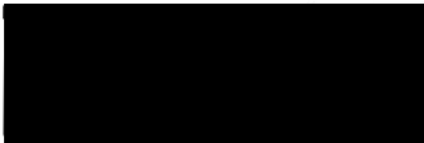


To Whom It May Concern:

We are writing this letter to request a variance on the size of sign we'd like to place on the building where we have our Lake Orion location. We have currently be at this location for over 5 years. We are placing the sign at the top of the 3-story structure and the 12 sq foot option simply would be too difficult to see from the road. We have sent all our specs for the sign we'd like to place at the south end of our building so that traffic traveling north bound M24 would see our sign. We are also in a building that many local people do not know what types of businesses reside within and it's always hard to explain our exact location. This sign will be the answer to many of these issues.

We appreciate your time and attention to our request.



Kari Torkko

Partner at Elivate Wellness + Aesthetics

214 South Broadway Suite 300

Lake Orion, MI 48362