

From: [Aron Young](#)
To: [Matthew Gibb](#)
Subject: Lake Orion DDA Christmas
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Good morning!

Roofline - C9 bulbs lining roof - attached map shows where this would be included. If I'm missing something or want to make any changes to exactly what is included, let me know and we can adjust. Most of the lights will be installed with magnetic strings, but some will need the parapet clips permanently installed at the top. The rooflines needing the parapet are the ones with concrete on the top. Both will look the same from the road and no one will even notice the clips. They are about 2"x2" and only stick up about a quarter of an inch.

Cost - \$10,975 - this includes leasing the lights, installation, maintenance through the season, take down, and storage until next season

Light posts wrapped in garland - I counted 40 total light posts that make sense to wrap. I'm definitely might have missed some, but should be close enough to build a plan for. I know you had some garland, but not enough for doing every pole. We have several options for bows we can go over if that's something you are interested in.

If we're using existing garland - \$100 per pole - \$4000 total for 40 poles

If we're leasing the garland - \$150 per pole - \$6000 total for 40 poles

Trees with trunk and branch wrap - mini lights, roughly 1000 lights per tree - I believe we came up with 63 trees total, but there might be some we decide to skip. My preference is to at least decorate the main intersection's trees and make those stand out. There are 2 trees on each corner that are very uniform, large, and would look great lit up with the exception of the SE Corner of Flint and Broadway which only has one.

From our conversation, we believe there are 326 strands of 100 lights each for a total of 32,600 lights. We can stick with just using the existing lights, or we can supplement with ours. The lights should match close enough but we can keep them separate in case. This is just meant as a starting point and to get some ideas on how you want to plan and budget.

Each tree using existing lights - \$400 per tree

Each tree with us supplying lights - \$550 per tree

Given the timing, I'd caution against going with the color changing bulbs for the roof line. The cost would be substantially higher and difficult to pull off for 2025. Its definitely an option for next year though.

As for the pond area across from the park, I was thinking about creating a lit scene on the other side of the water. Attached is a page from our catalog that shows a few options that I feel would look great over there. These displays are tall, lit, and look amazing. I did them for a project in Brighton and Birmingham last season and were really happy with how it turned out. I would recommend the 2D ones since they'll be in a low traffic area and won't really be seen from the other side.

There's quite a bit of variance on cost, but they typically run around between \$1500 and \$3000. For most of our clients a 3 year lease on these can help spread the cost out and works best. You can also go here - <https://www.christmasdecor.net/christmas-decor-catalogs/#catalogs> - and check out some of the other options. Last I checked, most of the 2D items were in stock in our national warehouse, but they can go quick. Let me know if you like these, or if you see something else that you'd like to consider. The nice thing about the 2D ones is we could also add in other areas in the city including hanging them on the side of a building. The main scene could be on the other side of the pond but other matching items could be sprinkled in other areas to keep it uniform.

Thank you for walking with me earlier this week! I appreciate the time and look forward to the opportunity to work with you this season! Let me know what you like, what you don't like, and what else you want to work on and we'll get more detailed and updated.

Aaron Young

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