

Design Committee

Purpose: “Design means getting Main Street into top physical shape. Capitalizing on its best assets - such as historic buildings and pedestrian-oriented streets – is just part of the story. An inviting atmosphere, created through attractive window displays, parking areas, building improvements, street furniture, signs, sidewalks, street lights, and landscaping, conveys a positive visual message about the commercial district and what it has to offer. Design activities also include instilling good maintenance practices in the commercial district, enhancing the physical appearance of the commercial district by rehabilitating historic buildings, encouraging appropriate new construction, developing sensitive design management systems, and long-term planning.” (National Main Street Center definition)

The physical attributes of a property clearly have an impact on the value of that property. How it looks, how well it is maintained and/or preserved, what kinds of changes have been made over the years; all of these things directly influence the property’s value. The Design Committee is commonly tasked with addressing the physical appearance of the structures in the downtown as part of the overall strategy to maintain the physical environment and increase property values. Members of the Design Committee work with the local design review board to preserve the historic architecture, they offer incentives to property owners to help offset rehabilitation costs, they work with planners and landscape architects to design pedestrian-friendly streetscapes that welcome shoppers and visitors and generally make the downtown a more attractive, pleasant place to spend time.

2026 COMMITTEE MEETING DATES

The Second Tuesday of every month at 1:00pm @ the DDA Office

118 N Broadway St., Lake Orion MI 48362

January 13

February 10

March 10

April 14

May 12

June 9

July 14

August 11

September 8

October 13

November 10

December 8