

Main Street America and MSOC Year-End Evaluation

Lake Orion MI



February 20, 2025 (Thursday)

PURPOSE AND SUMMARY

The Main Street Community Assessment Visit is an important evaluative service offered to local Main Street programs to review the progress made towards building a comprehensive revitalization program.

Your Main Street Community Assessment Visit has the following objectives:

1. Determine the progress the program has made to meet or maintain the current Main Street America Assessment Criteria.
2. Understand the Main Street America Standards and take the important steps to become familiar and start aligning with this holistic framework.
3. Recognize strengths and celebrate the growth and accomplishments of the past year.
4. Identify needs, trends and obstacles that might challenge the district and the program's efforts.
5. Determine technical assistance and services that can continue to grow and sustain the local Main Street Program.

AGENDA

- **9:00 a.m. Introductory meeting with the Board of Directors, Committees, staff and other Main Street leaders**
Location: Village Council Chambers, 21 E. Church St.
 - Overview of the Accreditation Standards by MSA
 - MSA overview on how the Program meets current National Accreditation Criteria and expectations based on Program's self-assessment.
 - Opportunity for the Main Street Board to highlight the organization's direction for the past year and its priorities for 2024. **At least 75% of Board attendance is expected with advanced confirmation.**
- **Noon Lunch with Board Chair and Village Mgr. (Village Council President to fill in)**
Location: Irish Tavern, 51 N. Broadway
- **1:30 p.m. Community Tour – meet at the Lumberyard property office**
- **2:30 p.m. Stakeholder Meeting**
Location: Village Council Chambers, 21 E. Church St.
 - Downtown business and building owners, residents and representatives of organizations with a presence in downtown to meet with the team and share their perspectives on the local economic environment and value of the Main Street program.
 - City leaders and staff to highlight the City's vision and support to the district's revitalization and the Main Street program.
- **4:30 p.m. Adjourn**
- **5:00 p.m. Dinner with Main Street Board of Directors and staff**
Location: TBD
- **6:30 p.m. End of Evaluation**

In the spirit of compliance with the Americans with Disabilities Act, individuals with a disability should feel free to contact the Village office, at least seventy-two (72) hours in advance of the meeting, if requesting accommodations.

Posted: February 13, 2024