



The mission of the Lake Orion DDA is to enhance the economic potential and preserve the historical character of the Lake Orion DDA District, *the heart and hub of the Orion Community*, through promotional activities and an organizational structure that focuses on community involvement with local businesses, residents and other stakeholders.

The **Main Street Approach** is a unique economic development strategy that focuses on leveraging existing social, economic, physical and cultural assets to energize community revitalization efforts and help manage success for the long term.

**Design:** Capitalizes on and enhances the visual aspects of downtown commercial areas to create a safe, appealing and inviting atmosphere. The physical elements such as the storefronts and building architecture, streetscape, public art, street furniture, parking areas, and public spaces are used to convey a positive image for the downtown. Quality maintenance practices such as historic building rehabilitation, adaptive use, appropriate new development, a design review process and long-term planning are also strategies used to enhance the physical appearance of a downtown.

## Design Committee Minutes

May 27, 2025

10:30 am – 11:30 am

Lake Orion DDA Office

Committee Members: Chair Lloyd Coe, Linda Crane, and Angela Aycock.

DDA: Matt Gibb, Ex. Dir., and Janet Bloom, Asst. Dir.

**Attendees:** Linda Crane, Angela Aycock, Matt Gibb, Janet Bloom, and grant application representatives Mike Warner and Tim Marriott.

### I. Façade Grant Application Review – Lake Orion Bike & Adventure Co.

The grant request is for the former Lake Orion Window and Blind Shop location at 47 S. Broadway, Lake Orion, MI 48362, which currently houses Lake Orion Bike & Adventure Shop as the tenant and the owner is MD Broadway LLC (Matt Moore). They are opening early June.

The applicant has asked to be considered for a Level 2 Historic Preservation grant with matching funds up to \$10,000.

The improvement this grant is being asked to support are the awning replacement with suggestion to pull the style and color from the kind being used at the Lumber Yard. It was also asking for support for signage and window replacement. It was noted that plans may include sidewall lighting for exterior sign.

The Design Committee, per the new grant application process, completed the scoring for the application. A score of 21 is required to be eligible for the grant. Top score is 40. Scoring team comprised of: Linda Crane, Angela Aycock, Matt Gibb, and Janet Bloom.

Results are as follows:

Category	Maximum Points	Points Earned
Applicant has never received a grant of any type from the Lake Orion DDA.	5	5
The applicant is the owner of the property (and is not a building tenant).	1	0
The existing building condition visually appears to be structurally sound with roof intact.	4	4
The façade project is part of a larger planned building renovation project.	2	1
The proposal meets the Design Guidelines and intent of the Lake Orion DDA Program Goals and/or the municipal design guidelines.	5	5
The extent to which the proposed work will compliment or enhance the appearance of the surrounding area.	10	7
The extent to which the proposed work will enhance the appearance of the property.	10	6
Whether the grant will leverage additional funding for the project.	3	1
<b>Total</b>	<b>40</b>	<b>29</b>

The grant application for **Lake Orion Bike & Adventure Co.** is being recommended to the Lake Orion DDA Board by the Design Committee for the following:

Level 1 grant – no funds were allocated for this grant level

Level 2 grant - \$8,000 matching funds (program has max set at \$10,000)

The Design Committee is pleased to be able to support the work of this downtown business and how it brings back a category of store that services our active community.