

VOLUNTEER ADVISORY BOARD APPLICATION

BOARD(S) APPLYING FOR	• Community Redevelopment Agency
NAME	Sarah Martin
ADDRESS	1121 North Lakeside Drive Lake Worth Beach, FL 33460 United States
UPLOAD PROOF OF RESIDENCY	• Sarah-Passport-8.2022-8.2032.pdf
DO YOU HAVE A DIFFERENT MAILING ADDRESS?	No
PHONE	(954) 650-0324
BUSINESS PHONE	(561) 467-4760
CELL PHONE	(954) 650-0324
EMAIL	epicsarah70@gmail.com
LIST ALL PROPERTIES OWNED AND/OR BUSINESS INTERESTS IN LAKE WORTH BEACH	1121 North Lakeside Drive, Lake Worth Beach, FL 33460 1623 North Ocean Breeze, Lake Worth Beach, FL 33460
WHAT IS YOUR OCCUPATION?	Destination and Corporate Event Planning
EMPLOYER?	Self Employed- Experience Epic LLC
ARE YOU CURRENTLY SERVING ON ANY CITY ADVISORY BOARD?	No
HAVE YOU EVER SERVED ON A CITY OF LAKE WORTH BEACH ADVISORY BOARD?	Yes
IF YES, WHEN AND WHICH BOARD(S)?	Education Task Force, Tourism Marketing Task Force

RELEVANT EXPERIENCE

I bring over two decades of experience in placemaking, municipal event production, destination management, and public-private partnerships, with a strong background in working alongside city agencies and CRA boards. My professional journey has included leading public art programs and community engagement initiatives for the City of Coral Springs, the Delray Beach CRA, and the City of Miami—projects that directly supported revitalization efforts and economic growth through cultural activation.

In my role as CEO of Experience Epic Events, I've continued this work by developing strategies that align brand identity, tourism, and civic engagement. I've served as supplementary executive staff in CRA-related initiatives, contributing to marketing plans, Clean & Safe programming, and activation tactics that improve downtown vibrancy and business attraction.

Since moving to Lake Worth Beach in 2007, I've remained actively involved in civic life while raising my daughters here in the heart of the community. I previously served as Vice Chair of the City's Education Task Force, where we built critical bridges between local government and our schools. I was also honored to serve on the City's Tourism Marketing Task Force during the pandemic, helping craft responsive messaging to support local businesses and visitor confidence during an unprecedented time.

I'm deeply committed to Lake Worth Beach's long-term vitality and equity, and I believe my unique blend of creative vision and practical experience would make me a valuable asset to the CRA Board of Directors.

INTEREST/ACTIVITIES

I have a passion for community building, creative placemaking, and experiences that bring people together in meaningful ways. I love exploring public art, cultural events, and spaces that blend history with modern use—which often inspires my work in event planning and destination management.

Outside of my professional life, I enjoy reading personal development books and exploring wellness practices, especially those that support longevity and heart health. I'm also an advocate for environmental sustainability and toxin-free living, which I've been integrating into both my lifestyle and my business.

On a personal level, I cherish time with my family, especially outdoor adventures with my kids, and I have a deep appreciation for design, storytelling, and travel that immerses me in new cultures and perspectives.

COMMUNITY INVOLVEMENT

I highly involved in my daughter's school. In addition, I am devoted to the American Red Cross as Chairman of the Board of Directors (2 terms), Achievement Centers for Children and Families, The Education Task Force (at one point), Best Buddies of Palm Beach, Leadership Business Council, Network Lead Exchange, Lake Worth Beach Tourism Task Force and Lilypad Foundation for Youth.

**WHY DO YOU DESIRE TO SERVE ON
THIS BOARD (FIRST PREFERENCE)**

As a longtime resident and community leader, I believe in the transformational power of strategic planning, placemaking, and inclusive economic growth. I'm applying to serve on the CRA Board because I want to play an active role in shaping the future of Lake Worth Beach—a city with vibrant potential and unique character that deserves to be preserved and elevated.

Through my work as CEO of Experience Epic Events and Chair of the Board for the American Red Cross Palm Beach & Treasure Coast, I've had the opportunity to collaborate with city leaders, nonprofits, and business owners to create impactful community-driven experiences. I understand how intentional activation of public spaces, creative partnerships, and thoughtful redevelopment can build not only economic resilience but also civic pride.

I'm especially drawn to the CRA's goals of enhancing walkability, supporting small business growth, promoting public art, and improving quality of life for residents and visitors alike. My expertise in event production, strategic planning, and community engagement can help bring these goals to life in practical and innovative ways. I also bring a strong understanding of what it means to create spaces that are both functional and emotionally resonant—spaces where people feel safe, inspired, and connected.

Most importantly, I believe Lake Worth Beach is at a pivotal point. With the right stewardship, it can become a shining example of how redevelopment and community identity can coexist beautifully. I would be honored to help guide that vision forward as a board member.

CONSENT

✓ I agree to the privacy policy.

I understand the responsibilities associated with being a board/committee member, and I have adequate time to serve if appointed.

I have read the attached Ordinance No. 2010-29 and Article XIII (Palm Beach County) Code of Ethics and understand the policy on the City of Lake Worth Beach Code of Ethics. Within 30 days after appointment, I understand that I am required to participate in Ethics Training and submit an Acknowledgement of Receipt form to the City Clerk's Office in order to continue to serve on my appointed board.

*THIS APPLICATION IS VALID FOR ONE (1) YEAR FROM THE DATE SIGNED.

*THIS APPLICATION IS NOT VALID WITHOUT APPLICANT'S PROOF OF RESIDENCY.

TODAY'S DATE

06/06/2025

SIGNATURE

Sarah Martin