

EXECUTIVE BRIEF REGULAR MEETING

AGENDA DATE: September 20, 2022

DEPARTMENT: City Attorney

TITLE:

Ordinance No. 2022-16 – Second Reading - Establishing a Business Advisory Board

SUMMARY:

The proposed Ordinance will establish a Business Advisory Board to promote business development and support and sustain existing businesses within the City of Lake Worth Beach.

BACKGROUND AND JUSTIFICATION:

The City Commission has expressed a desire for a Business Advisory Board to engage the local business owners within the City of Lake Worth Beach. The proposed Ordinance establishes a Business Advisory Board to act as a liaison between the owners of businesses within the City and the City Commission, to promote business development and support and sustain existing businesses within the City. The Business Advisory Board members will be appointed consistent with Section 2-9 of the City of Lake Worth Beach Code of Ordinances. The proposed duties of the Business Advisory Board are as follows:

- (a) Advise the city commission as to recommended improvements to, and the establishment of, city policies and procedures impacting the business community;
- (b) Review and recommend appropriate communication strategies to disseminate city information to the business community;
- (c) Solicit and facilitate business input in matters of significance in the city;
- (d) Endeavor to build an expanding community of support through education of its members, prospective members, community groups and government officials;
- (e) Advise the city commission and city administration on business development opportunities within the city;
- (f) Identify, analyze and address legislative issues that may impact the business community; and
- (g) Any additional duties as may be assigned by the city commission.

The Ordinance passed first reading by a vote of 4-0 at the first reading on September 6, 2022 with the following modifications:

- 1. change the board composition to seven members
- 2. add a category for industrial business and lawyer
- 3. change quorum from three to four members
- 4. clarify that meetings would be held every other month

MOTION:

Move to approve / disapprove Ordinance No. 2022-16 establishing a Business Advisory Board.

ATTACHMENTS:

Ordinance 2022-16 revised version and redlined version