



FLORIDA LEAGUE OF CITIES

# 2021 ANNUAL CONFERENCE

## REGISTRATION INFORMATION

August 12-14, 2021 • Orlando World Center Marriott

**Hotel Registration**  
**Deadline: July 22, 2021**

**Conference Registration**  
**Deadline: July 30, 2021**

Paid registration  
is required to receive  
housing information,  
so sign up early!  
See page 6  
for details.

# GENERAL INFORMATION



The Florida League of Cities 2021 Annual Conference will be held **in person** August 12-14, 2021, at the Orlando World Center Marriott.

The conference is an opportunity for municipal officials and senior staff to enhance leadership skills, learn from municipal experts, share ideas with peers, discuss strategies for Florida's future and hear about the latest in products and services for municipal governments.

This year's conference will include breakout sessions, committee meetings, keynote presentations, awards and more. Plus, we will discuss and adopt the FLC 2022 Legislative Action Agenda to guide advocacy efforts at the state Capitol. Don't miss this opportunity to learn, network and share.

## LOCATION/DATES

Orlando World Center Marriott  
Thursday, August 12 - Saturday, August 14, 2021

## REGISTRATION HOURS

Thursday, August 12: 7:00 a.m. - 7:00 p.m.  
Friday, August 13: 7:00 a.m. - 5:00 p.m.  
Saturday, August 14: 7:30 a.m. - 4:00 p.m.

## REGISTRATION FEES

**City/County/Government** (\$550), **Corporate** (\$650) and **Guest** (\$150): These fees cover your name badge, admission to all conference sessions and the exhibit hall, refreshment breaks, Friday's Home Rule Heroes Reception, Saturday's Past Presidents' Luncheon and the Inaugural Celebration Saturday night.

**NOTE: Registrants** are defined as any elected government official or any employee of governments, organizations or corporations. **Guests** are defined as spouses, partners

or other nonprofessional relations of conference delegates. Guest registration **may not** be used for other elected government officials, staff or company representatives.

**Teen Guest 13-18 years** (\$20) and **Child Guest 3-12 years** (\$15): These fees cover your name badge, admission to the exhibit hall, Friday's Home Rule Heroes Reception and refreshment breaks. **Teen and child guest registration does not include Saturday's Past Presidents' Luncheon or Inaugural Celebration.**

**Exhibit Hall Pass** (\$50): This pass allows family members and guests who are not registered for the conference to access all events in the exhibit hall, as well as Friday's Home Rule Heroes Reception. **The pass is not good for any other conference events and is not equivalent to a registration.**

## REGISTRATION PROCEDURES

### Online Registration – Credit Cards Only

Visit [flcities.com/annualconference](http://flcities.com/annualconference) to access online registration and pay with your Visa, Mastercard or American Express. You will receive your conference confirmation immediately via email. Conference confirmations include your registration information, totals and registration number for your reference. Please check your confirmation carefully to verify that all information is correct and inform the League immediately of any errors.

### Mail Registration – Checks Only

To pay via check, fill out the registration form on page 7, attach your check for the appropriate fee and mail it to the League office by **Friday, July 30, 2021**. Name badges and other information can be picked up at the conference registration desk.



# GENERAL INFORMATION



## DEADLINES

**Registration** – Conference registrations must be received no later than **Friday, July 30, 2021**. If you are unable to meet this deadline, please register on-site. **NOTE: Registration fees will increase to \$580 for government and \$680 for corporate registrants for all registrations done on-site**, so we encourage you to register in advance.

**Hotel Reservations** – The cutoff date for reservations at the Marriott is **July 22, 2021**. Reservations must be made via an FLC-provided security code only; no one will receive housing information until **after** their **paid** registration is received. Please see page 6 for more details.

## CANCELLATION POLICY

Conference registration cancellation requests must be sent in writing via email to [mhowe@flcities.com](mailto:mhowe@flcities.com). All cancellations received in the FLC office by 5:00 p.m., **Friday, July 30, 2021**, will receive refunds, minus a **\$50.00** cancellation fee. Refunds will be issued after the conference. **No refunds can be made after July 30 or for early departure from the conference.**

Hotel deposits will be refunded only if the hotel receives notification no later than **72 hours** before the scheduled arrival date.

## SPECIAL NEEDS

If you are physically challenged and require special services, or if you have special dietary needs (i.e., allergies or Kosher or vegetarian meals), please attach a written description to your registration form. Contact the hotel directly if you will need any special accommodations in your room.

## CONTINUING EDUCATION CREDIT

Some of the conference's educational sessions may be eligible for continuing education credit through the Florida Bar and/or the Florida Board of Accountancy. It is the attendee's responsibility to submit these hours for approval. FLC will provide sign-in sheets at each session and send certificates of attendance to all delegates who complete the sign-in sheets.

## LIVE FEEDS VIA SOCIAL MEDIA

The League will be posting real-time updates and photos via Twitter, Facebook, Instagram and YouTube during the conference. Follow @FLCities on all major platforms. Connect with the conversation or pose questions by using the hashtag **#FLCities2021** in all your conference-related posts.



## THURSDAY IS CITY SHIRT DAY!

We encourage all of you to show your city spirit by wearing your city shirt on **Thursday, August 12**.

## CONTACT INFORMATION

For additional information, please contact Melanie Howe at [mhowe@flcities.com](mailto:mhowe@flcities.com) or **850.222.9684**.

# TENTATIVE PROGRAM



Following is a tentative schedule of conference events. Be sure to check our website for updates!

## WEDNESDAY, AUGUST 11, 2021

8:30 a.m. - 1:00 p.m.

### Research Symposium

Additional registration required through the League's Center for Municipal Research; contact Wade Burkley at [wburkley@flcities.com](mailto:wburkley@flcities.com).

2:00 p.m. - 5:00 p.m.

### Candid Conversation with Mayors

Additional registration required through the Florida League of Mayors; contact Rachel Embleton at [rembleton@flcities.com](mailto:rembleton@flcities.com).

## THURSDAY, AUGUST 12, 2021

7:00 a.m. - 7:00 p.m.

### Registration Desk Open

8:00 a.m. - 12:00 p.m.

### Continuing Education in Ethics: Have You Completed Your Hours?

Florida's municipal elected officers are required to take four specific hours of continuing education in ethics per year. If you haven't completed your hours yet, this is your opportunity! The four hours include two hours on the Florida Ethics Law (Chapter 112, Florida Statutes), one hour of public meetings (Chapter 286, Florida Statutes) and one hour of public records (Chapter 119, Florida Statutes). If your hours are completed, this class is a good refresher.

*NOTE: You must be registered for the full conference to attend this session, and pre-registration is required. Registration is limited to the first 150 people. See the registration form for details.*

9:00 a.m. - 10:00 a.m.

### Florida League of Mayors Nominating Committee Meeting

10:00 a.m. - 11:00 a.m.

### Florida League of Mayors Business Meeting

For more information, contact Rachel Embleton at [rembleton@flcities.com](mailto:rembleton@flcities.com).

11:00 a.m. - 12:00 p.m.

### Florida League of Mayors Board of Directors Meeting

12:30 p.m. - 7:30 p.m.

### Municipal Marketplace Open

1:00 p.m. - 3:00 p.m.

### "Cities 101" Workshop

If you are newly elected or newly appointed, this "crash course" is designed for you. Details about Florida municipalities, the services they provide and governing challenges will be discussed. This course is a prequel to the popular Institute for Elected Municipal Officials (IEMO) but is not a substitute for the three-day IEMO class.

1:00 p.m. - 3:00 p.m.

### Legislative Policy Committee Meetings

Finance, Taxation and Personnel

Land Use and Economic Development

Municipal Administration

Transportation and Intergovernmental  
Relations

Utilities, Natural Resources and Public Works

3:15 p.m. - 5:00 p.m.

### Workshops

5:00 p.m. - 6:00 p.m.

### Federal Action Strike Team Meeting

5:15 p.m. - 6:00 p.m.

### First-Time Attendees' Orientation

If this is your first FLC Conference, welcome! This workshop will acquaint you with the League, the conference program (with tips for the best use of your time), how to get involved in your local or regional League, FLC legislative policy committees and other municipal services.

6:00 p.m. - 7:30 p.m.

### President's Welcome Reception in Municipal Marketplace

# TENTATIVE PROGRAM



## FRIDAY, AUGUST 13, 2021

6:15 a.m. - 8:00 a.m.

### 5K Fun Run

Join us for our fifth biennial **Florida League of Cities 5K Fun Run/Walk**. The run will take place on the grounds of the Marriott's golf course and is open to everyone participating in the conference. This event will be a "fun run" and not a timed event. There is no charge for the event, **but pre-registration is required**. (See main registration form.) All participants will receive a T-shirt and gym towel. Light refreshments will be provided after the race. So come on out and start your morning off right with a **fun run** and great company!

7:00 a.m. - 8:00 a.m.

### Florida Black Caucus of Local Elected Officials Breakfast

*Additional registration required through the Florida Black Caucus of Local Elected Officials; contact Nykierama Cooper at [ncooper@flcities.com](mailto:ncooper@flcities.com).*

7:00 a.m. - 9:00 a.m.

### Continental Breakfast in Municipal Marketplace

7:00 a.m. - 1:15 p.m.

### Municipal Marketplace Open

7:00 a.m. - 5:00 p.m.

### Registration Desk Open

8:00 a.m. - 9:00 a.m.

### Workshops

9:15 a.m. - 10:30 a.m.

### Resolutions and Legislative Committee Meetings

9:15 a.m. - 10:30 a.m.

### Workshops

10:45 a.m. - 12:15 p.m.

### Opening General Session

Featuring the presentation of the E. Harris Drew Award and a keynote presentation by **Leland Melvin**.



**LELAND  
MELVIN**

**Leland Melvin** is an engineer, educator, former NASA astronaut and NFL wide receiver. He served on board the space shuttle *Atlantis* as a mission specialist on mission STS-122 (2008) and STS-129 (2009), and helped to construct the International Space Station.

Upon hanging up his space boots, he led the NASA education program. He co-chaired the White House's Federal Coordination in STEM Education Task Force and developed the nation's five-year STEM education plan.

After 24 years with NASA as a researcher, astronaut and senior executive service leader, he now shares his life story as an athlete, astronaut, scientist, engineer, photographer and musician to help inspire the next generation of explorers to pursue STEM careers.

In May 2017, Leland released his memoir *Chasing Space: An Astronaut's Story of Grit, Grace, and Second Chances*. In the book, Leland shares his journey from the gridiron to the stars and examines the intersecting roles of community, perseverance and grace that align to create opportunities for success.

# TENTATIVE PROGRAM



12:15 p.m. - 1:15 p.m.

**Sidewalk Café in Municipal Marketplace  
(Cash Sales)**

1:30 p.m. - 2:30 p.m.

**Workshops**

2:45 p.m. - 4:00 p.m.

**Workshops**

4:15 p.m. - 5:30 p.m.

**Workshops**

6:00 p.m. - 7:00 p.m.

**2021 Home Rule Heroes Reception**  
*(All delegates welcome.)*

**Evening Open**

**SATURDAY, AUGUST 14, 2021**

7:30 a.m. - 8:30 a.m.

**Various Local/Regional League Breakfast  
Meetings**

*Contact your local League for more information.*

7:30 a.m. - 4:00 p.m.

**Registration Desk Open**

9:00 a.m. - 10:00 a.m.

**Annual Business Meeting**

10:15 a.m. - 12:15 p.m.

**Second General Session**

Featuring recognition of the Years of Service awards and a keynote address by **Kenneth W. Gronbach**.

12:30 p.m. - 2:15 p.m.

**Past Presidents' Luncheon and Installation  
of New President**

2:30 p.m. - 5:00 p.m.

**Workshops**

6:30 p.m. - 9:30 p.m.

**Inaugural Celebration – Recover, Relax,  
Rejoice**

Join your friends and colleagues as we celebrate being back together after a long year apart. Enjoy strolling entertainment, delicious food and drink and an opportunity to dance the night away.

*Schedule and speakers subject to change.*



**KENNETH W.  
GRONBACH**

Come explore the common sense, easy-to-understand, counterintuitive and very fascinating realm of demography. **Kenneth W. Gronbach** is an internationally respected demographer who has forecast societal, commercial, economic, cultural and political phenomena with uncanny accuracy. Let him bring you into his world of counting people and accurately predicting future markets. What products or services will fly or die? What nations are demographically doomed? What countries and continents are demographically positioned to excel? How will workforces change, and where is my best source of talent? If you're writing a post-pandemic strategic plan, you need this information.



# CONFERENCE HOUSING INFORMATION



The **Orlando World Center Marriott** will serve as the conference hotel. It is located at 8701 World Center Drive in Orlando. The resort phone is 407.239.4200. (**NOTE:** Reservations may be made via an FLC-provided security code only. Please **do not** call the resort to make reservations until you receive this code, which will be provided with your paid registration.) FLC has secured the reduced rate of \$7.00 per day for self-parking and \$15.00 per day for valet parking.

Visit the hotel's website at [marriottworldcenter.com](https://marriottworldcenter.com) for details about the facility. Note that some services may be limited or not available as the hotel industry recovers from the economic impacts of COVID-19.

**NOTE: The Marriott is a smoke-free property.**

## ROOM RESERVATIONS – IMPORTANT – PLEASE READ

To protect our room blocks for conference registrants, it is our policy that no one will receive housing information **until we have received your PAID registration**. Once your registration is paid, you will be sent housing information via email.

Please note that the reservation cutoff date at the Marriott is **July 22, 2021**, and the rate is **\$179/night**. It is important that you register for the conference early so you have plenty of time to make your reservations. **Availability is on a first-come, first-served basis.**

Remember that we are unable to guarantee reservations for anyone or the exact date on which the hotel block will sell out, so **please register early**.

# 2021 FLC Annual Conference Registration Form

August 12-14, 2021 | Orlando World Center Marriott

Florida League of Cities | P.O. Box 1757 | Tallahassee, FL 32302 | 850.222.9684 | Fax 850.222.3806 | [mhowe@flcities.com](mailto:mhowe@flcities.com)

Return completed form with check payment to Florida League of Cities, P.O. Box 1757, Tallahassee, FL 32302-1757; or visit the League website, [flcitiesconference.com](http://flcitiesconference.com), to access online registration. **NOTE: Credit card payments may only be made online.**

## DELEGATE INFORMATION

Name: \_\_\_\_\_ | \_\_\_\_\_ | \_\_\_\_\_  
First M.I. Last

First Name or Nickname: \_\_\_\_\_  
As You Wish to Appear on Badge

Title: \_\_\_\_\_ Affiliation: \_\_\_\_\_  
City, County, Government or Company

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Fax Number: \_\_\_\_\_

Email Address (for confirmations): \_\_\_\_\_  
Please provide the address of the person who should receive the confirmation.

First-Time Attendee? ☐ Yes ☐ No Contact Person: \_\_\_\_\_

## GUEST INFORMATION (Please complete only if registering a guest for the conference.)

Guest's Name: \_\_\_\_\_ First Name: \_\_\_\_\_  
As You Wish to Appear on Badge

Child's Name: \_\_\_\_\_ Age: \_\_\_\_\_ First Name: \_\_\_\_\_  
As You Wish to Appear on Badge

Child's Name: \_\_\_\_\_ Age: \_\_\_\_\_ First Name: \_\_\_\_\_  
As You Wish to Appear on Badge

### REGISTRATION FEES

	NO.	FEE	TOTAL FEE
City/County/Government	____@	\$550.00*	\$ _____
Corporate	____@	\$650.00*	\$ _____
Guest	____@	\$150.00	\$ _____
Guest (13-18 years)	____@	\$20.00	\$ _____
Guest (3-12 years)	____@	\$15.00	\$ _____
Exhibit Hall Pass	____@	\$50.00	\$ _____

### OPTIONAL ACTIVITIES

	NO.	FEE	TOTAL FEE
<b>Thursday, August 12</b>			
Ethics Session	____@	\$0.00	\$ _____
<b>Friday, August 13</b>			
5K Fun Run	____@	\$0.00	\$ _____
T-shirt size? _____			
<b>Saturday, August 14</b>			
Extra Luncheon Ticket	____@	\$50.00	\$ _____
Extra Inaugural Celebration Ticket	____@	\$60.00	\$ _____
<b>Total</b>		<b>\$</b>	<b>_____</b>

\*NOTE: Registration fees will increase to \$580 for government and \$680 for corporate for all registrations done onsite.

### SPECIAL NEEDS

If you require special services or have special dietary needs, please attach a written description to your registration form.

### REGISTRATION

Registration form must be accompanied by payment made payable to **Florida League of Cities**. Mail this form to: Florida League of Cities, P.O. Box 1757, Tallahassee, FL 32302-1757.

Registration forms must be postmarked by **July 30, 2021**.

**Remember:** You will not receive housing information until we have received your **PAID** registration.

### CANCELLATION POLICY

All cancellations received in writing via email to [mhowe@flcities.com](mailto:mhowe@flcities.com) and received by 5:00 p.m. **July 30, 2021**, will receive refunds, minus a **\$50.00** cancellation fee. Refunds will be issued after the conference. **No refunds can be made after July 30 or for early departure from the conference.**

