

EXECUTIVE BRIEF SPECIAL MEETING

AGENDA DATE: March 19, 2020

DEPARTMENT: City Manager

TITLE:

Resolution No. 10-2020 – Census Rapid Response grant application

SUMMARY:

The resolution approves submission of the City's application to the National League of Cities requesting \$40,000 in grant funding under the Census Rapid Response grant program. These funds will be utilized by the City to implement "Get Out the Count" activities to reach historically undercounted communities.

BACKGROUND AND JUSTIFICATION:

The National League of Cities provides funding under its Census Rapid Response grant program to cities and other eligible applicants to increase efforts for "Get Out the Count" activities to reach out to historically undercounted communities. These undercounted populations include persons at or below poverty, persons receiving public assistance, concentrations of minority groups, concentrations of immigrants and migrant workers, linguistically isolated communities, and areas with high concentrations of low educational attainment.

Resolution No. 10-2020 approves and authorizes the submission of the City's application to the National League of Cities (NLC) for \$40,000 in Census Rapid Response grant funds to assist with efforts to reach these historically undercounted populations in Lake Worth Beach for the 2020 Census count. Planned uses of these funds include purchasing mobile tablets and devices for website entry, creating census kiosks to be set up around the City, hosting census response outreach events with food, prizes, etc. to encourage attendance, and printing multi-lingual posters, fliers, door hangers, and buttons for "Get Out the Count" activities in these hard to count neighborhoods.

The City's application was submitted on March 6, 2020. This was necessary as applications are being accepted by NLC on a rolling, first come, first served basis until available funding is exhausted.

MOTION:

Move to approve/disapprove Resolution No. 10-2020 to approve and authorize the submission of a grant application to the National League of Cities for \$40,000 in grant funding under the Census Repaid Response program to assist with outreach efforts to involve historically undercounted populations in the City in the 2020 Census count.

ATTACHMENT(S):

Fiscal Impact Analysis – not applicable
Resolution 10-2020