EXECUTIVE BRIEF
REGULAR MEETING

AGENDA DATE: March 15, 2022

DEPARTMENT: City Commission
(Commissioner McVoy)

TITLE:

Discussion regarding establishing Lake Worth Beach as a Vision Zero City brought forward by Commissioner McVoy

BACKGROUND AND JUSTIFICATION:

Vision Zero is a strategy to eliminate all traffic fatalities and severe injuries, while increasing safe, healthy, equitable mobility for all. First implemented in Sweden in the 1990s, Vision Zero has proved successful across Europe — and is now gaining momentum in major American cities." (https://visionzeronetwork.org/)

Given Florida's Vision Zero initiative to **eliminate all transportation-related fatalities and serious injuries**, FDOT has formally established a target of zero transportation-related fatalities and serious injuries when measuring progress toward their vision." (See attached Florida Department of Transportation FDOT briefing sheet) Federal regulations require the TPA to annually adopt safety targets for each of five safety performance measures. The Palm Beach County Transportation TPA Governing Board adopted targets of zero traffic-related fatalities and serious injuries first in February 2018 and has annually renewed this commitment in subsequent years. This concept, known as "Vision Zero", promotes a culture of safety grounded in six key principles:

- Traffic-related fatalities and serious injuries are preventable and unacceptable
- Human life takes priority over mobility
- Human error is inevitable, so the transportation system should allow for it to happen without death or serious injury
- A system-level approach to safety should be adopted to effect change
- Safe human behaviors, education, and enforcement are essential contributors to a safe system

High speed is a primary cause of traffic death and serious injury; it should be managed with sensitivity to vulnerable road users. (https://www.palmbeachtpa.org/safety)

MOTION:

Consensus/direction sought.

ATTACHMENT(S):

Briefing sheet
Draft Resolution