

# HEALTHIER LAKE WORTH BEACH

A BRIEF HISTORY OF THE PAST 5  
YEARS AND OUR  
ACCOMPLISHMENTS IN  
ADDRESSING THE COMMUNITY'S  
BEHAVIORAL CONCERNS

**“MANY HEADS, HEARTS AND  
HANDS WORKING TOGETHER FOR  
A HEALTHIER LAKE WORTH BEACH”**

# WHO WE ARE

HLWB

LOCAL PARTNERS

THE CITY OF LWB

KEY STAKEHOLDERS

NEIGHBORHOOD ASSOCIATIONS

GRASSROOTS LEADERS

SMALL BUSINESSES

RELIGIOUS LEADERS

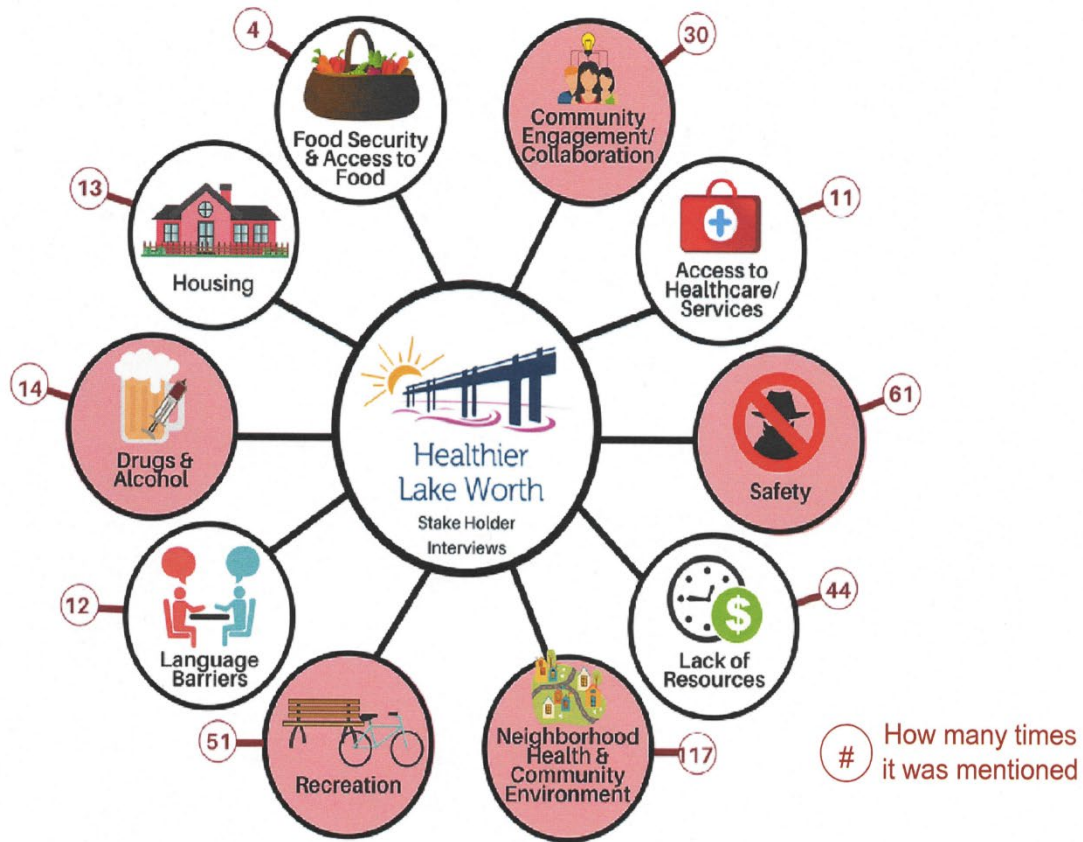
LWB RESIDENTS

- HLWB, is one of 6 Healthier Together communities funded by Palm Health Foundation, a community foundation committed to supporting community health initiatives like ours that promote the adoption of healthy lifestyles and tackle the social, economic and environmental factors that impact health in our neighborhoods.
- We are a Community-Driven, Resident-Led Initiative. The Community and its residents decide what changes they want to see. It is our job to empower them and provide operational and financial support to assist them in achieving these changes.

HOW IT ALL STARTED

- It all began 5 years ago when a group of Lake Worth Beach residents, stakeholders, “grassroots” leaders, and business owners sat in this very room to discuss and make sense of Behavioral Health data collected from the Community and its Residents.
- It also began the process of making sense of what HLWB would look like in LWB.

# Individual Interviews



# HLWB'S MISSION AND VISION



## OUR MISSION

Healthier Lake Worth seeks to improve behavioral health by improving the cleanliness, environment and safety of Lake Worth's neighborhoods and to promote healthy behaviors that impact the overall health and well-being of its residents.

## OUR VISION

Healthier Lake Worth envisions a proud and unified Lake Worth Beach where youth are thriving, families are engaged and neighborhoods are healthy environments for all residents.

# OUR FUNDING

- Since 2017, HLWB has been receiving \$200,000 per year from Palm Health Foundation. This funding ends 06/30/22.
- The \$200,000 provides funding to the community to support the changes they want to see in Lake Worth Beach. In addition, the funds are used to cover the Project Director's salary, Fiscal Agent Fees, and other admin costs to run the initiative.

# **OUR FRAMEWORK**

FOUR COMMUNITY IDENTIFIED PRIORITY AREAS.



We built a network of local partners including city leaders, key stakeholders, local schools, and business and religious leaders.

- We began by addressing the trash concerns of our community, scheduling monthly cleanups in two neighborhoods as a pilot program – 20 cleanups in 10 months.
- The Cleanups have grown from 2 neighborhoods to 11, with strong support from the Solid Waste Authority, the City's Refuse Division, and its Recycling Division. This is a real" change to behavior.



**COME ONE, COME ALL**  
**EVERYONE IS INVITED!!!**

**HEALTHIER LAKE WORTH  
AND  
PINEAPPLE BEACH**

**NEIGHBORHOOD  
CLEAN- UP**

**SATURDAY, DECEMBER 16, 8:00 A.M.**  
**SOUTH GRADE ELEMENTARY SCHOOL**  
**716 SOUTH K STREET**













Before Clean-Up





After Clean-Up

07/29/2018

- As the cleanup effort gained momentum, residents began to identify permanent solutions to reduce the frequency of the cleanups.
- This led to an Adopt-a-Street campaign (the 1<sup>st</sup> of its kind in LWB and soon thereafter to installing Trash Cans in certain high-trash areas.









- Neighborhood Residents began to work together to bring about the changes they wanted to see.
- This included improving safety with a Crime Watch Program in partnership with our local PBSO and the City's Public Works Division.

**Neighborhood  
Watch  
Whispering Palms**



We Report all suspicious activities and  
persons  
to the Palm Beach County Sheriff's Office  
561-688-3400  
In Case Of Emergency Dial 911  
[www.pbso.org](http://www.pbso.org)

Our Sponsorship program has distributed hundreds of thousands of \$\$\$ to increase access to resources and build capacity including:

- Food distribution
- Early childhood literacy, homework assistance
- Support to our local PBSO (with new programs that engage youth)
- Implement neighborhood programs that impact and empower youth











# **COMMUNITY ENGAGEMENT “WINS”**

The Unity Wall. A formerly  
divisive symbol of racism  
has united the community.













Annual “Art of Recovery” Film  
Festival and the “Dia de los  
Muertos” Celebration





#DAYOFTHEDEADLWB2021

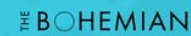
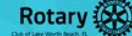


1121 LUCERNE AVENUE  
LAKE WORTH BEACH, FLORIDA

# DIA DE LOS MUERTOS

## LAKE WORTH BEACH

SATURDAY, OCTOBER 30 • 3-9PM



Dia De Los Muertos Lake Worth Beach is a FREE event.

[www.lakewortharts.com](http://www.lakewortharts.com)

Please follow CDC Social Distancing guidelines. Masks are required.

# Annual “Let’s Move” Campaign



Let's Move Event





Let's Move Event

- Addressing the Needs of the Community Relating to Covid-19 including:
  - Education
  - Food Insufficiency
  - Testing & Vaccines
  - Accessing Community Resources

**"We Are Still Here!"**





Turkey Giveaway



Partnering with the City and various community organizations to assist them in advocating for various causes.

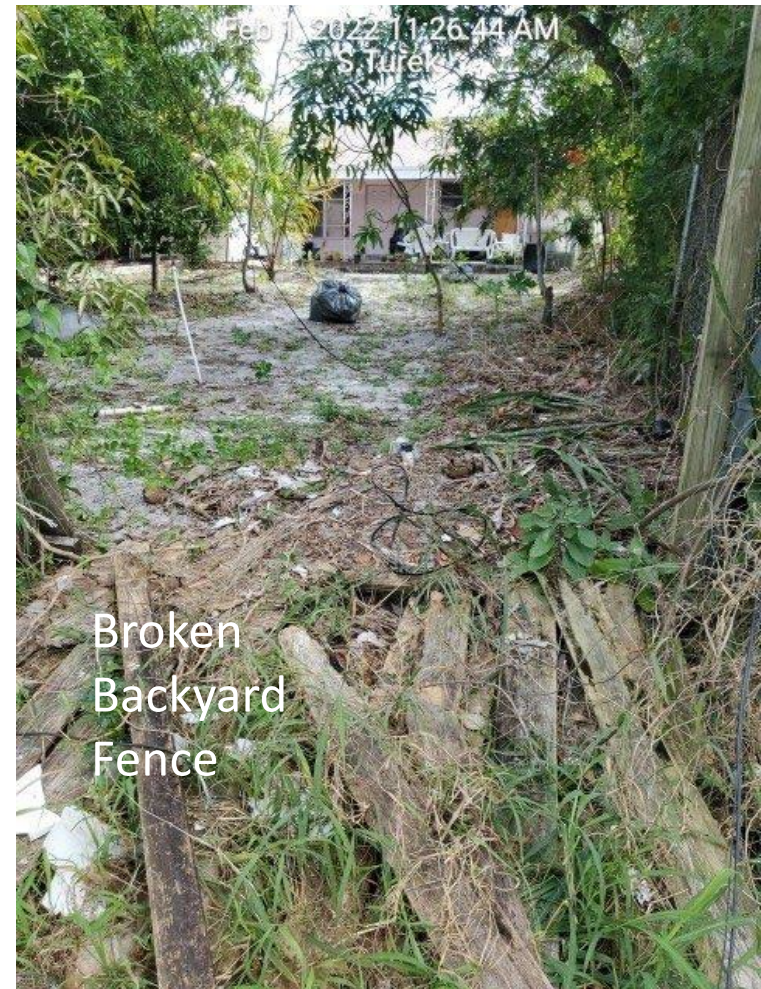
Partnering with the City's Code Compliance Division to:

- Implement approaches to address property-code compliance
- Facilitate positive social outcomes
- Facilitate fair and equitable code compliance strategies.

# Positive Social Outcomes Include:

- Fewer Problem Properties
- Higher compliance rates
- Safer, Healthier, Higher Quality Living Conditions For Residents
- A greater sense of pride, belonging, empowerment, ownership









Overgrown  
Landscaping &  
Broken Fence



Tarpaulin  
over Hole in  
Wall



Boarded  
Up No  
Windows



- Collaborating with Community Greening and the City to plant over 250 new shade trees and create Community gardens.









- Fund an Annual Safety Patrol Trip to Washington D.C.



- Collaborating with the City to build a much needed new Neighborhood park.



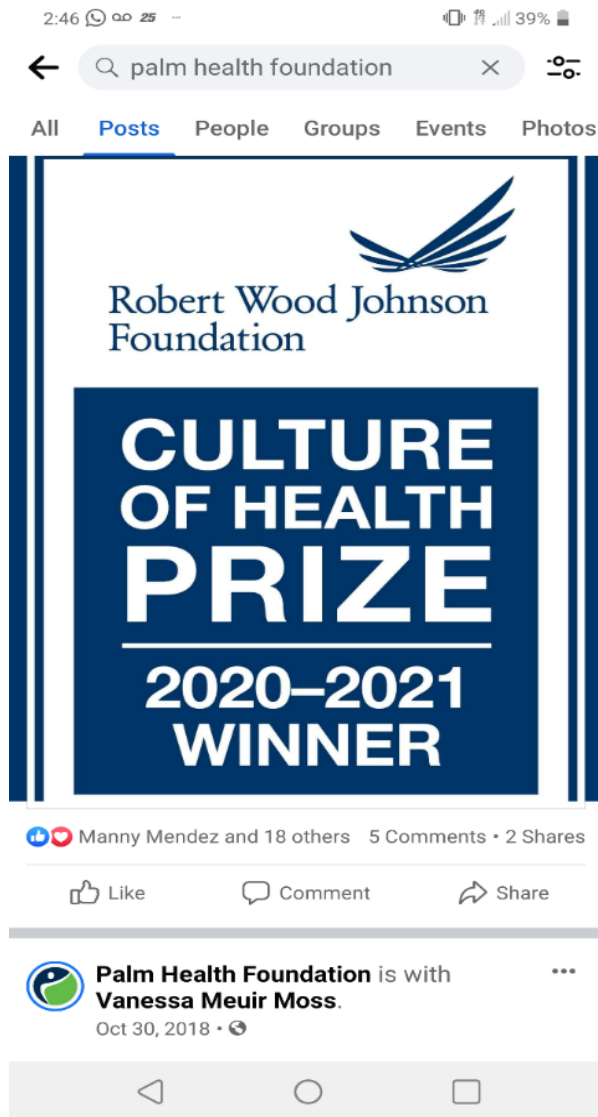






- HLWB and its partners and the residents of LWB were instrumental in PBC winning the prestigious Robert Wood Johnson “Culture of Health” prize for 2020/21, one of only 10 Communities in America to be so honored. The Unity Wall was a point of particular focus and interest when the judges visited us.





WHY WE ARE HERE  
TODAY

**SUSTAINABILITY!!!**



- Through the efforts of HLWB, its partners (including the City), and the residents of Lake Worth Beach, over the past 5 years, the community has grown to recognize their true strength and their power to enact change.
- Palm Health's original funding pledge of \$1 million will end as of 06/30/22. However, Palm Health has pledged additional support to cover the cost of the Project Director in Years 6 and 7. We anticipate rolling over unused funds after Year 5, into Year 6.

- We believe that we have proven HLWB's value to the Community and to the City, by facilitating open and honest communication and collaboration.
- We are asking that the City help sustain HLWB, by including it in their Annual Budget, to enable the Community to continue its steps towards change.

THE END...?

OR JUST THE  
BEGINNING...?