

STAFF REPORT REGULAR MEETING

AGENDA DATE: June 17, 2025

DEPARTMENT: Leisure Services

TITLE:

Options regarding the Casino Ballroom Operations

SUMMARY:

Discussion for the purpose of directing staff regarding the Casino Ballroom Operations.

BACKGROUND AND JUSTIFICATION:

In 2024 the City issued a request for proposals from qualified entities for the purpose of establishing a contractor to serve as an independent contractor for the City to operate and manage the ballroom functions, including events and catering services to the City Casino Ballroom. The City received one proposal and after negotiations, the vendor's proposal was withdrawn.

Staff are seeking direction from the Commission in determining how the City would like to move forward with occupying the building.

Option 1- Issue a new request for proposals from qualified entities for the purpose of establishing an agreement with an independent contractor for the management and operation of the ballroom located in the City's Casino Building.

Option 2 - Direct Leisure Services Staff to manage the day-to-day operations and management of the ballroom activities. This would require additional staff and operating costs to manage all the functions that would include weekend and after-hour events.

Option 3 – Holding out the Casino Ballroom for commercial lease providing an opportunity for a business to operate the space.

DIRECTION:

Direction is sought regarding the future operations of the Casino Ballroom, whether to issue a new RFP, have Staff manage the ballroom or lease out the space.

ATTACHMENT(S):

Fiscal Impact Analysis – N/A
Ballroom financial information