

## Golf Course Back- Up

### Requested at the Pre-Agenda Meeting

#### Local Golf Course Rate Comparison & Course Facts

- Comparison of rates and general course information of other public local Golf Courses
- Golf courses basically fit into 2 main categories: Traditional/Regulation and Executive.
- Traditional/Regulation courses mostly have Par ranging from 70-72, with yardages from 5,500-7,500 in total length.
- Executive courses have Par ranging from 60-66, with yardages from 3,000 to 5,000 in total length. Executive courses attract juniors, beginners, and older senior golfers; but charge a much lower rate than Traditional/Regulation courses.
- In viewing most all of the Southeast Florida Public golf courses, there is **not** a single golf course possessing a yardage in between 5,000 and 6,000 yards. This shows that Executive style courses need to fit in their lower yardage range, and Traditional/Regulation courses feel the need to remain competitive with longer yardage courses by not falling under 6,000 yards.

#### LOCAL GOLF COURSE RATE COMPARISON

<u>COURSE</u>	<u>RATES: Summer/Season</u>	<u>YARDAGE</u>	<u>PAR</u>	<u>DRIVING RANGE</u>
Lake Worth Beach	\$35/\$72	6,011	71	NO
Poinciana	\$30/\$53	4,561	64	NO
Okeehelée (PBC)	\$45/\$77	6,700	72	YES
Park Ridge (PBC)	\$47/\$78	6,707	72	YES
Osprey Pointe (PBC)	\$54/\$92	6,742	72	YES

## Golf Course 2022 - 2024 KPI's

### Golf Course Sales FY'22, FY'23, FY'24

			<b><u>FY'22</u></b>	<b><u>Fy'23</u></b>	<b><u>FY'24</u></b>
Rounds			43,650	53,612	48,940
Green Fees			\$1,078,216	\$1,627,557	1,628,704
# of Memberships			89	72	56
Frequent Player Cards (FBC)			257	264	195
Memberships & FPC Sales			\$192,939	\$208,101	\$152,062
Merchandise			\$54,622	\$87,497	\$87,280