

STAFF REPORT REGULAR MEETING

AGENDA DATE: December 16, 2025

DEPARTMENT: Leisure Services

TITLE:

100th Anniversary of the Lake Worth Beach Golf Club

SUMMARY:

November 2026 is the Centennial celebration of the Lake Worth Beach Golf Club. The Leisure Services Department has developed a yearlong celebration to showcase the golf course, spread camaraderie and foster increased golfing revenue.

BACKGROUND AND JUSTIFICATION:

The Lake Worth Beach Golf Club is an 18-hole municipal golf course that initially opened to the public in 1926. The golf course is an 82 acre, par 71 course that is located in a natural preserve and wetlands setting along the Intercoastal with great views of the Palm Beach skyline and coast. The course is designed for all ages and skill levels providing an affordable public golf course for the community.

The Leisure Service Department is planning to have monthly themes and events, quarterly tournaments, new branding for our 100th year including merchandise, flags, banners, and directional signage, and ending with a Golf Ball Gala in November. The initial kickoff event is scheduled for January 23, starting with a best ball 9 hole tournament followed by a wine mixer and opening ceremony at the Beach Club Restaurant.

Revenue-generating opportunities have been researched by staff to put additional funds into the golf fund to supplement the budget for the 100th Anniversary events and will be discussed at the meeting to get Commission direction. Some options include: custom labelled wine bottles celebrating the 100th Anniversary of the Golf Course could be created and gifted as prizes for golf tournaments or donated to a local non-profit to be raffled in the golf shop or at golfing events. In addition, commemorative bricks could be purchased, engraved, dedicated and installed at the Golf Course. The Gala at the Library also presents an opportunity for silent auctions, raffle prizes, and other donations, which would be held in collaboration with a local non-profit. And finally, there will be sponsorship opportunities for all of the Centennial year. The request from staff is the direction and the endorsement of commemorative bricks for fundraising and centennial spirits as novelty gifts and/or raffle prizes.

MOTION:

Move to approve/disapprove commemorative bricks for fundraising and centennial spirits as novelty gifts and/or raffle prizes.

ATTACHMENT(S):

Presentation