

EXECUTIVE BRIEF REGULAR MEETING

AGENDA DATE: August 5, 2025

DEPARTMENT: Leisure Services

TITLE:

Resolution No. 40-2025 – State Division of Cultural Affairs General Program Support Grant Program Application

SUMMARY:

The resolution approves the submission of an application to the Florida Department of State, Division of Cultural Affairs, General Program Support grant program for funding assistance with the 2026 Street Painting Festival. The festival transforms the streets of downtown Lake Worth Beach into a temporary outdoor museum and artistic oasis of creativity and imagination for one weekend in February.

BACKGROUND AND JUSTIFICATION:

Resolution No. 40-2025 approves the submission of an application for funding in the amount of \$53,956 under the Florida Department of State, Division of Cultural Affairs General Program Support grant program for the 2026 Street Painting Festival. This request is based on the last completed Total Operating Income of \$359,905. The General Program Support grant program provides funding for eligible organizations in the State that have cultural program activities in any of the art and cultural disciplines.

The City intends to apply for this funding under the Discipline-Based program that supports conducting, creating, producing, staging or presenting cultural exhibits, performances, educational programs, or events. The City of Lake Worth Beach has hosted the Lake Worth Street Painting Festival for twenty-nine years. During one weekend in February over 600 artists converge on the City and use the sidewalks as a canvas for their artwork, transforming the City into a temporary outdoor museum and artistic oasis of creativity and imagination that attracts more than 100,000 visitors. In addition, there are musical acts on stage along the roadway and food trucks lining the perimeter.

The grant funds will be used in support of enhancing the festival. This will be accomplished by recruiting famous artists with compensation for attendance, to improve mainstream marketing to include more local media, to offer incentives for recruiting recognized musicians, to encourage local students and art clubs to participate, and to provide an online application platform for artists, sponsors, vendors and volunteers. Due to timing issues, this request is being made after the application submission deadline of July 14, 2025.

MOTION:

Move to approve/disapprove the submission of an application for \$53,958 in grant funding from the Department of State, Division of Cultural Affairs, General Program Support grant program for funding assistance with the 2026 Street Painting Festival.

ATTACHMENT(S):

Fiscal Impact Analysis – N/A
Resolution 40-2025