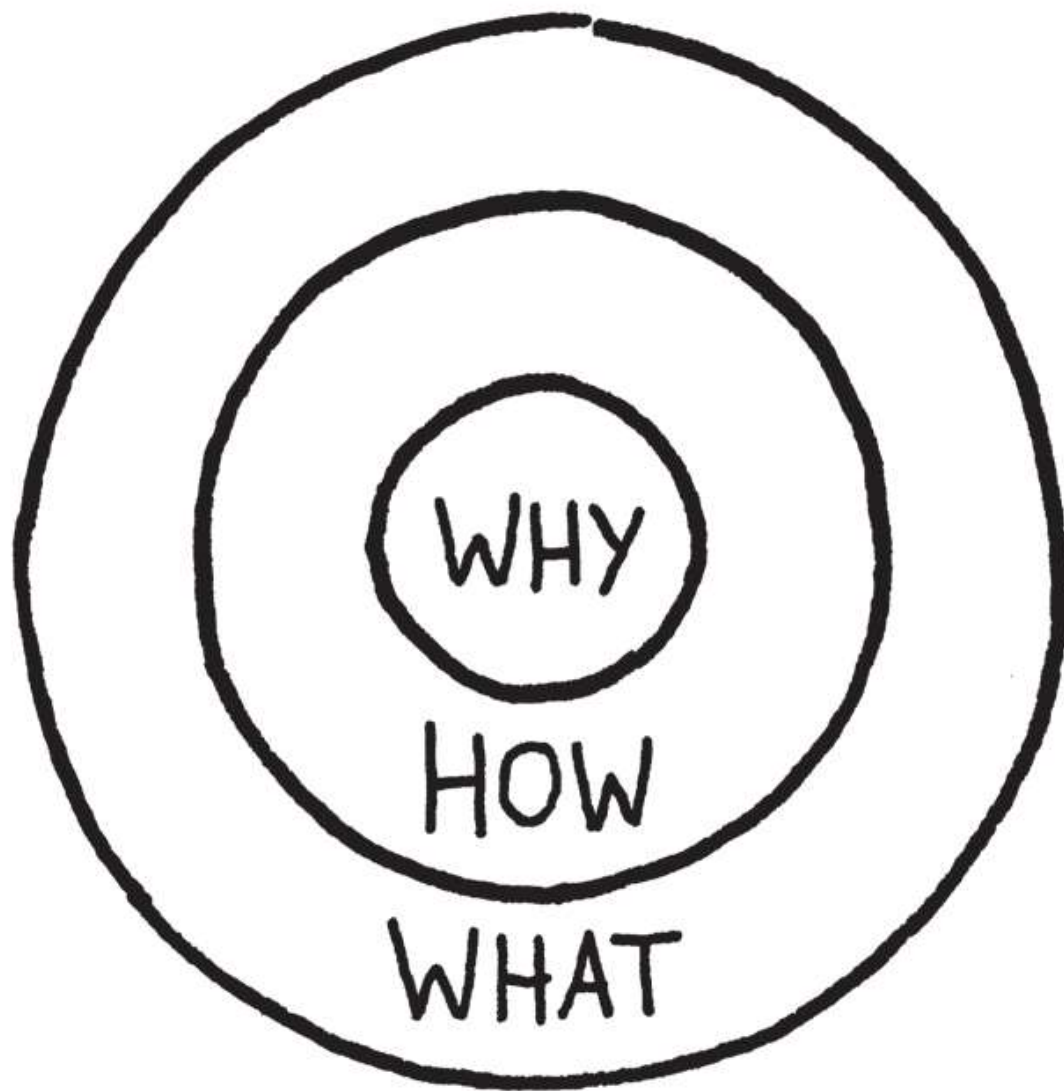




City of
Lake Worth
Beach
FLORIDA

The Art of Florida Living.SM





Lake Worth Beach

Everything we do is focused on improving people's lives for the better. We are independent, innovative, and fearless all the while being respectful. We believe in new answers to old questions. We improve people's lives by providing reliable, efficient and cost effective services, programs and common sense regulation in a paradise setting. And we happen to be a full service city. Want to move your home or business here?



Strengths, Weaknesses, Opportunities & Challenges Identified

Visioning Session

Summer 2018:

Individual interviews conducted to compile the City's Strengths, Weaknesses, Opportunities and Challenges.

Summer 2018:

Individual interviews plus environmental scan provided foundation for the facilitated brainstorming session.

Visioning session ideas and discussion input was organized and consolidated to create the **proposed 2020-2025 Strategic Plan**.

Mission, Vision, Values & Priorities

Winter-Spring 2019:

Individual interviews with elected officials and professionals to gather input and finalize proposed Mission, Vision, Values and Strategic Priorities (aka Pillars).

Strategic Plan 2020-2025

June 18, 2019:

Commission **adopted** the City of Lake Worth Beach's Strategic Plan 2020-2025.



A Strategic Plan provides a framework for making critical policy and budgetary decisions about investing resources **TODAY** in order to maximize performance in the **FUTURE.**



What is **in** a Strategic Plan?

- A **MISSION STATEMENT** is a clear and explicit state of purpose.
- **VALUES** express necessary characteristics.
- A **VISION STATEMENT** is an aspirational statement balancing its current position and capacity for the future.
- **STRATEGIC PRIORITIES** are the critical high level areas to guide municipal work and investment. The Strategic Priorities here are “Pillars”.
- **STRATEGIC OBJECTIVES** are specific goals itemized to ensure the Strategic Priority(ies) will be accomplished and achieved.





Mission

The City of Lake Worth Beach is a City of Neighborhoods committed to provide the highest quality of public service through a commitment to integrity, hard work and a friendly attitude. Through collaboration and inclusion of the residents and the business community, we will foster safer neighborhoods, encourage community pride, build a vibrant and diverse economy, plan thoughtfully for the future, and preserve and enhance our natural, historical and cultural environment.

CORE VALUES



Team Work



Ethics



Accountability and Transparency



Commitment to Innovation and Excellence



Honesty and Integrity



Vision

Lake Worth is...

Bold & Beautiful

Exciting & Enthusiastic

Ambitious & Artsy

Compassionate & Confident

HOME





Strategic Priorities



Positioning Lake Worth Beach to be a COMPETITIVE VIABLE LOCATION of choice

- A. Ensure effective economic development incentives and zones
- B. Adopt and implement clear, concise, consistent, predictable and unified rules, regulations and processes
- C. Optimize business district traffic patterns and parking assessments
- D. Foster the assessment and planning for City owned assets including beach, golf and marina
- E. Provide superior public amenities and services to retain existing and entice new residents and businesses



Strengthening Lake Worth Beach as a 'COMMUNITY OF NEIGHBORHOODS'

- A. Diversify housing options
- B. Continue crime reduction and prevention in achieving a safe, livable and friendly community
- C. Sustain infrastructure investments
- D. Preserve the character and protect historic resources
- E. Deliver sustainable indoor-outdoor leisure opportunities (Parks and Open Spaces)
- F. Collaborate with schools to foster rich, diverse and culturally enriching educational opportunities for all



Celebrating the unique, historical, coastal and cultural DIVERSITY OF THE CITY

- A. Expand branding and marketing outreach as the central Palm Beach County location for 'Live, Learn, Work and Play' within a culturally diverse, artistically vibrant, historically authentic, and intrinsically Old Florida Beach Community
- B. Preserve, Restore, Repurpose, and Activate Historic City Owned Assets
- C. Encourage tourism by increasing options for visitors to stay and experience the city
- D. Inspire arts and culture through City events and programs



Navigating towards a **SUSTAINABLE COMMUNITY**

- A. Achieve economic and financial sustainability through a versatile and stable tax base
- B. Focus on technology innovations to support sustainable development, improve resilience, meet residents' expectations and attract investment, new business and talent
- C. Facilitate environmental sustainability through infrastructure investments, environmental resiliency, capital improvement planning, training, and regional partnership and planning
- D. Influence the supply and expansion of jobs
- E. Ensure facility placement, construction and development that anticipates and embraces the future
- F. Support and improve emergency preparedness to build resiliency and ensure recovery from natural and manmade disasters



Affirming GOVERNMENT FOR ALL

- A. Ensure effective, efficient, consistent and seamless services that exceed customer expectations
- B. Establish a workplace culture of high performance, continuous improvement, and human-centered innovation that encourages employee growth and collaboration
- C. Strengthen state of the art, standardized, and repeatable processes
- D. Maximize technology to enhance efficiency, productivity, security and convenience
- E. Support and foster an environment of inclusion and social consciousness

CORE VALUES

- T** *Team Work*
- E** *Ethics*
- A** *Accountability and Transparency*
- C** *Commitment to Innovation and Excellence*
- H** *Honesty and Integrity*



Strategic Plan & land development

Future Land Use Map

Vision Document

Required by the Florida Statutes Chapter 163

Comprehensive Plan

Official Zoning Map

Part of the City's Code of Ordinances

Consistent with and implements the Comprehensive Plan's Goals, Objectives and Policies

Land Development Regulations (LDRs)

Sustainable Bonus Program

Density, intensity, and height incentives paid for with fees or on-site improvements

Transfer of Development Rights Program

Fees paid into an infrastructure trust fund

Both regulated in Comprehensive Plan & LDRs

Entitlement Incentive Programs

Major Thoroughfare Design Guidelines & Historic Pres. Design Guidelines

Part of the LDRs

Cultural Master Plan

Part of Comprehensive Plan

Opportunity Zone Master Plan

Adopted by Resolution

Guidelines & Special Area Plans

Strategic Plan

Establishes strategic priorities that inform the implementation of the City's regulating documents

Under Florida law (Chapter 163, Part III), local governments are able to designate areas as Community Redevelopment Areas when certain conditions exist.

