

STAFF REPORT REGULAR MEETING

AGENDA DATE: June 18, 2024

DEPARTMENT: City Manager's Office
Community Sustainability
City Attorney's Office

TITLE:

Resolution No. 21-2024 declaring support for the WMODA Museum of Fired Arts Mixed Use Campus and the Construction of a Structured Parking Garage as part of a Public Private Partnership among WMODA, the Lake Worth Beach CRA and the City of Lake Worth Beach

SUMMARY:

A resolution supporting the development of a fired arts, mixed-use arts campus through a public private partnership with WMODA that will include a permanent home for a private fire arts collection, retail, residential, an arts walk and a structured parking garage on properties currently owned and/ or controlled by the Lake Worth Beach CRA (CRA) and the City of Lake Worth Beach (City).

BACKGROUND AND JUSTIFICATION:

The Wiener Museum of Decorative Arts (WMODA) currently located in Hollywood, Florida has been collaborating since the beginning of the year with the CRA and the City to evaluate the feasibility of developing a permanent home for the museum's 15,000 plus piece art collection as well as associated residential development to support the museum's operations and sustainability. The proposed project would be developed on properties owned and/or controlled by the CRA and the City, generally at 501-509 Lake Avenue for the museum and other parcels to the south along South M Street and South L Street for the residential component. The proposed project also would involve a potential public private partnership to develop a multi-story, structured parking garage, where a City municipal surface parking lot now exists at 13 and 19 South K Street as well as relocating and preserving four contributing historic structures located on parcels where the residential component is being proposed.

As part of the feasibility and evaluation process, the WMODA team has conducted public outreach in numerous forms, created a web presence, held numerous meetings with interested parties, neighborhood groups and stakeholders, conducted a successful design charrette on Wednesday, May 22, 2024, and met with staff from both the CRA and City on a weekly basis. Their intent is not only to garner as much support as possible for the project, but also to listen to the community, educate the public regarding the goals of WMODA and collaborate on a proposal that would fit seamlessly into the unique cultural and historical fabric of the City's charming downtown location. At this juncture, the WMODA proposal has received a wide array of support from neighborhood groups, downtown stakeholders and business owners as well as the public at large.

The proposed resolution would provide City support for the WMODA team to take the next critical steps toward providing both the City and the CRA a formal proposal by the end of the summer that could bring the entire vision to reality. Any successful and feasible prudent proposal would hinge on a formal public private partnership among WMODA, the CRA and the City. The partnership would spell out the sales terms, development schedule, any proposed incentives, project responsibilities and other critical components for the project. The goal would be to have the partnership terms ironed out by early to late Fall 2024.

MOTION:

Move to approve/disapprove Resolution No. 21-2024 declaring support for the WMODA Museum of Fired Arts Mixed Use Campus and the Construction of a Structured Parking Garage as part of a Public Private Partnership

ATTACHMENT(S):

Fiscal Impact Analysis – Unknown at this time
Resolution No. 21-2024
Location Map
Presentation