

STAFF REPORT REGULAR MEETING

AGENDA DATE: November 4, 2025

DEPARTMENT: Leisure Services

TITLE: 2026 July 4th Celebration Entertainment Options

SUMMARY: Presentation of the entertainment options for the 2026 July 4th Celebration.

BACKGROUND AND JUSTIFICATION:

In 2023 the City issued Request for Proposal (RFP) #23-208 for the purpose of providing a fireworks display for 4th of July festivities at Bryant Park. The City did not receive any submissions in response to the RFP and subsequently canceled the RFP. In accordance with the City's procurement code and policy, the City approached the market to obtain required services. The City received two quotes in response to the search. The City entered into a goods and services agreement with Explosive Touch Enterprises LLC., as they were the lowest compliant quote. On July 4th, 2025, Explosive Touch Enterprises LLC put forth a dissatisfactory show.

On July 19th, 2025, the Leisure Services department presented to commission and direction was to cancel the contract and put together options for the 2026 July 4th Celebration. Following this direction, staff compiled cost estimates for a firework display, a drone show, and a drone show with fireworks finale for the 250th Semi-quintcentennial of the United States of America.

Option 1- Fireworks. Proceed with procurement of 10-20 minute fireworks display with add-on options including music choreography and mad minute finale using \$30,000 appropriated in FY26 Budget.

Option 2- Drone Show. Proceed with procurement for a 200-300 count drone show with a budget amendment.

Option 3- Hybrid Drone and Fireworks show. Budget amendment to proceed with procurement for a hybrid drone and fireworks show using two vendors.

Option 4 – Hybrid Drone and Fireworks show at offset locations; Beachfront and Bryant Park (same as option 3 but two locations)

MOTION:

Move to approve/disapprove Option 1, 2, 3, or 4.

ATTACHMENT(S):

Fiscal Impact Analysis
Presentation

FISCAL IMPACT ANALYSIS

Five Year Summary of Fiscal Impact:

Fiscal Years	2026	2027	2028	2029	2030
Inflows/Revenues					
Appropriated (Budgeted)	0	0	0	0	0
Program Income	0	0	0	0	0
Grants	0	0	0	0	0
In Kind	0	0	0	0	0
Outflows/Expenditures					
Appropriated (Budgeted)	\$30,000	0	0	0	0
Operating	0	0	0	0	0
Capital	0	0	0	0	0
Net Fiscal Impact <i>(If not budgeted)</i>	TBD	0	0	0	0
No. of Addn'l Full-Time Employee Positions	0	0	0	0	0

Contract Award - Existing Appropriation (Budgeted)	
	Expenditure
Department	Leisure Services
Division	Special Events
GL Description	Promotional Events
GL Account Number	001-8063-572.48-00
Project Number	N/A
Requested Funds	\$30,000
Remaining Balance	\$0
Source of Revenue (i.e. Paygo. Current Revenue, Bond Money, Grants, etc.)	Current Revenue