

# Strategic Priorities



In 2023, based on several meetings with the commission, city manager, and input from leadership team, four strategic priority themes were identified as the focus of the City Commission.

These four strategic priority themes were shared with department directors to ensure their work objectives and accomplishments align with their focus and support their budget proposals.

The Strategic Priority Plan describes the objectives that support each priority. All four strategic priority themes are equally important to this Commission and will be implemented to achieve the City's ultimate vision.

**Community and Economic Development:** Build a community that shows our unique character while supporting small businesses, affordable housing, and the development of high priority properties.

**Infrastructure and Public Assets:** Continue to invest in and improve upon street restructuring, water and electric utilities services, park facilities, and public assets.

**Environmental Sustainability:** Foster the balance between economic growth and environmental care by adjusting building codes, setting goals for carbon neutrality, and conserving resources.

**Quality of Life:** Ensure that safety, housing, mental health support, and community events and programs, are inclusive for all residents, business owners, visitors, and City employees.