

STAFF REPORT WORK SESSION

AGENDA DATE: July 20, 2023

DEPARTMENT: City Manager

TITLE:

Strategic Priorities Plan

SUMMARY:

Discussion and feedback on the proposed Strategic Priorities Plan

BACKGROUND AND JUSTIFICATION:

Strategic priorities are values that guide an organization to achieve their goals. Priorities should align with the organization's direction to lead to organizational success. The City Commission has expressed a strong commitment to ensure that the City of Lake Worth Beach becomes a more livable, sustainable, and safe community for all to enjoy. The purpose the proposed Strategic Priorities Plan is to serve as a "living" and working document to meet this goal.

On April 25, 2022, the City Commission held a work session to discuss the City's strategic priorities. Each Commissioner provided their individual priorities for the City. Based on the most common topics that were discussed at the work session meeting, four top priorities were formed.

They were:

1. Development
2. Infrastructure
3. Environmental Sustainability
4. Quality of Life

On Tuesday, August 23, 2022, the City Commission discussed the allocation of the ARPA funds. The four top priorities established at the April 23rd Commission Work Session guided the decision-making process for allocating the ARPA funds. Many of the capital improvement programs needs that align with the top four priorities were approved in the FY2023 budget. The approved FY2023 CIP, as well as other projects, are captured in the proposed Strategic Priorities Plan as action items.

As a result of several Commission discussions, four strategic priority themes are identified in the proposed Strategic Priorities Plan as the focus of City Commission. They are:

1. Community and Economic Development
2. Infrastructure
3. Environmental Sustainability
4. Quality of Life

The involvement of the department directors is critical to the creation and implementation of a successful Strategic Priorities Plan. Therefore, each department director participated in this process by providing input and identifying action items that result in meeting the City's goals/objectives. In reviewing the proposed Plan, certain action items are already in progress or have been completed.

The proposed 2022-2025 Strategic Priorities Plan captures the objectives, suggested programs, project, and initiatives of City Commission and staff over the course of its development. By focusing the City's efforts to these key areas and establishing regular accountability reports, the City will be better positioned to achieve its long-term vision in maintaining its fiscal viability and being a more livable, sustainable, and safe community for all to enjoy.

DIRECTION:

Consensus to place the proposed Strategic Priorities Plan on a future City Commission regular meeting to adopt and/or make the necessary changes to the proposed Strategic Priorities Plan based on the Work Session discussion.

ATTACHMENT(S):

Fiscal Impact Analysis – N/A
Draft - Strategic Priorities Plan
Draft – Strategic Priorities Plan Tasks