

CITY OF LAKE WORTH BEACH

PROCLAMATION

WHEREAS, A thriving free enterprise system provides consumers with a wide range of goods and services from which to choose; and

WHEREAS, The most successful businesses are those that display a strong commitment to customer satisfaction; and

WHEREAS, Today foreign competition as well as consumer demands are requiring greater corporate efficiency and productivity; and

WHEREAS, If the United States is to remain a leader in the changing global economy, highest quality customer service must be a personal goal of every employee in business and industry; and

WHEREAS, A business built on customer service understands and anticipates the customer's needs and designs goods and services to meet those needs; and

WHEREAS, A business will do a better job of providing high quality goods and services by listening to its employees and by empowering them with opportunities to make a difference; and

WHEREAS, Customer service professionals work in the front lines where an organization meets its customers and where supply meets demand; and

WHEREAS, With responsive policies and procedures and with simple courtesy, customer service professionals can go a long way toward ensuring customer satisfaction.

NOW, THEREFORE, I, Betty Resch, Mayor of the City of Lake Worth Beach, Florida, by virtue of the authority vested in me and on behalf of the City Commission, do hereby proclaim:

OCTOBER 7 – 11, 2024

as

CUSTOMER SERVICE WEEK

and invite all citizens of the City of Lake Worth Beach, Florida to observe this week with appropriate programs and activities.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the Seal of the City of Lake Worth Beach, Florida, to be affixed this 1st day of October, 2024.

Betty Resch, Mayor

ATTEST:

Melissa Ann Coyne, MMC, City Clerk