



Sponsorship Opportunities





Greetings,

Did you know that the Town of Lake Park is about to celebrate its 100th anniversary? Originally known as Kelsey City, our amazing town was incorporated as a municipality on November 16, 1923. We are excited to be a part of the Centennial Celebration Committee that will be creating and hosting a series of events throughout 2023 to mark this momentous event and would like to invite you to become a Centennial Celebration Sponsor.

Because our Town is so unique, we have created an equally unique selection of sponsorship opportunities. Rather than sponsoring one particular event, each sponsor will be affiliated with all 11 of the Centennial-themed events, as well as the commemorative book that is being created for the occasion and the keepsakes that will be available, including mugs, t-shirts, tote bags and more. Sponsorship benefits vary depending upon the level you choose, and may even include the opportunity to select an item to be included in our time capsule! All sponsors will be featured on the commemorative t-shirts and the Town's website.

Everything you need to know about this once-in-a-lifetime opportunity is included in the attached sponsorship packet, but we invite you to reach out to Lake Park's Special Events Department with any questions you may have.

Warmest Regards,

Centennial Celebration Committee

Commissioner John Linden, Chair

Evelyn Clark-Harris, Vice Chair

Mayor-Elect Roger Michaud

Commissioner Mary Beth Taylor

Patricia Leduc

Beth Motschenbacher



Town of Lake Park | 535 Park Avenue, Lake Park, FL 33403 | (561) 881-3300



TOWN OF LAKE PARK CENTENNIAL CELEBRATION EVENTS

CENTENNIAL CELEBRATION KICKOFF CONCERT
FRIDAY, JANUARY 27, 2023

CENTENNIAL BATTLE OF THE BADGES
SATURDAY, MARCH 4, 2023

**CENTENNIAL HISTORICAL HOMES TOUR &
HARRY KELSEY BIRTHDAY CELEBRATION**
SUNDAY, MARCH 26, 2023

CENTENNIAL EASTER EGGSTRAVAGANZA
SATURDAY, APRIL 8, 2023

CENTENNIAL ARBOR DAY CEREMONY
FRIDAY, APRIL 28, 2023

CENTENNIAL EXHIBIT RIBBON-CUTTING CEREMONY
SATURDAY, JUNE 3, 2023

CENTENNIAL CHILI COOK-OFF
SATURDAY, JULY 29, 2023

CENTENNIAL ART & MUSIC FESTIVAL
SATURDAY, SEPTEMBER 23, 2023

CENTENNIAL CELEBRATION GALA
SATURDAY, OCTOBER 14, 2023

CENTENNIAL CELEBRATION TIME CAPSULE CEREMONY
THURSDAY, NOVEMBER 16, 2023

CENTENNIAL CELEBRATION FESTIVAL
SATURDAY, NOVEMBER 18, 2023

Title Sponsor \$20,000.00+	Diamond \$10,000.00	Platinum \$5,000.00	Gold \$2,500.00
NAMING RIGHTS FOR CENTENNIAL CELEBRATION FESTIVAL ON NOVEMBER 18, 2023	SELECTION OF ITEM TO BE PLACED IN NEW TIME CAPSULE	CENTENNIAL CELEBRATION SPONSOR PLAQUE	NAMED SPONSOR IN SELECT PRESS RELEASES AND PUBLIC ANNOUNCEMENTS
SELECTION OF ITEM TO BE PLACED IN NEW TIME CAPSULE	CENTENNIAL CELEBRATION SPONSOR PLAQUE	ONE EXCLUSIVE SOCIAL MEDIA POST	10X10 SPONSOR TENT AT CENTENNIAL CELEBRATION FESTIVAL
CENTENNIAL CELEBRATION SPONSOR PLAQUE	TWO EXCLUSIVE SOCIAL MEDIA POSTS	NAMED SPONSOR IN SELECT PRESS RELEASES AND PUBLIC ANNOUNCEMENTS	TWO TICKETS FOR CENTENNIAL CELEBRATION GALA
THREE EXCLUSIVE SOCIAL MEDIA POSTS	NAMED SPONSOR IN SELECT PRESS RELEASES AND PUBLIC ANNOUNCEMENTS	20X20 VIP SPONSOR TENT AT CENTENNIAL CELEBRATION FESTIVAL	QUARTER PAGE ADVERTISEMENT IN CENTENNIAL CELEBRATION GALA PROGRAM
NAMED SPONSOR IN ALL PRESS RELEASES AND PUBLIC ANNOUNCEMENTS	30X30 VIP SPONSOR TENT AT CENTENNIAL CELEBRATION FESTIVAL	FIVE TICKETS FOR CENTENNIAL CELEBRATION GALA	PROMINENT PLACEMENT OF SPONSOR NAME AND/OR LOGO ON ALL MARKETING MATERIAL (BROCHURES, FLYERS, BANNERS, SIGNS)
30X50 VIP SPONSOR TENT AT CENTENNIAL CELEBRATION FESTIVAL	ONE VIP SPONSOR TABLE FOR TEN (10) AT CENTENNIAL CELEBRATION GALA	HALF PAGE ADVERTISEMENT IN CENTENNIAL CELEBRATION GALA PROGRAM	SPONSOR NAME AND/OR LOGO ON TOWN OF LAKE PARK'S WEBSITE
10X10 VIP SPONSOR TENT AT CENTENNIAL KICKOFF CONCERT	FULL-PAGE ADVERTISEMENT IN CENTENNIAL CELEBRATION GALA PROGRAM	PROMINENT PLACEMENT OF SPONSOR NAME AND/OR LOGO ON ALL MARKETING MATERIAL (BROCHURES, FLYERS, BANNERS, SIGNS)	SPONSOR NAME AND/OR LOGO ON CENTENNIAL CELEBRATION T-SHIRT
TWO VIP SPONSOR TABLES FOR TEN (10) AT CENTENNIAL CELEBRATION GALA	PROMINENT PLACEMENT OF SPONSOR NAME AND/OR LOGO ON ALL MARKETING MATERIAL (BROCHURES, FLYERS, BANNERS, SIGNS)	PROMINENT PLACEMENT OF SPONSOR NAME AND/OR LOGO FEATURED ON TOWN OF LAKE PARK'S WEBSITE WITH LINK TO COMPANY	
FULL-PAGE ADVERTISEMENT IN CENTENNIAL CELEBRATION GALA PROGRAM	PROMINENT PLACEMENT OF SPONSOR NAME AND/OR LOGO FEATURED ON TOWN OF LAKE PARK'S WEBSITE WITH LINK TO COMPANY WEBSITE	PROMINENT PLACEMENT OF SPONSOR NAME AND/OR LOGO ON CENTENNIAL CELEBRATION T-SHIRT	
PROMINENT PLACEMENT OF SPONSOR NAME AND/OR LOGO ON ALL MARKETING MATERIAL (BROCHURES, FLYERS, BANNERS, SIGNS)	PROMINENT PLACEMENT OF SPONSOR NAME AND/OR LOGO ON CENTENNIAL CELEBRATION T-SHIRT		
PROMINENT PLACEMENT OF SPONSOR NAME AND/OR LOGO FEATURED ON TOWN OF LAKE PARK'S WEBSITE WITH LINK TO COMPANY WEBSITE			
PROMINENT PLACEMENT OF SPONSOR NAME AND/OR LOGO ON CENTENNIAL CELEBRATION T-SHIRT			

Silver \$1,000.00	Bronze \$500.00	Community \$250.00	Friend \$100.00
10X10 SPONSOR TENT AT CENTENNIAL CELEBRATION FESTIVAL	10X10 SPONSOR TENT AT CENTENNIAL CELEBRATION FESTIVAL	SPONSOR NAME AND/OR LOGO ON SELECT MARKETING MATERIAL (BROCHURES, FLYERS, BANNERS, SIGNS)	SPONSOR NAME AND/OR LOGO ON TOWN OF LAKE PARK'S WEBSITE
ONE TICKET FOR CENTENNIAL CELEBRATION GALA	PROMINENT PLACEMENT OF SPONSOR NAME AND/OR LOGO ON ALL MARKETING MATERIAL (BROCHURES, FLYERS, BANNERS, SIGNS)	SPONSOR NAME AND/OR LOGO ON TOWN OF LAKE PARK'S WEBSITE	SPONSOR NAME AND/OR LOGO ON CENTENNIAL CELEBRATION T-SHIRT
PROMINENT PLACEMENT OF SPONSOR NAME AND/OR LOGO ON ALL MARKETING MATERIAL (BROCHURES, FLYERS, BANNERS, SIGNS)	SPONSOR NAME AND/OR LOGO ON TOWN OF LAKE PARK'S WEBSITE	SPONSOR NAME AND/OR LOGO ON CENTENNIAL CELEBRATION T-SHIRT	
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SPONSOR NAME AND/OR LOGO ON CENTENNIAL CELEBRATION T-SHIRT			



Please confirm your **sponsorship**
by filling out the information below:

- Title Sponsor \$20,000.00+
- Diamond \$10,000.00
- Platinum \$5,000.00
- Gold \$2,500.00
- Silver \$1,000.00
- Bronze \$500.00
- Community \$250.00
- Friend \$100.00

Business/Organization Name (If Appropriate)

Contact Name

Address

City State Zip

Phone Email

Make your check made payable to:

Town of Lake Park
535 Park Avenue, Lake Park, FL 33403

or pay online at

lakeparkflorida.gov/residents/community/lake-park-centennial-celebration

For more information contact:

The Special Events Department

561-840-0160

specialevents@lakeparkflorida.gov

