

Exhibit A

# STRATEGIC PLANNING

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# Why Do We Need a Strategic Plan?

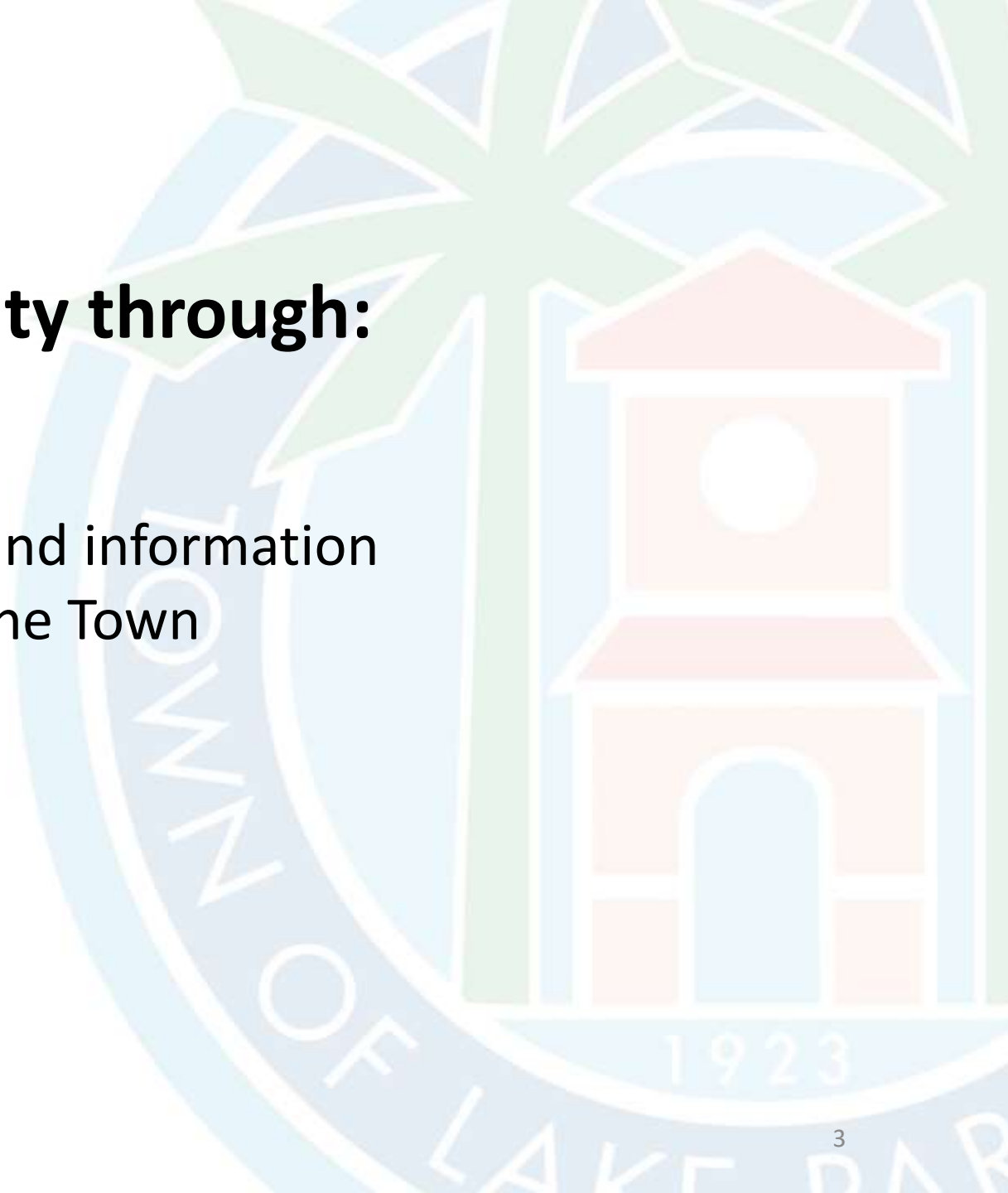
## **A Strategic Plan will:**

- Build trust within our community
- Bring residents and stakeholders together
- Create a shared vision for the Town of Lake Park
- Guide decisions and actions toward common goals
- Define the values that will shape our future

# Community Involvement

## **We will engage the community through:**

- Public workshops
- Community surveys
- Door hangers with reminders and information
- Yard signs placed throughout the Town



# Timeline

## June 2026:

Issue Request for Proposals (RFP) to hire a consultant

## July 2026:

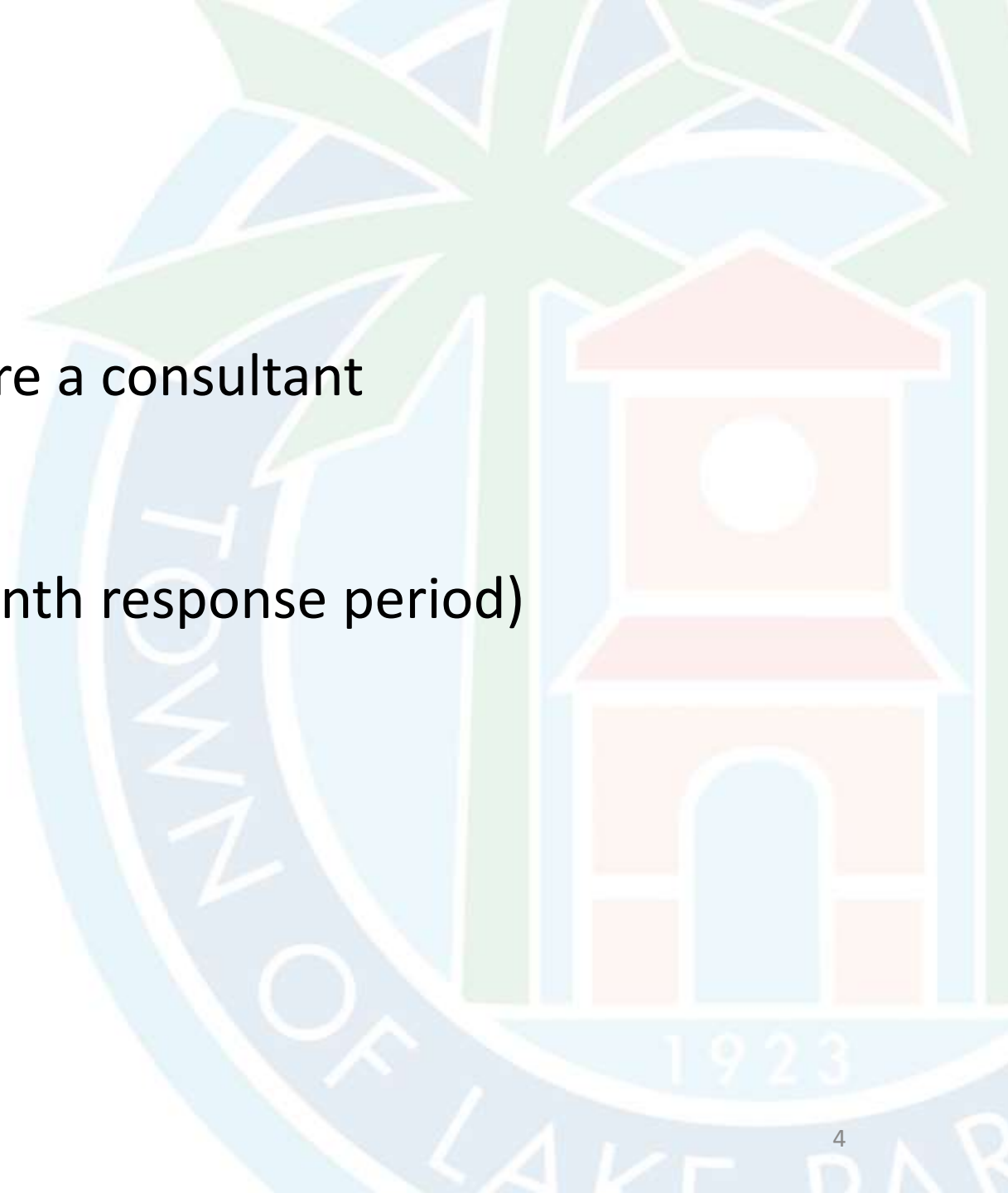
Receive and review proposals (one-month response period)

## July 2026:

Select consultant

## August 2026 – January 2027:

Develop the Strategic Plan



***THANK YOU!***

**Merrell Angstreich**

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