



Town of Lake Park Town Commission

Agenda Request Form

Meeting Date: November 1, 2022

Originating Department: Special Events

Agenda Title: Centennial Celebration Logo Selection

Approved by Town Manager: _____ **Date:** _____

Cost of Item: \$0.00 **Funding Source:** _____

Account Number: _____ **Finance Signature:** _____

Advertised: _____

Date: _____ **Newspaper:** _____

Attachments: Centennial Celebration Logo Options

Please initial one:

_____ Yes I have notified everyone

RCF _____ Not applicable in this case

Summary Explanation/Background: At the October 19, 2022 Centennial Celebration Committee Meeting, the members were provided with three logo options that were designed by Strategic Marketing. During the discussion, the members expressed several additional option/changes that they would like to see. At this time, staff has provided three new logo options (Exhibit A) that have been modified to include the selected changes that were previously discussed.

Recommended Motion: I motion that the Centennial Celebration Committee select logo option #____ as the official Centennial Celebration Logo.