



Town of Lake Park, Florida

Centennial Celebration Committee Meeting Minutes

Tuesday, October 03, 2023 at 6:30 PM

Commission Chamber, Town Hall, 535 Park Avenue, Lake Park, FL 33403

John Linden	—	Commissioner/Chair
Evelyn Harris Clark	—	Vice Chair
Roger Michaud	—	Mayor
Mary Beth Taylor	—	Commissioner
Patricia Leduc	—	Committee Member

PLEASE TAKE NOTICE AND BE ADVISED, that if any interested person desires to appeal any decision of the Centennial Celebration Committee, with respect to any matter considered at this meeting, such interested person will need a record of the proceedings, and for such purpose, may need to ensure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal is to be based. Persons with disabilities requiring accommodations in order to participate in the meeting should contact the Town Clerk's office by calling 881-3311 at least 48 hours in advance to request accommodations.

CALL TO ORDER/ROLL CALL

6:30 P.M.

PRESENT

Commissioner/Chair John Linden

Board Member Evelyn Harris Clark

Mayor Roger Michaud

Commissioner Mary-Beth Taylor

Board Member Patricia Leduc

PLEDGE OF ALLEGIANCE

Committee Member Patricia Leduc

CONSENT AGENDA:

Motion made to approve the Consent Agenda by Board Member Harris Clark, Seconded by Commissioner Taylor.

Voting Yea: Commissioner/Chair Linden, Board Member Harris Clark, Mayor Michaud, Commissioner Taylor, Board Member Leduc

1. Centennial Celebration Committee Meeting Minutes - September 19, 2023.

NEW BUSINESS:

2. Centennial Celebration Gala.
Special Events Director Riunite Franks explained that there were a total of 45 tickets sold or given away for the Gala. The Committee discussed who was being charged for tickets and who was receiving them for free. They also discussed not charging the guest of members of the Committee \$100 for their tickets. Special Event Director Franks asked how the Committee would like to proceed with the remaining tickets.

Motion made to offer 2-tickets for any Town employees that wanted to attend the Gala, up to a total of 10-tickets made by Commissioner Taylor. Seconded by Mayor Michaud.

Special Events Director Franks reviewed the program for the Gala. Vice-Chair Harris Clark had questions regarding the program and the presentation of the cake. After some discussion, the Committee made changes to the program and decided to have the “Cake Presentation” following the Mayor and Town Manager Remarks.

Public Comment:

Jo Porter, owner of the Brew House Gallery, asked the Committee to consider gifting some tickets to those sponsors in the lower tier, such as \$250 and \$500 before raffling them away.

She suggested that the Committee seek the assistance of the caterer on the program for the Gala. Lastly, she asked what time the time capsule would be opened and how that event would affect the businesses on Park Avenue.

The Committee discussed the time capsule ceremony as their next agenda item.

Motion made to offer the eight sponsors two tickets each to the Gala and raffle two tickets for those Town employees that would like to attend by Commissioner Taylor, Seconded by Mayor Michaud.

Voting Yea: Commissioner/Chair Linden, Board Member Harris Clark, Mayor Michaud, Commissioner Taylor, Board Member Leduc

3. Centennial Celebration Time Capsule Ceremony Discussion.

Special Events Director Franks explained the time capsule ceremony and asked the Committee to review the suggested items on the list to be placed into the next time capsule. The Committee made the following suggestions:

- Remove the Marina rates and Town staff contact list.

The Committee asked that the following be added:

- Pictures of entry ways to Town
- Pictures of staff removing the items from the clock tower.

Public Comment:

Rick Goodsell, 419 9th Street suggested having pictures of structures that were here in 1923 photographed and a picture of the structure now to show how it has changed over the years. He explained that they could not open a bottle that was in the Lake Park Elementary time capsule. He suggested that if some type of beverage were stored in the time capsule that they include an opener. He encouraged everyone visit the Nautilus 220 model.

4. Centennial Celebration Festival Update.

Special Events Director Franks explained that the Commission will consider a fire works contract during the next Regular Commission meeting. As a result they would not be able to discuss much about that Request for Qualifications for fireworks or the contract. She stated that the Committee could discuss the event.

Special Events Director Franks explained that the Commission asked that Lake Shore Park be remained Kelsey Park. A Resolution would be forthcoming to the Commission for that action to take affect.

Commissioner/Chair Linden explained that Lake Park Elementary would like to display their time capsule items next to the Town's time capsule items at the final event. He notified Lake Park Elementary that it would be okay. He explained that they would only need a table and maybe a tent.

Committee Member Leduc stated that the Suncoast High School Band was at the Lake Park Elementary Centennial Event and they were wonderful. She asked if they could invite the Seacoast High School Band and "Steppers" to perform at the final event.

Motion made to have Special Events Director Franks invite and introduce the Seacoast High School Band to the stage, because she is an alumni of Seacoast High School, by Commissioner Taylor. Seconded by Vice-Chair Harris Clark. All members of the Committee voted: Aye

PUBLIC COMMENT:

This time is provided for addressing items that do not appear on the Agenda. Please complete a comment card and provide it to the Town Clerk so speakers may be announced. Please remember comments are limited to a TOTAL of three minutes.

NONE

COMMITTEE MEMBER COMMENTS:

Vice-Chair Harris Clark asked if the Town received any feedback after the Arts & Music Festival. The Committee shared the feedback they received.

Mayor Michaud stated that it was wonderful and everyone had a great time. He was asked if the festival would be put on yearly. He stated that it was a success, with only minor issues that were immediately addressed. Overall it was great.

Commissioner Taylor had one resident that was upset because they were confused that the Town was having an event and they did not know about the event because of the lack of communication to the residents from the Town.

Committee Member Leduc stated that the road closure issue was concerning and glad that it was resolved fairly quickly. She heard that a vendor that was selling food was placed in front of one of our restaurants. The restaurant owner felt they could have had more business that day if that vendor would have been placed elsewhere. She suggested that the placement of vendors be reevaluated during events. She suggested that restrooms be placed at both ends of the event, so vendors do not need to go to far to use the restroom. She enjoyed the event and vendors were glad.

Vice-Chair Harris Clark received positive feedback. She only received one negative feedback, which was the one she brought to Commissioner Taylor. She went back out the evening of the event to see if people were still around and she was told that during the event the businesses were busy, but after the event everything was quiet. She suggested a multicultural board be established to work on putting together the multicultural festival.

Commissioner/Chair Linden stated that it was a great event. He suggested better parking signage in the future. He stated that the music was too loud. Vendors were surprised that there was a low turnout. He stated that the businesses could have stepped up their advertisement of the event. He explained that the roads were closed due to an error on the part of the barricade company.

Commissioner Taylor was glad to see the sidewalks cleaned.

Vice-Chair Harris Clark asked that the vendors be polled to get their feedback. Special Events Director Franks explained that she did not plan on doing a poll. She had good feedback from vendors. She explained that they accepted vendor application up until the night before the event. She hesitated placing vendors past 8th Street because she did not want people to walk to far. The vendors that were near the kids' area (8th and Park Avenue) were geared to kids.

She explained that the parking signs were out, but people will do whatever they want to do. She stated that the parking lots in the area were full early in the day.

The Committee were hopeful that this would become a yearly event.

ADJOURNMENT:

8:33 P.M.

Motion made to adjourn by Board Member Leduc, Seconded by Commissioner Taylor.

Voting Yea: Commissioner/Chair Linden, Board Member Harris Clark, Mayor Michaud, Commissioner Taylor, Board Member Leduc

FUTURE MEETING DATE: The next scheduled Centennial Celebration Committee will be conducted on November 7, 2023.

Chair/Commissioner, John Linden

Town Clerk, Vivian Mendez, MMC

Deputy Town Clerk, Laura Weidgans

Town Seal

Approved on this _____ of _____, 2023