



Town of Lake Park, Florida

Centennial Celebration Committee Meeting Minutes

Tuesday, April 18, 2023 at 6:30 PM

Commission Chamber, Town Hall, 535 Park Avenue, Lake Park, FL 33403

John Linden	—	Commissioner/Chair
Roger Michaud	—	Commissioner
Mary Beth Taylor	—	Commissioner
Evelyn Harris Clark	—	Vice Chair
Patricia Leduc	—	Committee Member
Beth Motschenbacher	—	Committee Member
John D’Agostino	—	Town Manager
Riunite Franks	—	Special Events Director
Vivian Mendez, MMC	—	Town Clerk

PLEASE TAKE NOTICE AND BE ADVISED, that if any interested person desires to appeal any decision of the Centennial Celebration Committee, with respect to any matter considered at this meeting, such interested person will need a record of the proceedings, and for such purpose, may need to ensure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal is to be based. Persons with disabilities requiring accommodations in order to participate in the meeting should contact the Town Clerk’s office by calling 881-3311 at least 48 hours in advance to request accommodations.

CALL TO ORDER/ROLL CALL

6:35 P.M.

PRESENT

Commissioner/Chair John Linden

Mayor Roger Michaud

Commissioner Mary-Beth Taylor

Board Member Patricia Leduc

Board Member Beth Motschenbacher

ABSENT

Board Member Evelyn Harris Clark

PLEDGE OF ALLEGIANCE

Commissioner/Chair Linden

CONSENT AGENDA:

None

NEW BUSINESS:

1. Centennial Celebration Sponsorship Update.
Special Events Director Franks reviewed the sponsorship list and thanked everyone for obtaining the sponsorships for the Committee.
2. Centennial Light Pole Banners Update.
Special Events Director Franks provided an update on the banners. She explained that the banners would only be placed on Town owned poles throughout the Town. Some of the poles do not currently have brackets, so over the next few weeks brackets would be installed by Public Works.

Ms. Dianne Sophinos asked if the banners would be installed on US1 to announce the centennial. Special Events Director Franks explained that the poles on US1 do not belong to the Town, so she would ask the Town Manager if an additional feature could be made for an additional banner.

Committee Member Motschenbacher asked if there were other locations in Town that would support banners. Special Events Director Franks was unsure if there were other locations that would support banners.

Committee Member Leduc suggested placing banners at the parks. The Committee Members made further suggestions on placements of banners around the Town.

3. Centennial Art & Music Festival.
Special Events Director Franks explained the Art & Music Festival and the application.
Mayor Michaud asked if he could join Mr. Jesse of the Rust Market via conference call to this meeting, so that they can ask him questions regarding combining the September Rust Market event with the Art & Music Festival. The Committee discussed the affects of combining the events. Mayor Michaud explained that someone commented that they do not want the events combined because the businesses on Park Avenue would be affected.
Mr. Jesse joined the meeting via conference call. Commissioner/Chair Linden asked if the Rust Market could be moved to September 23rd. Mr. Jesse was okay with moving to September 23rd. He agreed to do a combined event with the Town.

The Committee discussed the logistics of combining the events. In the end the Committee decided that it would be best to keep the vendors application process separate, but it would look like one large combined event. The Town vendors would follow the Town's application process and the Rust Market vendors would follow the Rust Market vendor application process.

Committee Member Motschenbacher asked what bands would be playing for the event. Special Events Director Franks shared some ideas of having multiple bands play during the event.

4. Centennial Exhibit Ribbon-Cutting Ceremony.
Special Events Director Franks explained the event (see Exhibit "A"). The Committee reviewed all the photos and determined a series of pictures that could be featured at the event. Library Director Judith Cooper suggested themed collages, such as pictures of Town Hall would be on one picture to save space. There would need to narrow down the selected photos down to 20 that would be displayed on easels.
5. Centennial Celebration Time Capsule Ceremony Update.
Special Events Director Franks explained the logistics of the Time Capsule Ceremony (see Exhibit "B").

PUBLIC COMMENT:

This time is provided for addressing items that do not appear on the Agenda. Please complete a comment card and provide it to the Town Clerk so speakers may be announced. Please remember comments are limited to a TOTAL of three minutes.

None

COMMITTEE MEMBER COMMENTS:

Committee Member Motschenbacher announced that she would be resigning from the Committee because as of May 8th she will no longer be a resident of the Town. She would be available to volunteer at events. The Committee members wished her well and thanked her for all her contributions to the Committee.

ADJOURNMENT:

9:25 P.M.

Motion made to adjourn by Board Member Leduc, Seconded by Board Member Motschenbacher.

Voting Yea: Commissioner/Chair Linden, Commissioner Michaud, Commissioner Taylor

FUTURE MEETING DATE: The next scheduled Centennial Celebration Committee will be conducted on May 16, 2023.