

Book Proposal

Retail Price: \$25.00

Date: November 29, 2022

Book Project: Lake Park Centennial Book Proposal (Case WRAP & 80# text)

Book Production:

- Copies Below
 - Size 8" x 8"
 - Extent 96 pages/ color throughout
 - Text **80# white coated matte**
 - Ends Offset white, no printing
 - Case **Hard cover, full color wrap**

 - Binding Case Bound, adhesive
 - Services *Total Turnkey Project: concept development, edit, design interior and cover, printing, shipping, copyright, ISBN assignment, bar code and Library of Congress registration (2 author alterations)*
 - Shipping Included to Lake Park, FL
 -
- Terms:** 1/3 payment upon acceptance
 1/3 payment upon first approval of initial design
 1/3 payment with final approval prior to printing

	<i>Copies</i>	<i>500</i>	<i>1,000</i>
	Total Cost	\$28,425.00	\$31,850.00
	Per unit cost	\$56.85	\$31.86
Acceptance:	Phase I	\$9,475.00	\$10,617.00
First Approval:	Phase II: Initial page design, layout, cover design	\$9,475.00	\$10,617.00
Final Approval:	Phase III : All final approvals, final editing and proof reading, film output, ISBN, Library of Congress registration, copyright and barcode. Final payment due prior to printing.	\$9,475.00	\$10,617.00

Pricing valid for 30 days

Initial_____

COMMUNICATION SPECIALISTS

1194 OLD DIXIE HIGHWAY • SUITE 7 • WEST PALM BEACH, FLORIDA 33403
 brenda@stargroupinternational.com • www.stargroupinternational.com

561.547.0667

NOTE: This proposal reflects a change in paper weight and case wrap or dust jacket

The production of this project will be completed within 4-5months, unless mutually agreed upon. Turnaround time for the printer will depend upon printer scheduling and the needed timeline for Lake Park. Work that is completed within each phase will be considered final work-for-hire, and non-refundable.

Any disputes that may arise under this Agreement will be resolved through arbitration, conducted in West Palm Beach with the prevailing party entitled to recover reasonable legal fees and costs.

In the unlikely event that there are any Under runs or Over runs, resulting from the printer, over runs will be owned and paid for by StarGroup. Under runs will be credited to client.

This contract includes two (2) client/writer meetings, and two (2) author changes. Additional meetings and/or changes will incur additional charges.

Commitment and first deposit must be made before the end of the December for StarGroup to sign agreement and deposit with printer to hold pricing and start ordering materials for the project.

Due to the timing of this project, StarGroup will need ALL text and images from Lake Park by the end of January or sooner to begin the design process.

Design and planning session with Lake Park and StarGroup associates will take place immediately after commitment and deposit has been received, to establish what materials (text, visuals, files) will be needed from Lake Park for StarGroup to establish the design process.

Agreed:

Brenda Star,
President StarGroup International

Lake Park

Witness

Witness

Date: _____

Date: _____

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