



CRA EXECUTIVE DIRECTOR COMMENTS

SPCECIAL CALL COMMUNITY REDEVELOPMENT AGENCY MEETING Wednesday, September 20, 2023

COMMUNITY DEVELOPMENT

The Holiday Lights Stakeholder meeting was held on Thursday, September 12 at 8:30am. While stakeholder (property owners and business owners) participation was low, those who did participate provided excellent and valuable feedback on the project. Some highlights include: It was suggested that since this would be our 'pilot' year that we keep a certain level of excitement by only doing a full road closure for the lights on Friday and Saturday evenings. This would help manage the operational needs of the businesses also so that they can properly serve the increased customers. There was added discussion on possibly highlighting one day in December with additional holiday activities such as a holiday market. There was a request to make sure the directional signs provide adequate business name identification so that visitors are aware of the available businesses in the project area. The Town's marketing specialist emphasized that business participation is key in developing an adequate marketing strategy that would draw visitors to their businesses. It was recommended that the project area, including the alleyways, be cleaned up as much as possible so that we are presentable to our new visitors. Additional discussions are forthcoming.

PUBLIC WORKS

The Public Works Department is pleased to announce that construction activities associated with the 7th Street Pocket Park are expected to commence during the first week of October 2023. This Community Redevelopment Agency project will add much needed recreational and green space to the Town's Downtown District. Additional information is available by contacting the Public Works Department at 561-881-3348, via email at publicworks@lakeparkflorida.gov, or by visiting our website at <https://www.lakeparkflorida.gov/government/departments/public-works-department/new-projects>

CRA BOARD CONSENSUS

- Seeking consensus from the CRA Board to schedule **two (2) Special Call CRA Board meetings** for the purpose of awarding contracts associated with the proposed Large Holiday Display in the Park Avenue Downtown District. Please consider the following:

1. A Special Call CRA Meeting on **Wednesday, October 4, 2023, 6:30 p.m.**, to be immediately followed by the Regular Town Commission Meeting.
 2. A Special Call CRA Meeting on **Wednesday, October 18, 2023, 6:00 p.m.**, to be immediately followed at **6:30 p.m.** by the P3 Workshop, and then the Regular Town Commission Meeting.
- Future Agenda Item to have a discussion on the future use of 800 Park Avenue CRA Building requested by Commissioner Linden, schedule for October 18, 2023 Regular Town Commission Meeting.