

June 5, 2024

## Regular CRA Meeting CRA Administrator Updates



### 1. New Business Update:

- a. 801 Park Ave. – Flowers for All Occasions. Open House and Ribbon Cutting 3PM, June 15 – Open House from 3-6PM
- b. There are a few more restaurants inquiring about space Downtown. CRA is working with property owners.
- c. Oceana Coffee- Providing update this evening

2. **Marketing RFQ:** We had four (4) responses to the Marketing RFQ and the section committee selected the highest ranked firm. Negotiations are underway and a contract should be to the CRA Board by July. The first step will be creating a marketing plan for implementation.

### NAME THE POCKET PARK!

3. The Lake Park CRA recently completed construction of the first new park to be added to Lake Park in over a decade! This pocket park, located at 610 7th Street, features lush landscaping, benches for relaxing and a gazebo that's perfect for live performances. We're also planning to add artwork to the park in the future. But the park needs a name! This park is for the community, so we would like the community to help select its name!

### Contest Rules:

- -The park's name cannot contain profanity
- -The park cannot be named after a living person
- -All suggestions must be submitted to [NameThePocketPark@lakeparkflorida.gov](mailto:NameThePocketPark@lakeparkflorida.gov) by June 28, 2024

The CRA Board will review the submissions and make the final selection, which will then go to the Lake Park Town Commission for approval. A grand opening for the park with a ribbon-cutting ceremony and an official unveiling of the name will take place later this summer. Details will be in next month's newsletter, and you can follow us on Facebook or check our website for information.

Currently we already have over 80 responses or comments coming through both social media and email.