

Town of Lake Park, Florida

Centennial Celebration Committee Meeting Minutes

Tuesday, November 15, 2022 at 6:30 PM

Commission Chamber, Town Hall, 535 Park Avenue, Lake Park, FL 33403

John Linden — Commissioner/Chair

Roger Michaud — Commissioner Mary Beth Taylor — Commissioner

Evelyn Harris Clark — Vice Chair

Patricia Leduc — Committee Member Beth Motschenbacher — Committee Member

John D'Agostino — Town Manager

Riunite Franks — Special Events Director

Vivian Mendez, MMC — Town Clerk

PLEASE TAKE NOTICE AND BE ADVISED, that if any interested person desires to appeal any decision of the Centennial Celebration Committee, with respect to any matter considered at this meeting, such interested person will need a record of the proceedings, and for such purpose, may need to ensure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal is to be based. Persons with disabilities requiring accommodations in order to participate in the meeting should contact the Town Clerk's office by calling 881-3311 at least 48 hours in advance to request accommodations.

CALL TO ORDER/ROLL CALL

Commissioner Roger Michaud, Committee Member Motschenbacher, and Town Manager John D'Agostino were absent.

PLEDGE OF ALLEGIANCE

CONSENT AGENDA:

- 1. October 18, 2022 Centennial Celebration Committee Meeting Minutes
- 2. November 1, 2022 Centennial Celebration Committee Minutes

Committee Member Leduc motioned to approve the Consent Agenda, Seconded by Commissioner Taylor.

Voting Yea: Chair Linden, Vice-Chair Harris-Clark, Committee Member Leduc, and Commissioner Taylor.

NEW BUSINESS:

3. Centennial Celebration Gala Discussion

Special Events Director Riunite Franks explained that Vice-Mayor Glas-Castro expressed concerns regarding the Centennial Gala ticket price (\$100.00) at the November 2, 2022 Regular Commission Meeting. Committee Member Leduc suggested to keep the ticket price at \$100.00. Commissioner Taylor agreed with Committee Member Leduc's' suggestion. Vice-Chair Harris-Clark questioned if a cost analysis for the event could help to determine ticket prices. Special Events Director Franks explained the budget breakdown was provided for each event, the prices for food, drinks, entertainment, marketing, and photography were based on the costs of previous Town Events. She explained that if the ticketed price were lowered, the Committee would need to scale back on entertainment and decorations. Chair Linden agreed the ticket price should remain at \$100.00. Special Events Director Franks explained that Vice-Mayor Glas-Castro suggested raffling a few tickets for Town Residents.

Committee Member Leduc motioned for the Centennial Gala ticket price to remain \$100.00, Seconded by Commissioner Taylor.

Voting Yea: Chair Linden, Vice-Chair Harris-Clark, Committee Member Leduc, and Commissioner Taylor.

4. Chili Cook-off Discussion

Special Events Director Franks explained that Vice-Mayor Glas-Castro suggested including a Chili Cook-off event between June 3, 2023 and September 23, 2023. She explained that budget adjustments would be necessary if the Committee chose to proceed with organizing a Chili Cook-off event or create another event. Chair Linden suggested the collaboration of the Rust Market and the proposed Chili Cook-Off. Special Events Director Franks, Vice-Chair Harris-Clark, and Committee Member Leduc agreed with the suggestion of event collaboration. Additionally, the Committee determined to include the Chili Cook-off as a part of the Town of Lake Park Back to School Extravaganza.

Committee Member Leduc motioned to approve the collaboration of the Chili Cook-off and the Back to School Extravaganza, Seconded by Commissioner Taylor.

Voting Yea: Chair Linden, Vice-Chair Harris-Clark, Committee Member Leduc, and Commissioner Taylor.

Centennial Celebration Commemorative Update

Special Events Director Franks explained that Vice-Mayor Glas-Castro suggested gifting the

Commemorative Books to Residents. She explained that Vice-Mayor Glas-Castro announced the

Town of Lantana had purchased 5000 copies of Commemorative Books, gifted some to residents,

and local businesses but currently inundated with at least 3000 copies. She announced the

previous Request for Quotes 114-2022 "Centennial Celebration Commemorative Book". She

explained that one proposal was received from Star International Group for \$37,900.00 for 1,000

copies. As a result of the received proposal, Town Manager D'Agostino suggested to issue

another Request for Quotes for 500 copies. Chair Linden suggested selling the books for \$9.99.

PUBLIC COMMENT:

This time is provided for addressing items that do not appear on the Agenda. Please complete a comment

card and provide it to the Town Clerk so speakers may be announced. Please remember comments are

limited to a TOTAL of three minutes.

None

COMMITTEE MEMBER COMMENTS:

Commissioner Taylor had no comments.

Committee Member Leduc commented that she appreciated the input from Vice-Mayor Glas-Castro and

commended Special Events Director Franks for her presentation at the November 2, 2022 Regular

Commission Meeting. She expressed support for the Chili Cook-off and Back to School Extravaganza.

Vice-Chair Harris-Clark commended Special Events Director Franks for her presentation to the

Commission.

Chair Linden announced Ms. Sara Hoyos of Lake Park Elementary School agreed to sing at the

Centennial Opening Ceremony. He announced his recent meeting with L.J. Parker and Rick Goodsell of

the Lake Park Historical Society.

Special Events Director Franks announced the upcoming Town Holiday Celebration on Friday,

December 2, 2022.

ADJOURNMENT: 7:24 p.m.

FUTURE MEETING DATE: The next scheduled Centennial Celebration Committee will be conducted

on December 6, 2022.