



Lake Park Town Commission, Florida
Special Call Community Redevelopment Agency (CRA)
Meeting Minutes

Wednesday, March 19, 2025

Immediately Following the Regular Commission Meeting

Commission Chamber, Town Hall, 535 Park Avenue, Lake Park, FL 33403

Roger Michaud	—	Chair
Michael Hensley	—	Vice Chair
John Linden	—	Agency Member
Michael O'Rourke	—	Agency Member
Judith Thomas	—	Agency Member
Vacant	—	Agency Member
Vacant	—	Agency Member
Richard J. Reade	—	Executive Director
Thomas J. Baird, Esq.	—	Agency Attorney
Vivian Mendez, MMC	—	Agency Clerk

PLEASE TAKE NOTICE AND BE ADVISED, that if any interested person desires to appeal any decision of the Town Commission, with respect to any matter considered at this meeting, such interested person will need a record of the proceedings, and for such purpose, may need to ensure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal is to be based. Persons with disabilities requiring accommodations in order to participate in the meeting should contact the Town Clerk's office by calling 881-3311 at least 48 hours in advance to request accommodations.

CALL TO ORDER/ROLL CALL

8:26 P.M.

PRESENT

Chair Roger Michaud

Vice Chair Michael Hensley

Board Member John Linden

Board Member Michael O'Rourke

Board Member Judith Thomas

PLEDGE OF ALLEGIANCE

The Pledge was bypassed.

SPECIAL PRESENTATION/REPORT: NONE

CONSENT AGENDA:

Motion made by Board Member Thomas, Seconded by Board Member Linden.

Voting Yea: Chair Michaud, Board Member Thomas, Vice Chair Hensley, Board Member Linden, Board Member O'Rourke.

1. January 15, 2025 Special Call Community Redevelopment Agency Meeting Minutes
2. Resolution 09-03-25 - First Amendment - Redevelopment Management Associates (RMA) Contract to Include Community Redevelopment Agency (CRA) District Branding.
3. Resolution 10-03-25 CRA - Park Avenue Decorative Lighting and Maintenance - Shellard Lighting Designs, LLC

PUBLIC COMMENT: NONE

This time is provided for addressing items that do not appear on the Agenda. Please complete a comment card and provide it to the Agency Clerk so speakers may be announced. Please remember comments are limited to a TOTAL of three minutes.

NEW BUSINESS:

4. Fiscal Year 2024 Lake Park CRA Annual Report – Recommendation to Town Commission to Accept & Submit to Appropriate and Required Taxing Authorities.
CRA Administrator Allison Justice presented the annual report (Exhibit A).
Executive Director Reade spoke about being very impressed with the plan, the accomplishments and the efforts of staff.
Motion to approve made by Board Member O'Rourke, Seconded by Board Member Linden.
Voting Yea: Chair Michaud, Board Member Thomas, Vice Chair Hensley, Board Member Linden, Board Member O'Rourke.

CRA ADMINISTRATOR/EXECUTIVE DIRECTOR/BOARD MEMBER COMMENTS:

CRA Administrator Justice provided the following updates:

-Invitation sent to CRA members to a new salon located at 801 Park Avenue ribbon cutting. They would like to have a ribbon cutting on March 29th at 11am.

-Oceana Coffee grand ribbon cutting last week. They still have a few pending items to complete before they open their doors. They anticipate a ribbon cutting sometime in May 2025.

-CRA is hiring a Project/Marketing Coordinator. Interviews to be scheduled in the next week or so. This will allow for cross-promotional opportunities.

-CRA Legislation, proposed House Bill 997 eliminates CRA's. There may be changes to the bill yet coming, the lobbyist is working on it.

-Promoting the CRA and businesses at the Rust Market and plan on cross-promoting at Sunset Celebration.

Board Member Linden asked about future plans once the Rust Market ends. CRA Administrator Justice stated the event will not be continued but they will find a place for the CRA to continue to promote the downtown. Board Member O'Rourke, Mayor Michaud and Board Member Linden discussed the possibility of utilizing a car show in the future.

Executive Director Reade stated that several pop up events have been identified by the CRA Administrator for promotion of the downtown. He also announced that next week they will be in Tallahassee as the legislation is a priority and he encouraged all residents to contact their legislators. Board Member O'Rourke asked who the sponsor of the bill was. CRA Administrator Justice stated it is an individual from Lake Whales whom they hope to meet with.

Board Member O'Rourke had no comments.

Vice Chair Hensley had no comments.

Board Member Thomas had no comments.

AGENCY MEMBER REQUESTS: NONE

ADJOURNMENT:

Motion made by Vice Chair Hensley, Seconded by Board Member O'Rourke.

Voting Yea: Chair Michaud, Board Member Thomas, Vice Chair Hensley, Board Member Linden, Board Member O'Rourke

Meeting adjourned 8:42 pm

FUTURE MEETING DATE: The next scheduled Community Redevelopment Agency Meeting will be conducted on June 4, 2025.

Chair, Roger D. Michaud

Agency Clerk, Vivian Mendez, MMC

Deputy Agency Clerk, Laura Weidgans

Town Seal

Approved on this _____ of _____, 2025