

# Exhibit B



# CENTENNIAL CELEBRATION



## **CENTENNIAL CELEBRATION COMMITTEE MEMBERS**

Commissioner John Linden – Chair

Evelyn Harris Clark – Vice Chair

Mayor Michael O'Rourke

Commissioner Roger Michaud

Commissioner Mary Beth Taylor

Patricia Leduc

Beth Motschenbacher

# CENTENNIAL KICKOFF CONCERT FRIDAY, JANUARY 27, 2023



6:00 pm – 9:00 pm at Lake Park Harbor Marina  
Live Entertainment from Memory Lane  
Food and Arts & Crafts Vendors  
Unveiling of Centennial Celebration Logo  
Centennial Celebration Commemorative Keepsakes  
Rain Date: Friday, February 24, 2023

## BUDGET BREAKDOWN

Banners: \$1,000.00

Additional Entertainment Funds - \$1,000.00

Additional Marketing Funds: \$500.00

Additional Decorations Funds: \$500.00

Additional Photography & Videography Funds: \$500.00

TOTAL = \$3,500.00

# CENTENNIAL BATTLE OF THE BADGES SATURDAY, MARCH 4, 2023



10:00 am – 1:00 pm in Bert Bostrom Park  
Palm Beach County Sherriff's Office District 10  
Palm Beach County Fire Rescue Station 68

Music, Games, Activities, Free Food, Community Vendors  
Touch-A-Truck, Fire Engine, SWAT, K9, Bomb Squad, Mounted Unit

## BUDGET BREAKDOWN

Banners: \$1,000.00  
DJ/Sound System - \$500.00  
Tents: \$1,000.00  
Carnival Games & Activities: \$5,000.00  
Marketing: \$500.00  
Decorations: \$500.00  
Photography & Videography: \$500.00  
Food & Drinks: \$1,000.00  
TOTAL = \$5,500.00







# HARRY KELSEY BIRTHDAY CELEBRATION AND HISTORICAL TOUR SUNDAY, MARCH 26, 2023

Time - TBD

Town of Lake Park/Kelsey Park/Evergreen House  
In Honor of Bicycle Month & Town's Annual Bicycle Tour  
Partnering with the Town's Historical Society

Event Registration Required  
Options: Trolley, Bicycle, Golf Cart  
Refreshments Will Be Served



## BUDGET BREAKDOWN

Banners: \$1,000.00  
Tents: \$1,000.00  
Marketing: \$500.00  
Photography & Videography: \$500.00  
Desserts and Drinks: \$500.00  
TOTAL = \$3,500.00

# CENTENNIAL EASTER EGGSTRAVAGANZA SATURDAY, APRIL 8, 2023



10:00 am – 1:00 pm in Kelsey Park  
Egg Hunts for Children 3-10 Years Old  
Free Photos with the Easter Bunny  
Music, Food Vendors, Raffle Prizes, Face Painting



## BUDGET BREAKDOWN

Easter Baskets: \$2,000.00

TOTAL = \$2,000.00

\*The remainder of event funds will come from annual Easter Eggstravaganza line item



# CENTENNIAL ARBOR DAY CEREMONY FRIDAY, APRIL 28, 2023

10:00 am – 11:00 am in Kelsey Park

New Tree Planted with a Commemorative Plaque

Students from Lake Park Elementary, Lake Park Baptist School

and Bright Futures Academy

Refreshments Will Be Served



## BUDGET BREAKDOWN

Event will be funded through  
the Special Events Department Budget.



# CENTENNIAL EXHIBIT RIBBON CUTTING CEREMONY SATURDAY, JUNE 3, 2023



10:00 am – 12:00 pm in the Lake Park Public Library  
Centennial Historical Photo Display  
RSVP Required  
Refreshments Will Be Served



## BUDGET BREAKDOWN

Mounted Poster Boards: \$2,000.00  
Easels: \$1,000.00  
Marketing : \$500.00  
Photography & Videography: \$500.00  
Refreshments: \$1,000.00  
TOTAL = \$5,000.00





# CENTENNIAL ART & MUSIC FESTIVAL

## SATURDAY, SEPTEMBER 23, 2023



Time – TBD

Park Avenue

Arts and Crafts Vendors, Food Vendors, Live Entertainment,  
Kids Area with Face Painting, Games & Activities



### BUDGET BREAKDOWN

Stage, Lights & Equipment: \$10,000.00

Entertainment - \$10,000.00

Tents & Accessories: \$5,000.00

Portable Restrooms: \$4,000.00

Marketing: \$4,000.00

Decorations: \$5,000.00

Games & Activities: \$5,000.00

Photography & Videography: \$2,000.00

TOTAL = \$45,000.00



# CENTENNIAL GALA

## SATURDAY, OCTOBER 14, 2023

7:00 pm – 10:00 pm in the Mirror Ballroom  
Dinner, Entertainment, Program Booklet  
Tickets \$100.00 Per Person  
100 Maximum Capacity



### BUDGET BREAKDOWN

Food & Drinks: \$8,000.00  
Decorations: \$2,000.00  
Entertainment: \$2,000.00  
Marketing: \$2,000.00  
Photography & Videography: \$1,000.00  
TOTAL = \$15,000.00





# CENTENNIAL TIME CAPSULE CEREMONY THURSDAY, NOVEMBER 16, 2023



6:00 pm Near the Clock Tower on Park Avenue  
Unearth Time Capsule Buried on November 16, 1998  
Replace with New Time Capsule



## BUDGET BREAKDOWN

Banners: \$1,000.00  
Tents: \$1,000.00  
Marketing : \$500.00  
Decorations: \$500.00  
Photography & Videography: \$500.00  
Snacks and Drinks: \$500.00  
Staging & Equipment: \$1,000.00  
TOTAL = \$5,000.00



# CENTENNIAL CELEBRATION FESTIVAL

## SATURDAY, NOVEMBER 18, 2023

Time – TBD

Location: Lake Shore Park

Continuous Live Entertainment, Festive Food & Drink Vendors,  
Carnival Games, Children's Activities, Face Painting, Bounce  
Houses and Special Presentations

VIP Area: Town Commission, Centennial Committee, Town Staff  
and Centennial Celebration Sponsors  
Fireworks Display Along the Intracoastal



### BUDGET BREAKDOWN

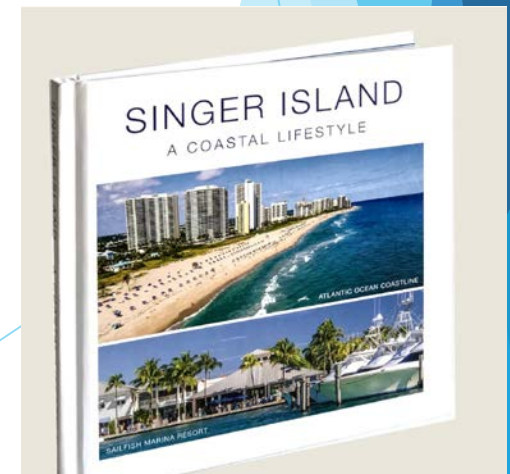
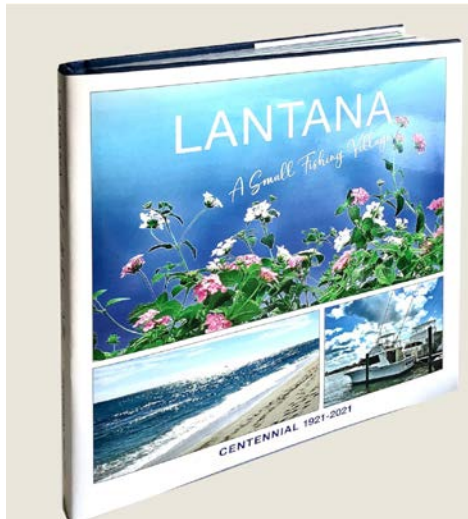
Fireworks - \$25,000.00  
Stage, Lights & Equipment: \$10,000.00  
Entertainment - \$10,000.00  
Tents: \$5,000.00  
Carnival Games & Activities: \$5,000.00  
Portable Restrooms: \$5,000.00  
Marketing: \$5,000.00  
Decorations: \$5,000.00  
Photography & Videography: \$2,000.00  
Additional Restroom Cleaning: \$1,000.00  
TOTAL = \$73,000.00





# CENTENNIAL CELEBRATION COMMEMORATIVE BOOK

8x8 Full Color Hard Cover Book  
Historical Stories, Photographs and Documents  
Town Will Order 1,000 Copies



## BUDGET BREAKDOWN

Phase 1 – Design, Layout, Editing Copyright: \$11,300.00

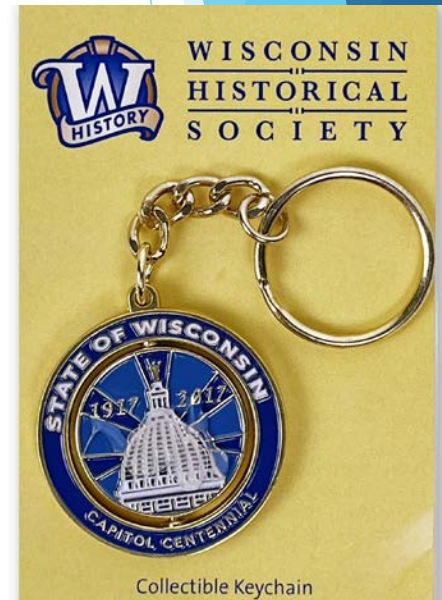
Phase 2 – Design, Layout, Editing Copyright: \$11,300.00

Final Editing, Proofing, Registration, Copyright, Printing: \$11,400.00

Total = \$34,000.00

# CENTENNIAL CELEBRATION COMMEMORATIVE KEEPSAKES

T-shirts, Mugs, Keychains, Pint Glasses and Tote Bags  
Branded with the Centennial Celebration Logo  
Unveiled at the Centennial Kickoff Concert  
All Items Available for Purchase



## BUDGET BREAKDOWN

Design: \$1,000.00

Print: \$4,000.00

TOTAL = \$5,000.00



# CENTENNIAL CELEBRATION

## SPONSORSHIP LEVELS



SPONSORSHIP OPPORTUNITY	TITLE SPONSOR (\$20,000.00+)	DIAMOND SPONSOR (\$10,000.00)	PLATINUM SPONSOR (\$5,000.00)	GOLD SPONSOR (\$2,500.00)	SILVER SPONSOR (\$1,000.00)	BRONZE SPONSOR (\$500.00)	COMMUNITY SPONSOR (\$100.00)
Listed as Presenting Sponsor for Centennial Celebration Event on November 18, 2023	★						
Selection of Item to be Placed in New Time Capsule	★	★					
Centennial Celebration Sponsor Plaque	★	★	★				
Social Media Posts	3	2	1				
Listed as Sponsor in Press Releases and Public Announcement	ALL	SELECT	SELECT	SELECT			
Sponsor Tent at Centennial Celebration Kickoff Concert	10X10 TENT	10X10 TENT					
Sponsor Tent at Centennial Celebration on November 18, 2023	30X50 TENT	30X30 TENT	20X20 TENT	10X10 TENT	10X10 TENT	10X10 TENT	
Tickets for Centennial Gala	10 TICKETS	6 TICKETS	4 TICKETS	2 TICKETS	2 TICKETS		
Advertisement in Centennial Gala Program Book	FULL PAGE	FULL PAGE	HALF PAGE	QUARTER PAGE	EIGHTH PAGE		
Sponsor Name and/or Logo on Marketing Material (including brochures, flyers, banners, signs)	Prominent Placement on All	Prominent Placement on All	Prominent Placement on Select	Prominent Placement on Select	Placement on Select	Placement on Select	Placement on Select
Sponsor Name and/or Logo on Town Website	Prominent Placement with Link to Company Website	Prominent Placement with Link to Company Website	Prominent Placement with Link to Company Website	★	★	★	★
Sponsor Name and/or Logo on Centennial Celebration T-shirt	Prominent Placement	Prominent Placement	Prominent Placement	★	★	★	★

# **CENTENNIAL CELEBRATION** **COMMITTEE**

There is still time to join the Centennial Celebration Committee. Committee members have the opportunity to use their expertise in:

**LOGISTICS**  
**BUDGETING**  
**MARKETING**  
**DECORATIONS**  
**SPONSORSHIP**

Meetings are held the 1<sup>st</sup> and 3<sup>rd</sup> Tuesday of each month at 6:30 pm in the Commission Chambers located in Town Hall. For more information please contact the Special Events Department at 561-840-0160 or [specialevents@lakeparkflorida.gov](mailto:specialevents@lakeparkflorida.gov).







# QUESTIONS???