

Lake Park Public Library

Annual Plan of Service

2023



Activities & Events

- Continue public recognition of library partners and community supporters.
- Expand outreach activities through community partnerships.
- Expand library's presence in community events such as the Sunset Celebration and Rust Market.
- Increase number of original virtual programs.
- Continue to actively seek feedback through promotion of suggestion box and online surveys.
- Expand programs and services within the library that include assisting residents with their business and entrepreneurial needs.
- Continue to provide programs that are informational, educational, cultural, and recreational for residents of all ages.
- Continue assisting residents to meet basic needs by partnering with local community partners that provide support.
- Provide support for Town departments and Town projects by providing related materials and programs to residents.
- Provide support for Little Free Libraries within the Town by supplying books to the stewards.

Collection Development

- Seek out innovative collection displays that encourage user browsing of the collection.
- Research user preferences utilizing survey responses and circulation statistic reports.
- Expand general collection with a wider variety of media adapting to emerging technology.
- Expand multilingual and early literacy materials.
- Expand collection of e-books, digital audiobooks, e-magazines, and other digital media.
- Subscribe to online services that provide informational, educational, cultural, and recreational content for residents of all ages.

Educational Services

- Continue expanding children's reading and Story Time events to meet the needs of the community.
- Explore ways to support local schools and students.
- Continue partnering with local schools for library and community programs.
- Continue partnerships with programs that support literacy.
- Create unique learning experiences for youth and adults.
- Continue nurturing learning-centered activities within the library with additional online resources.
- Create new learning opportunities for the public to explore new technologies.
- Provide resources for language learning to facilitate communication among residents.
- Provide access to online resources that will encourage beginning computer users in the use of computers and provide a place for more advanced users to learn new techniques and find answers to their questions.

Facilities

- Continue redesign and refurbishment of main area.
- Explore the feasibility of expansion of operation hours.
- Increase use of mobile circulation.
- Promote the installation of Little Free Libraries within the Town.
- Continue to investigate innovative solutions to accommodate the variety of transport vehicles patrons use to visit the library.
- Continue to explore adding “technology zones” that provide users with more options for online access and connectivity.
- Promote use of Charging Stations.

Marketing

- Continue marketing library programs and services by utilizing new and traditional media methods.
- Continue utilizing effective methods to produce library publications such as calendars and brochures.
- Continue outreach to the community through visits to community organizations, events, and schools.
- Explore new, emerging marketing methods.
- Work with Chief Public Information Officer to provide messaging to the community.

Staffing

- Ensure that staff receives training on all new software and hardware, as well as refresher courses on current programs.
- Increase staffing as funding becomes available in order to bring staffing to enhanced standard levels.
- Ensure that staff minimum starting wage per hour is \$15.00.

Technology

- Acquire additional tablets for patron assistance and other tasks.
- Promote program of onsite laptop lending kiosks for users.
- Promote lending program of mobile hot spots.
- Promote Aspen LiDA mobile discovery app.
- Add desktop computers to teen room and children’s room to allow those unable to check out laptops to use the internet without disturbing or being disturbed by adults.
- Explore ways to help users meet their needs of increasing reliance on internet access.