



Town of Lake Park Town Commission

Agenda Request Form

Meeting Date: November 15, 2023

Originating Department: Special Events

Agenda Title: Recreation Building Discussion (800 Park Avenue)

Approved by Town Manager: John D'Agostino Digitally signed by John D'Agostino
DN: cn=John D'Agostino, o=Town of Lake Park, ou=Town
Manager, email=jdagostino@lakeparkflorida.gov, c=US
Date: 2023.11.08 14:05:35 -05'00' **Date:** _____

Cost of Item: _____ **Funding Source:** _____

Account Number: _____ **Finance Signature:** _____

Advertised: _____

Date: _____ **Newspaper:** _____

Attachments: _____

Please initial one:

_____ Yes I have notified everyone

X _____ Not applicable in this case

Summary Explanation/Background:

Commissioner John Linden requested to have a new discussion regarding the Recreation Building located at 800 Park Avenue. The 800 Park Avenue property has been a topic of repeated discussions between staff and the Commission/Board of Directors of the CRA. The property was once used by the Artists of Palm Beach County for several years. During this time, the Artists occupied the property, they paid a dollar a year for the use of the building.

The property is now used by the Town of Lake Park's recreation department. This past year, the Summer Camp program operated out of the building. In the FY 2023-2024 Fiscal Year, the CRA added two positions to the CRA budget. A CRA Administrator and a Marketing Specialist. Both positions will work with local CRA businesses to coordinate activities and marketing strategies for CRA businesses in the PADD. For several years, the CRA utilized General Fund Staff to fulfill the role of staff support for CRA businesses. The CRA needs to establish direct support from staff personnel working on behalf of

the CRA supporting business initiatives in the CRA. Successful CRA's in operation throughout the state are staffed by CRA personnel performing CRA related functions, support and direction for businesses in the CRA. Over time, we hope that such personnel will be able to bridge the gap that exists between Town Hall and the businesses in the CRA.

In my discussions with Commissioner Linden, I discussed with him the desire for the CRA to move in the direction of hiring CRA personnel to be housed at the 800 Park Avenue location. CRA personnel working directly with businesses in the CRA would require a presence in the CRA boundaries.

The front portion of the building would be occupied by the two personnel hired as mentioned above. The back portion of the building would be utilized during the summer months by the Town of Lake Park Summer Camp program.

There may be other properties in Lake Park that may be a possible location for the Artists of Palm Beach County. In particular, Mayor Michaud suggested the possibility of the Historic Society and the Artists to share the Evergreen House location. If that is possible, the Artists would no longer receive financial assistance from the CRA. The Evergreen House is located outside of the CRA boundaries and ineligible for direct TIFF assistance.

Recommended Motion: No motion required.