



Town of Lake Park Centennial Celebration Committee

Agenda Request Form

Meeting Date: October 18, 2022

Agenda Item No. 2

Agenda Title: Centennial Celebration Logo Selection

- [] SPECIAL PRESENTATION/REPORTS [] CONSENT AGENDA
[] BOARD APPOINTMENT [] OLD BUSINESS
[] PUBLIC HEARING ORDINANCE ON _____ READING
[X] NEW BUSINESS
[] OTHER: DISCUSSION

Approved by Town Manager _____ Date: _____

Name/Title

Originating Department: Special Events	Costs: \$ 0.00 Funding Source: Acct. # [] Finance _____	Attachments: Exhibit A – Centennial Celebration Logo Options
Advertised: Date: _____ Paper: _____ [X] Not Required	All parties that have an interest in this agenda item must be notified of meeting date and time. The following box must be filled out to be on agenda.	Yes I have notified everyone _____ or Not applicable in this case <i>RCF</i> Please initial one.

Summary Explanation/Background

At the October 4, 2022 Centennial Celebration Committee Meeting, the members were provided with three logo options that were designed by Strategic Marketing. During the discussion it was conveyed that the members selected option #2 with the addition of several changes. At this time, staff has provided three new logo options (Exhibit A) that have been modified to include the selected changes that were previously discussed.

Recommended Motion: I motion that the Centennial Celebration Committee select logo option # _____ as the official Centennial Celebration Logo.

Option 1





Option 2

LAKE PARK FLORIDA





Option 3



