

SOULFUL SATURDAY

Gateway City Ultimate Day Party



SuperFriends Entertainment
Anthony Hunt, Founder & CEO



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*Experience a day of soulful R&B
music, a vibrant day party atmosphere,
and a stunning car show in the heart of
Lake City, Florida.*

OUR MISSION

Superfriends Entertainment is a corporation based in Jacksonville, Florida which promotes, markets and produces national, regional, and local musical tours, concerts, and events. Our corporation is part of a larger conglomeration of businesses, which forms (4) division: concert promotions, parties, events and consultation.

In January 2010 Tony Hunt, CEO of Superfriends Entertainment Inc., formed the company and now has three markets Dallas, Texas, Las Vegas, Nevada and Jacksonville, Florida.

We have handled a multitude of tours in all genre(s) of music, throughout the United States.

Based on Superfriend's experience in the live concert business, we have developed new and innovative ways to enhance the concert and party experience as well as maximize the revenue potential for each live performance.

“THREE EVENTS, ONE MEMORABLE DAY”



Gateway to Florida
Lake City's Ultimate Car Show

A showcase of stunning vehicles, from classic to modern, celebrating automotive passion."



Gateway Day Vibes
Lake City's Ultimate Day Party

Bring the whole family for a day of smooth R&B grooves and good times! Our R&B Day Party offers something for everyone, with live DJs spinning your favorite R&B hits, a variety of tasty food truck options, unique vendor stalls, and engaging activities for the kids. Enjoy a relaxed atmosphere where you can dance, eat, shop, and create unforgettable moments together.



The Gateway Groove
Soulful Sounds, Unforgettable Nights

It's a celebration of community, music, and family, where generations can come together to enjoy a beautiful evening under the open sky.

DAY OF EVENT TIMELINE

10am - 3pm *Car Show*

- Dedicated exhibitions and gatherings for the presentation of vintage, performance, and rare automobiles.
- Opportunities to participate in curated automotive displays and exhibitions.

3pm - 6pm *Lake City's Ultimate Day Party*

- Opportunities to highlight local vendors, food trucks, and more

6pm - 9pm *Soulful Sounds, Unforgettable Nights*

- Opportunities to showcase local talents
- 2-3 Celebrity Artists will perform



A "Soulful Saturday" event combining a car show, family-friendly day party, and R&B concert could bring several benefits to Lake City, Florida, particularly in its role as a "Gateway to Florida." Here's a breakdown of potential positive impacts:

Economic Benefits:	<ul style="list-style-type: none">• Increased Tourism: Such an event would attract visitors from surrounding areas and potentially further afield, boosting local tourism.• Support for Local Businesses: Vendors, food trucks, and local businesses could participate in the event, generating revenue.• Job Creation: Event organization, setup, and execution would create temporary jobs.
Community and Social Benefits:	<ul style="list-style-type: none">• Community Engagement: A family-friendly event would foster a sense of community and provide entertainment for residents of all ages.• Cultural Enrichment: An R&B concert would provide cultural entertainment and expose residents to live music and the car show would celebrate automotive culture and attract enthusiasts.• Positive Image: A well-organized and successful event would enhance Lake City's image as a welcoming and vibrant destination.
Gateway to Florida Implications:	<ul style="list-style-type: none">• Showcasing Lake City: Events like this can showcase the city's attractions and amenities, encouraging visitors to stay longer or return• Economic Development: Boosting tourism and supporting local businesses would contribute to the overall economic development of Lake City.



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In essence, a "Soulful Saturday" event could be a powerful tool for promoting Lake City, fostering community spirit, and driving economic growth.

Thank you.



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