

Strategic Planning Agenda

- Welcome/Session objectives: Review of current strategic planning process/latest meetings
- Individual Vision Exercise
 - o Each council member quietly reflects and writes responses to:
 - "In 10 years, Lake City will be known for..."
 - "The three biggest opportunities for Lake City are..."
 - "The three most critical challenges we must address are..."
 - o Round-Robin Sharing – top priority from each category
- Strategic Priorities Discussion
 - o Economic development and infrastructure
 - Discussion of Gateway Airport potential
 - Transportation hub positioning
 - Business attraction strategies
 - o Community Development and Quality of Life
 - Housing Accessibility
 - Public safety enhancement
 - Educational partnerships
 - o Tourism & Environmental Stewardship
 - Natural resource utilization
 - Cultural development
 - Sustainability initiatives
- Implementation Framework and Success Metrics
 - o Key performance indicators
 - o Accountability measures
 - o Timeline considerations
- Next Steps and Summary
 - o Recap of key priorities identified
 - o Areas of strong agreement
 - o Items requiring further discussion
 - o Next Steps

Discovery Questions

Economic Development Strategy

- How can we better position Lake City as a premier transportation and logistics hub?
- What incentives or programs would be most effective in attracting target industries?
- How should we prioritize infrastructure investments to support business growth?

Housing & Community Development

- What policy changes would help accelerate affordable housing development?
- How can we ensure new housing developments align with our mixed-use neighborhood goals?
- What zoning or regulatory changes would support our community development objectives?

Tourism & Cultural Development

- How can we better leverage our natural assets like Ichetucknee Springs and Osceola National Forest?
- What policies would help support expansion of tourism initiatives?

Accountability & Public Engagement

- What metrics should we use to measure progress on our strategic initiatives?
- How can we improve transparency and communication with residents?
- What framework should we use for prioritizing competing needs and projects?