

DAVID H. ENGEL
5722 Biscayne Court
New Port Richey, FL 34652

April 3, 2020

Greetings:

I have worked closely with Don Rosenthal for approximately two years. I am the Pasco Economic Growth Manager and my office is part of Development Services – Administration under the direction and supervision of Mr. Rosenthal. This letter is not solicited by Mr. Rosenthal but I thought it important to highlight his extraordinary leadership and management skills from someone who directly reported to him and, was part of the Branch leadership team.

Just as a quick bit of background, I have over twenty-five years of government and private sector department head experience. I worked fourteen years as a Planning and Development Director, and another decade as a senior research analyst on Wall Street in New York City. This diverse experience allowed me to observe different types of organizations, personalities and leadership skills. From the most flawed to the remarkable.

Don Rosenthal is a very special person. His engaging personality and desire to bring out the best in people is always evident. Don's ability to bring staff together, and create an environment of teamwork, enthusiasm and achievement is always evident. Mr. Rosenthal's connection to the local community and public is exemplary. Throughout Pasco County, Don has a reputation for customer service and empathy.

Pasco County is currently one of the most rapidly developing areas in Florida. Often, County resources are strained to keep up with the burgeoning service demand. Don has a skill and expertise in finding cost effective solutions to this rapidly changing environment understanding and deploying leading-edge technology and innovation.

Personally, I have observed Don Rosenthal's commitment to special need areas of the County well beyond what is expected of his office. Don initiated an impressive industrial redevelopment project in the northeastern rural part of the County which has not seen a major employer since a mill closed its doors over forty years ago. In less than one year, Mr. Rosenthal cobbled together state and federal funding for over \$6 Million in roadway infrastructure, and worked with the local private development community to master plan industrial development that will create 500 to 700 new full-time jobs. Additionally, Mr. Rosenthal created a commercial

redevelopment revolving loan program in order to address high unemployment, depressed property values and urban blight along commercial corridors in older areas located in the County's westside. Don did all of this while he managed the Development Services branch which processes and manages explosive growth along the southern tier of the County.

In every sense, Don Rosenthal is a servant leader. I have seen him assume responsibility of low morale, dysfunctional, inefficient agencies where he engages staff, improves process and turns the unit around into a best practices team.

I understand that Don is at a point in his career where he is in a position to move to his next level that provides him a unique opportunity to broaden his contribution and expand his leadership role. For all of the above, I highly recommend that you give Don Rosenthal your most serious consideration.

Very truly yours,

David H. Engel, MCRP, AICP