Innovating the Customer Experience

Pricing

Table 1. Hybrid Fee Pricing Model:

Electronic Payment Fees – Hybrid Model	
All Credit / Debit Cards	3.50% w/ \$2.50 min
Visa, MasterCard, Discover and AMEX – Fee per transaction – Paid by the	
customer	
E-Check / ACH – per transaction – Paid by Biller	\$.95