



**Starling, Danielle**

---

**From:** Florida Black Caucus of Local Elected Officials <fbcleo@flicities.com>  
**Sent:** Friday, February 19, 2021 10:56 AM  
**To:** hillj@lcfla.com  
**Subject:** 2021 FBC-LEO Spring Conference

# **FLORIDA BLACK CAUCUS of Local Elected Officials, Inc.**



## **2021 FBC-LEO Spring Conference**

**March 18-19, 2021**

Embassy Suites by Hilton Orlando  
Lake Buena Vista South  
Kissimmee, Fla.

### **REGISTRATION NOW OPEN!**

Registration links can be found below.

**2021 FBC-LEO Spring Conference  
March 18-19, 2021  
#FBCLEO2021**

**Registration \$150.00**

**Embassy Suites by Hilton Orlando  
Lake Buena Vista South  
Kissimmee, Florida**

**Please register no later than March 9, 2021**

# RESPECTING DIFFERENCES FOR CULTURAL COMPETENCE

FBC-LEO Spring Conference

2021



## KEYNOTE SPEAKER



**DARRELL BUTLER**

Butler Consulting Group - BC Innovations

**#FBCLEO2021**

**Click Here to  
Register Online**

**Download  
Registration Form**

**View Conference Agenda**

For additional information or assistance with registering, please contact  
[fbcleo@flcities.com](mailto:fbcleo@flcities.com) or 850.222.9684.

## Hotel Information

Embassy Suites by Hilton Orlando  
Lake Buena Vista South  
4955 Kyngs Heath Road  
Kissimmee, FL 34746

**Room rate: \$125.00 per night + tax**



Reserve your hotel room two ways:

1) Call 1-800-446-6677. Use the group code (FBL).

-or-

2) [Click here](#) to book online.

**Parking:**

Self-parking daily and overnight for guests: Free

Daily parking for non-guests: \$7.00

[Florida Black Caucus of Local Elected Officials](#)



Advertisement by Florida Black Caucus of Local Elected Officials | 301 South Bronough Street, Suite 300, Tallahassee, FL 32304

[Unsubscribe](#) [hillj@lcfla.com](mailto:hillj@lcfla.com)

[Update Profile](#) | [Customer Contact Data Notice](#)

Sent by [fbcleo@flicities.com](mailto:fbcleo@flicities.com) powered by



Try email marketing for free today!





## FBC-LEO Spring Conference Registration Form

Embassy Suites by Hilton Orlando Lake Buena Vista South • March 18-19, 2021

### Florida Black Caucus of Local Elected Officials

P.O. Box 1757 • Tallahassee, FL • 32302-1757

850.222.9684 • [hhogarth@flcities.com](mailto:hhogarth@flcities.com)

**Paying by credit card:** please register with the following link:

[https://fbc-members.flcities.com/FBC/Events/Event\\_Display.aspx?EventKey=FBCLEOAC21](https://fbc-members.flcities.com/FBC/Events/Event_Display.aspx?EventKey=FBCLEOAC21)

**Paying by check:** Return the completed form with check payment to Florida Black Caucus of Local Elected Officials, P.O. Box 1757, Tallahassee, FL 32302-1757

**Deadline to preregister for the conference:** March 9, 2021. On-site registration is subject to a \$50.00 fee increase.

### Please Type or Print Clearly

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

First Name for Badge: \_\_\_\_\_ Title: \_\_\_\_\_

Member Status: ☐ Member ☐ Non-Member

Municipality: \_\_\_\_\_

Phone: \_\_\_\_\_

Email Address: (for confirmation) \_\_\_\_\_

**Registration Fees:** Includes access to all sessions, workshop and meal functions.

|   | <b>Fee</b> | <b>Total</b> |
|---|------------|--------------|
| (Postmarked on or before March 9, 2021) |            |              |
| FBC-LEO Member                          | \$150.00   | _____        |
| FBC-LEO Non-Member                      | \$150.00   | _____        |
| Extra Guest Dinner Ticket               | \$50.00    | _____        |
| TOTAL AMOUNT HERE                       |            | _____        |

**Special Needs:** If you require special services or have dietary needs, please attach a written description to your registration form.

**Cancellation Policy:** Cancellations must be submitted in writing and received by 5:00 p.m. on March 5, 2021. Please email cancellation requests to [hhogarth@flcities.com](mailto:hhogarth@flcities.com). Refunds will be issued after the conference minus a **\$50.00** administrative fee. **There will be no refunds for "no shows" or cancellations after March 5, 2021.**

## Conference Agenda

(Agenda Subject to Change)

### Thursday, March 18, 2021

9:00 a.m.- 5:00 p.m. Registration Desk Open  
9:00 a.m.- 10:00 a.m. Light Continental Breakfast  
10:00 a.m.- 11:30 a.m. Opening Address and Welcome

10:45 a.m.- 11:30 a.m. Opening Keynote Address:  
**Building Stronger Cities: An Initiative of the Florida League of Cities**  
**Speaker: Tony Ortiz, FLC President, Commissioner, City of Orlando**

11:30 a.m.- 1:00 p.m. Networking Luncheon  
1:00 p.m.- 2:45 p.m. Affordable Housing Workshop  
2:45 p.m.- 3:00 p.m. Break  
3:00 p.m.- 4:30 p.m. Economic Development: Building a Robust Economy  
6:30 p.m.- 7:00 p.m. President's Reception

7:00 p.m.- 9:30 p.m. President's Dinner  
**Speaker: Clarence E. Anthony, CEO and Executive Director of the National League of Cities**  
**(Note: Guest dinner ticket is \$50.00)**

### Friday, March 19, 2021

8:00 a.m.- 3:00 p.m. Registration Open  
8:00 a.m.- 9:00 a.m. Light Continental Breakfast

9:00 a.m.- 10:00 a.m. Session #1:  
**Communicating to Our Community in Difficult Times – COVID Outreach**  
**Speakers:**  
**Nina Mahmoudi, Marketing Director, City of St. Petersburg**  
**Nikki Gaskin-Capehart, Director of Urban Affairs, Department of Urban Affairs, St. Petersburg**

10:00 a.m.- 10:15 a.m. Refreshment Break

10:15 a.m.- 11:45 a.m. Session #2:  
**Promoting the Local Economy: Funding Minority Businesses**  
**Speakers:**  
**Ardail S. Allen, Certified Compliance Administrator, Business Analyst, Equal Business Opportunity Office, City of Tampa**  
**Eddie Cole, Mayor, Town of Eatonville**

11:45 a.m.- 1:00 p.m. Networking Luncheon

1:00 p.m.- 3:00 p.m. Closing Keynote Speaker:  
**Respecting Differences for Cultural Competency**  
**Speaker: Darrell Butler, President, Butler Consulting Group - BC Innovations**

3:00 p.m. Conference concludes



# FY 2021 Per Diem Rates for Florida

Meals & Incidentals (M&IE) Breakdown

| Primary Destination | County  | M&IE<br>Total | Continental<br>Breakfast/Breakfast | Lunch | Dinner | Incidental<br>Expenses | First &<br>LastDay<br>of<br>Travel |
|---------------------|---|---------------|------------------------------------|-------|--------|------------------------|------------------------------------|
| Orlando             | Orange  | \$66          | \$16                               | \$17  | \$28   | \$5                    | \$49.50                            |
| Standard Rate       | Applies for all<br>locations without<br>specified rates | \$55          | \$13                               | \$14  | \$23   | \$5                    | \$41.25                            |



U.S. General Services Administration

## FY 2021 Per Diem Rates for Florida

Max lodging by month (excluding taxes.)

| Primary Destination | County   | 2020 Oct | Nov   | Dec   | 2021 Jan | Feb   | Mar   | Apr   | May   | Jun   | Jul   | Aug   | Sep   |
|---------------------|--|----------|-------|-------|----------|-------|-------|-------|-------|-------|-------|-------|-------|
| Orlando             | Orange   | \$129    | \$129 | \$129 | \$153    | \$153 | \$153 | \$129 | \$129 | \$129 | \$129 | \$129 | \$129 |
| Standard Rate       | Applies<br>for all<br>locations<br>without<br>specified<br>rates | \$96     | \$96  | \$96  | \$96     | \$96  | \$96  | \$96  | \$96  | \$96  | \$96  | \$96  | \$96  |





205 North Marion Avenue, Lake City, FL to 205 North Marion Avenue, Lake City, FL

Drive 326 miles, 5 hr

## 205 N Marion Ave

Lake City, FL 32055

### Get on I-75 S from SW Main Blvd and FL-47 S

11 min (5.7 mi)

- ↑ 1. Head south toward NE Madison St  
89 ft
- ↘ 2. Turn right onto NE Madison St  
144 ft
- ↙ 3. Turn left at the 1st cross street onto N Marion Ave  
489 ft
- ↘ 4. Turn right onto W Duval St  
0.1 mi
- ↙ 5. Turn left at the 3rd cross street onto SW Main Blvd  
 Pass by Wendy's (on the right)  
1.4 mi
- ↘ 6. Slight right onto FL-47 S  
3.8 mi
- ↑ 7. Turn left to merge onto I-75 S  
0.2 mi






### Follow I-75 S and Florida's Turnpike to FL-535 S in Orange County. Take exit 68 from I-4 W

2 hr 11 min (154 mi)

- ↑ 8. Merge onto I-75 S  
95.3 mi
- ↙ 9. Keep left at the fork to continue on Florida's Turnpike, follow signs for Orlando/Turnpike S  
 Toll road  
49.0 mi
- ↘ 10. Take exit 259 for Interstate 4 toward Downtown Orlando/Downtown Tampa  
 Toll road  
0.7 mi
- ↘ 11. Use the 2nd from the left lane to continue toward I-4 W  
 Toll road  
36 ft
- ↙ 12. Keep left at the fork, follow signs for Tampa W  
 Toll road  
0.9 mi
- ↑ 13. Continue onto I-4 W  
7.9 mi
- ↘ 14. Use the right 2 lanes to take exit 68 toward Kissimmee  
0.3 mi

## Follow FL-535 S to your destination in Osceola County

9 min (3.5 mi)

-  15. Slight left onto FL-535 S 3.4 mi
-  16. Turn right onto Kyngs Heath Rd 289 ft
-  17. Turn right 98 ft
-  18. Turn right 82 ft
-  19. Turn left 69 ft

 Destination will be on the right







2 hr 31 min (163 mi)

## 4955 Kyngs Heath Rd

Kissimmee, FL 34746





## Get on I-4 E in Orange County from FL-535 N

10 min (3.8 mi)





-  20. Head west 66 ft
-  21. Use the left lane to turn left toward Kyngs Heath Rd 52 ft
-  22. Continue straight 98 ft
-  23. Turn left onto Kyngs Heath Rd 289 ft
-  24. Turn left at the 1st cross street onto FL-535 N 3.3 mi
-  25. Use the right lane to merge onto I-4 E via the ramp to Orlando 0.4 mi

## Follow Florida's Turnpike and I-75 N to FL-47 N in Columbia County. Take exit 423 from I-75 N








2 hr 8 min (153 mi)

-  26. Merge onto I-4 E 3.0 mi
-  27. Keep left to stay on I-4 E 3.3 mi
-  28. Keep left to stay on I-4 E 1.6 mi
-  29. Take exit 77 toward Ocala 1.0 mi

 Toll road

-  30. Merge onto Florida's Turnpike  
 Toll road  
48.7 mi
-  31. Merge onto I-75 N  
95.4 mi
-  32. Take exit 423 for FL-47 N toward Lake City  
0.2 mi

**Follow FL-47 N and SW Main Blvd to your destination in Lake City**

- 10 min (5.3 mi)
-  33. Turn right onto FL-47 N  
3.6 mi
-  34. Use any lane to turn left onto SW Main Blvd  
 Pass by McDonald's (on the right in 1.1 mi)  
1.5 mi
-  35. Turn right onto W Duval St  
0.1 mi
-  36. Turn left onto N Marion Ave  
489 ft
-  37. Turn right onto NE Madison St  
144 ft
-  38. Turn left  
 Destination will be on the left  
89 ft

2 hr 29 min (162 mi)

## 205 N Marion Ave

Lake City, FL 32055

These directions are for planning purposes only. You may find that construction projects, traffic, weather, or other events may cause conditions to differ from the map results, and you should plan your route accordingly. You must obey all signs or notices regarding your route.