

Downtown Development Authority Minutes

Monday, October 25, 2021 at 6:00 PM

CALL TO ORDER

Chairman Brink called the meeting to Order at 6:05p.m.

PRESENT
Chairman Mark Brink
Amanda Conklin
Greg Hunt
Mike Culpepper
Sharon Woods
Richard Darr

ABSENT Aaron Budnick David Shinsky Treasurer Rosemary Ridsdale

PUBLIC COMMENT

None

APPROVAL OF MINUTES

Approval of September 27, 2021
 Motion made by Culpepper, Seconded by Conklin. All in favor, motion carried.

TREASURER'S REPORT

Approval of Treasurer's Report
 There was no Treasurer's Report

NEW BUSINESS

3. Match on Main Grant Application

Cheryl Peterson spoke regarding the process and the business applications that were received. There were four received. Cheryl mentioned that there is missing information and each of the applications will require a considerable amount of work to create a competitive application for submission to the Match on Main Program. The DDA did not have enough information to determine which application would best fit the priorities as stated in the Project Guide. It was determined that each applicant would be given the

opportunity to move forward. Cheryl will meet with the business owners and assist them in the preparation of a competitive application.

Motion made by Darr, Seconded by Conklin to schedule a special meeting for November 4th, 2021 at 6pm. The meeting will be held if we have three or more viable competitive business applications in order for the DDA to select up to two that will be moved forward to the final application that will be submitted on November 9, 2021. If two or less put in the work and have complete, detailed, competitive applications they will be submitted to Match on Main. All in favor, motion carried.

4. Annual Conference Downtown Revival 2021

The DDA was presented with an opportunity to attend the Downtown Annual Conference.

OLD BUSINESS

5. Amphitheater

C2ae presented a model of the Amphitheater with shade options. The DDA viewed the options presented regarding sunshades that would be placed near the amphitheater seating area to provide shade to the presenters and the audience. The DDA was shown a model with trees that would shade the area. The group was shown options that included where the sun/shade would be during specific times and dates.

Motion made by Darr, Seconded by Woods to authorize up to \$5,000 for three to four mature trees to be planted around the top of the hill to shade the Amphitheater, the DDA would like to purchase/move mature trees as large as possible, preferably this fall.

Voting Yea: Chairman Brink, Conklin, Hunt, Culpepper, Woods, Darr

OTHER

ADJOURN

Meeting adjourned at 7:40pm

Paula Willoughby Clerk/Treasurer