

City Dock Recommendations:

The dock brought in around \$11,000 the first 12 months and around \$12,300 the second 12 months

Budget for additional water and power slips

Currently the finger docks to the east do not have water or power, these slips are rarely rented as most boaters decide to look somewhere else when they learn of this. The “finger style” docks seem to be requested by boater until they learn there is no water or power.

Disallow fishing from the dock.

This is standard practice for most marinas and rented slips. Aside from the bridge noise that we cannot control, this is probably the top complaint I receive. No one wants a hook catching their dock lines or a fishing weight hitting their hull.

Add internet and security cameras (if possible)

Probably the second complaint I hear is the lack of security or “wish you had Wi-Fi”. Security cameras would not only deter theft, deter unscrupulous boaters viewing this particular dock as an opportunity, and allow law enforcement to potentially recover stolen items but also make the dock not only more appealing but reduce the amount of time a dockmaster would have to go down there.

And to help pay for it

Raise the dockage rate.

For the last two years the rate has been \$30 a night. In that time our cost to use the dockwa platform has increased by over 80% and our water rates (which is included in the \$30) have increased.

Add a day rate.

Have a smaller fee for boaters not requiring water or power and just would like to stop in for a couple hours and maybe get lunch or go shopping but can't stay. Or would like better parking for downtown events.

Finally...

Utilize the dockwa platform better

The dockwa platform allows for several ways to attract more boaters during slow times or special events including deal offers, follow-up emails and advertise events. None of which are being done. The platform also offers a way to manually input reservations from cash or check paying customers. We are currently not doing this either. I “budget” 2-3 hours a week for the dock as I cannot neglect my primary duties.