



REPORT TO APC & VILLAGE BOARD

ITEM NAME: August 2026 Financial Statistical Report from Wisconsin Policy Forum (using 2024 per capita data – comparing North Central Wisconsin communities)

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DATE PREPARED: 09/23/2026

Here is a comparison of 2024 per capita data, comparing 10 North Central Wisconsin communities, between Plover and Merrill. This analysis was compiled by the Wisconsin Policy Forum and became available to us in August 2026.

The 10 North Central Wisconsin communities that I am using for this comparison are the following from north-to-south:

- City of Merrill
- City of Wausau
- Village of Rib Mountain
- Village of Weston
- City of Schofield
- Village of Rothschild
- Village of Kronenwetter
- City of Mosinee
- City of Stevens Point
- Village of Plover

Municipal Spending:

General Government Spending Per Capita:

The Village of Kronenwetter was at \$120 for general government spending per capita in 2024. Remember, that this number is actually “much higher than normal for 2024” for Kronenwetter, due to the \$126,640 expenditures in legal fees, primarily spent on the Von Briesen report that year.

The City of Schofield had the highest amount = \$179, while Village of Plover was the lowest at \$54.

Street Maintenance Spending Per Capita:

The Village of Kronenwetter was at \$147 for street maintenance spending per capita in 2024, which was **almost the lowest** of the communities shown here.

The City of Mosinee had the highest amount = \$542, while Village of Weston was the lowest at \$135.

Net Fire-EMS Spending Per Capita:

The Village of Kronenwetter was at \$47 for net Fire-EMS spending per capita in 2024, which was **almost the lowest** of the communities shown here.

The City of Wausau had the highest amount = \$261, while Village of Plover was the lowest at \$44.

Net Police Spending Per Capita:

The Village of Kronenwetter was at \$163 for net Police spending per capita in 2024, which was **almost the lowest** of the communities shown here.

The Village of Rothschild had the highest amount = \$383, while Village of Rib Mountain was the lowest at \$48.

However, Rib Mountain does not have a 24/7 staffed Police Department of their own yet, and continues to utilize Marathon County services since incorporating into a Village in 2023. At some point in the future, Marathon County will likely require Rib Mountain to obtain their own 24/7 staffed Police Department in-house, as is required by all of the other cities and villages on this list. All Marathon County taxpayers are presently subsidizing the Village of Rib Mountain for policing services in Rib Mountain at this time.

When the Village of Kronenwetter incorporated in 2002, Marathon County eventually required that the new Village of Kronenwetter would be required to obtain and sustain its own 24/7 police department, which it has accomplished to do. For 2026, the Village of Kronenwetter Police Department is on track to have responded to over 8,000 calls for service.

The Village of Rib Mountain incorporated in 2023, so at some time in the future, it would be expected that Marathon County would require the Village of Rib Mountain to also obtain and sustain its own 24/7 police department.

Net Basic Spending Per Capita:

The Village of Kronenwetter was at \$477 for net basic spending per capita in 2024, which was **almost the lowest** of the communities shown here.

The City of Mosinee had the highest amount = \$1,005, while Village of Rib Mountain was the lowest at \$395.

Net Operating Spending Per Capita:

The Village of Kronenwetter was at \$587 for net operating spending per capita in 2024, which **was the lowest** of the communities shown here.

The City of Wausau had the highest amount = \$1,481, while Village of Kronenwetter was the lowest at \$587.

Property Taxes:

Property Tax Levy Per Capita (bars) vs. Residential Share (dots):

The Village of Kronenwetter was at \$317 for the property tax levy per capita in 2025, **which was the lowest** of the communities shown here.

The City of Schofield had the highest amount = \$919, while Village of Kronenwetter was the lowest at \$317. The Village of Rib Mountain was the second lowest at \$496.

However, when comparing the residential share of property taxes generated, the **Village of Kronenwetter had the highest residential share of property taxes coming from the residents (84%)**, and not from commercial/manufacturing properties. The City of Schofield had the lowest residential share of property taxes coming from the residents (39%).

Shared Revenue & Property Values:

Shared Revenues Per Capita:

The Village of Kronenwetter was at \$253 for shared revenues per capita in 2024, which was **near the highest** of the communities shown here from the Wausau Metro Area. The Village of Rothschild, our next door neighbor, was at \$308 per capita for 2024. Both of these communities receive a significant amount of shared revenues (for utility aid payment), due to the Weston Power Plant which lies in both of these communities.

The City of Merrill had the highest amount = \$459, while Village of Rib Mountain was the lowest at \$43.

Municipal Debt:

Municipal Debt Per Capita (bars) vs. as % of State Limit (dots):

The Village of Kronenwetter was at \$1,589 for the municipal debt per capita in 2024, which was **almost the lowest** of the communities shown here.

The City of Schofield had the highest amount = \$3,969, while Village of Plover was the lowest at \$1,171.

Also, when comparing the percentage of municipal debt compared to each municipality's state limit, the Village of Kronenwetter was the **2nd lowest at 28.2%**.

The Village of Rib Mountain was the highest at 99.6% of their municipal state debt limit, while the Village of Plover was the lowest at 18.2%.

Fund Balance:

Fund Balance Per Capita (bars) vs. as % of Net Operating Spending (dots):

The Village of Kronenwetter was at \$1,344 for the fund balance per capita in 2024, which was **the 3rd highest** of the communities shown here.

The Village of Rothschild had the highest amount = \$1,613, while Village of Plover was the lowest at \$180.

Also, when comparing the percentage of fund balance compared to each municipality's net operating spending, the Village of Kronenwetter **was the highest at 228.8%**. However, this percentage is a bit misleading, because the Village's General Fund has advanced \$2,659,669 to TID #1 Fund as of 12/31/2024, which makes this amount considered "nonspendable" in the near future for operations, until TID #1 has repaid back the Village for the advance made to it, to meet its annual debt obligations. Once the new distribution center has been constructed, the additional valuation will generate a substantial increase in annual property taxes, to enable TID #1 to begin repaying back the Village **annually** for this \$2.7 million advance.

While the Village of Kronenwetter had the highest percentage at 228.8%, the Village of Plover had the lowest percentage of fund balance as % of net operating spending = 25.4%.

Income and Population:

Income Per Tax Return:

The Village of Kronenwetter was at \$82,000 for 2024 income per tax return, which is **about average** for the communities shown here in this chart.

The Village of Rib Mountain was the highest at \$125,000 per income tax return, while the City of Merrill was the lowest at \$57,000 per income tax return.

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Municipal Spending: General Government Per Capita Comparison



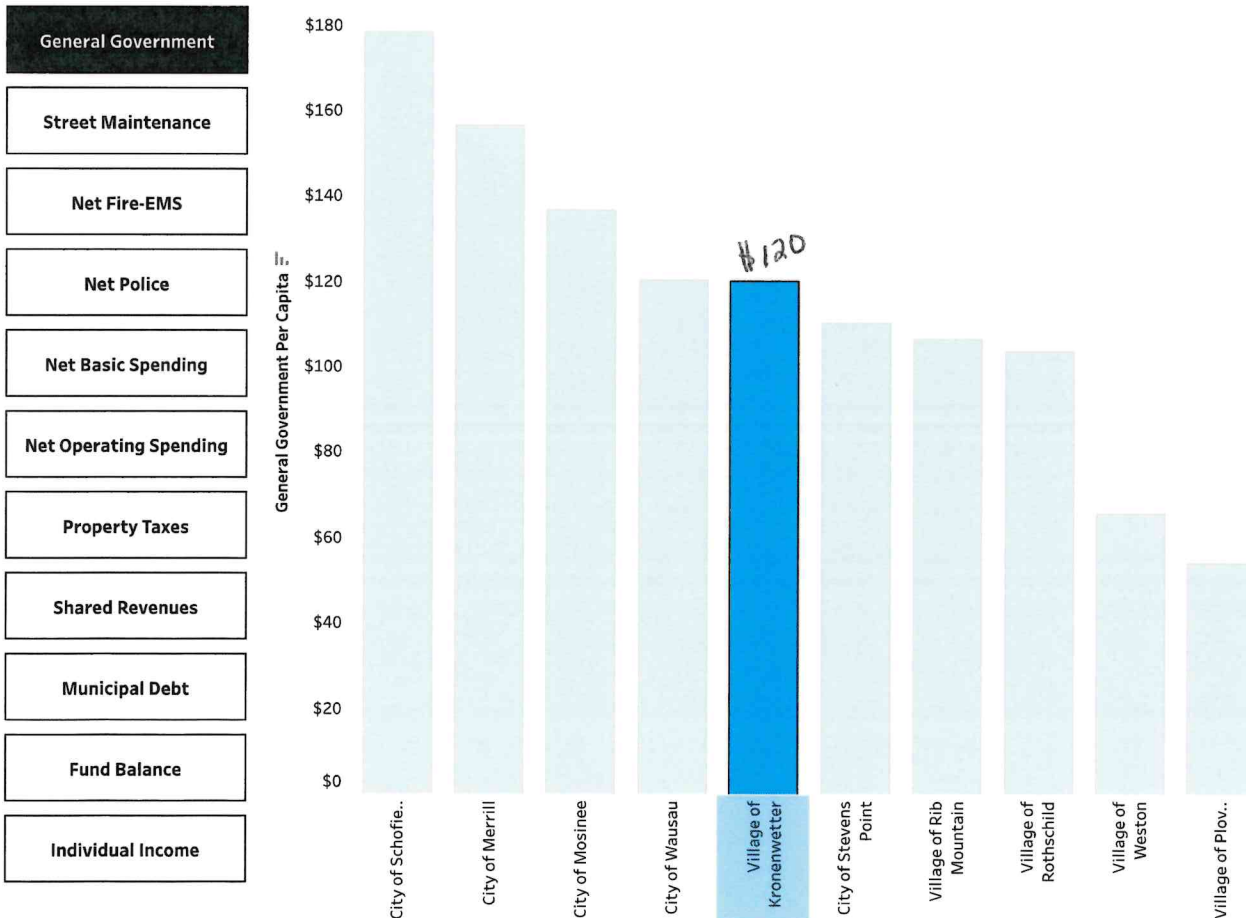
This page compares general government spending per capita for the most recent data (2024) for a custom selection. Choose **up to 10 municipalities** below to compare, or create a custom comparison for another value.

[Click to Return to Main View: Municipal Spending](#)

Select Cities or Villages

(Multiple values)

Custom Comparison: General Government Spending Per Capita



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Municipal Spending: Street Maintenance Per Capita Comparison



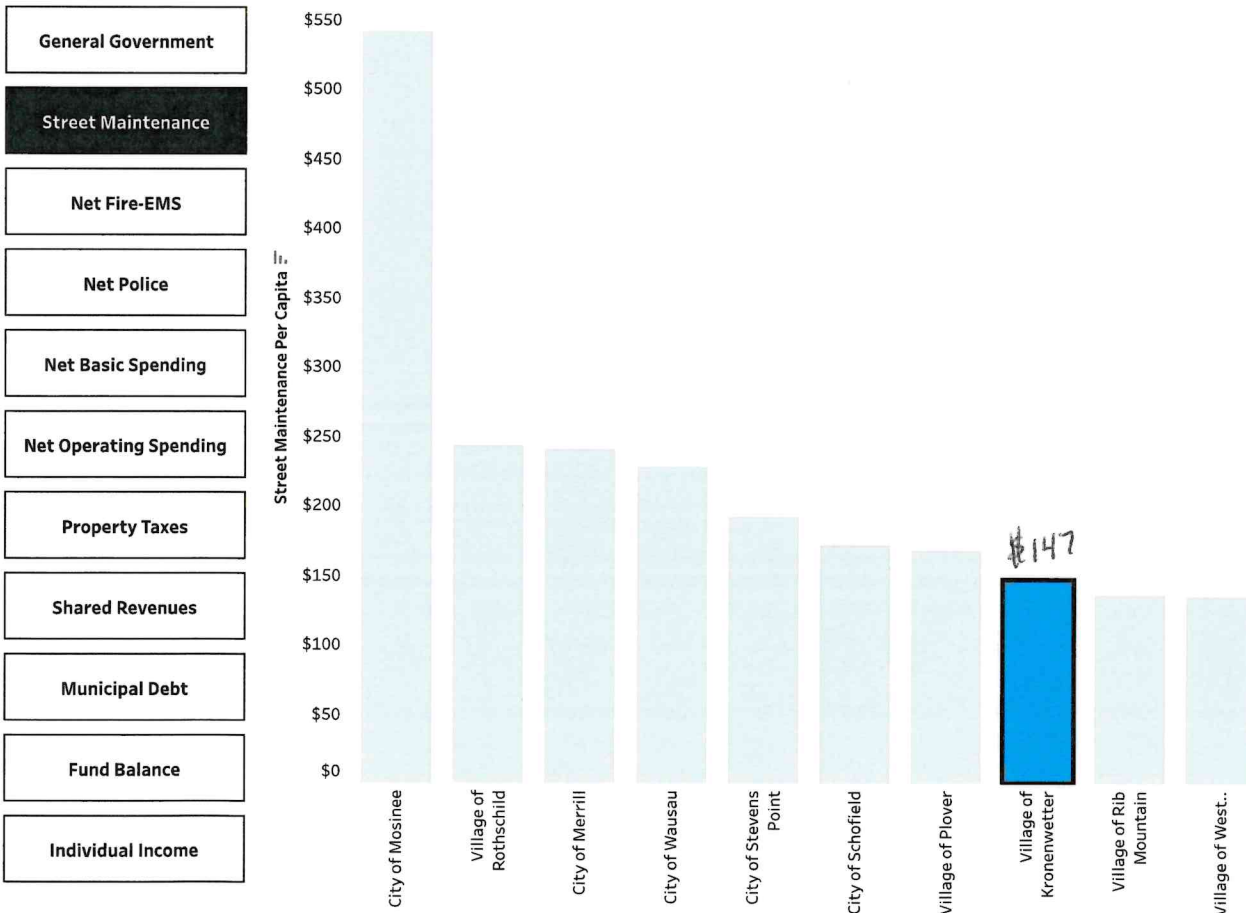
This page compares street maintenance spending per capita for the most recent data (2024) for a custom selection. Choose up to 10 municipalities below to compare, or create a custom comparison for another value.

[Click to Return to Main View: Municipal Spending](#)

Select Cities or Villages

(Multiple values)

Custom Comparison: Street Maintenance Spending Per Capita



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Municipal Spending: Net Fire-EMS Per Capita Comparison



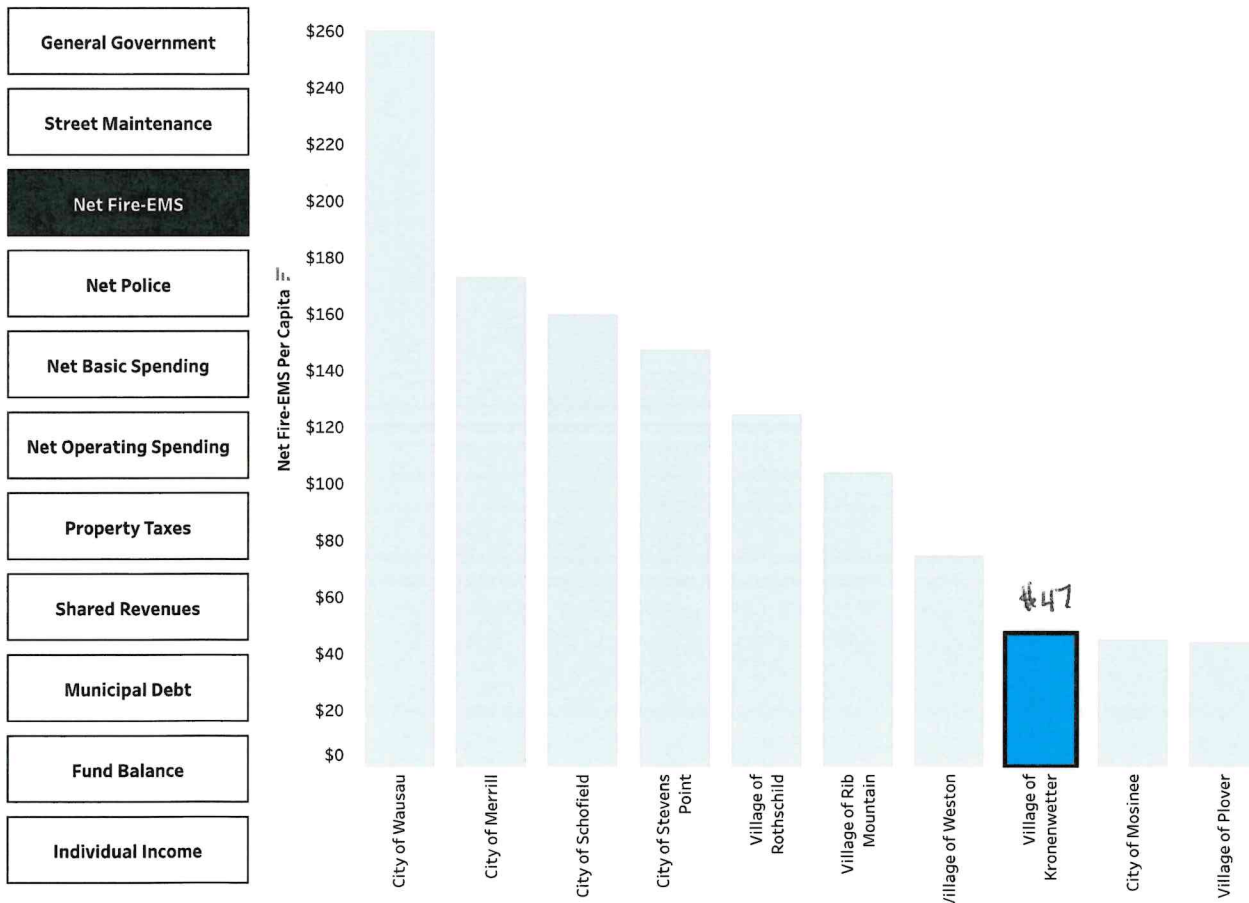
This page compares net fire-EMS spending per capita for the most recent data (2024) for a custom selection. Choose **up to 10 municipalities** below to compare, or create a custom comparison for another value.

[Click to Return to Main View: Municipal Spending](#)

Select Cities or Villages

(Multiple values)

Custom Comparison: Net Fire-EMS Spending per Capita



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Municipal Spending: Net Police Per Capita Comparison



This page compares net police spending per capita for the most recent data (2024) for a custom selection. Choose **up to 10 municipalities** below to compare, or create a custom comparison for another value.

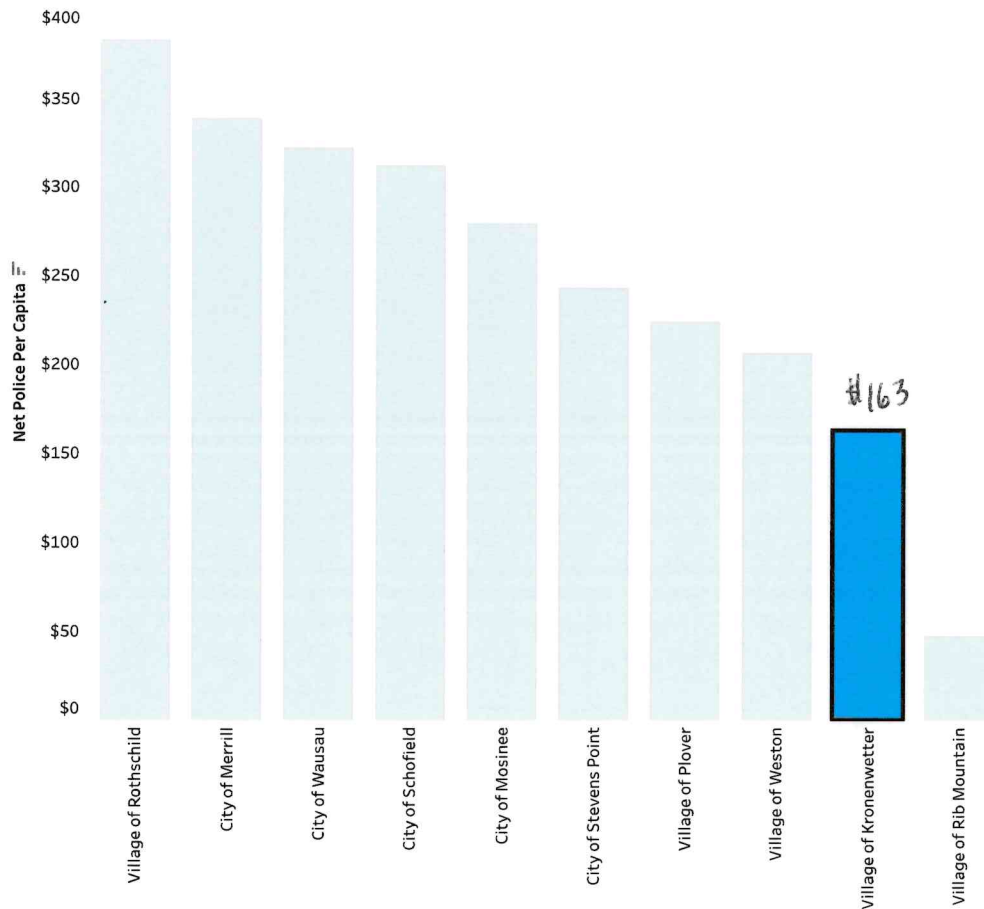
[Click to Return to Main View: Municipal Spending](#)

Select Cities or Villages

(Multiple values)

- General Government
- Street Maintenance
- Net Fire-EMS
- Net Police
- Net Basic Spending
- Net Operating Spending
- Property Taxes
- Shared Revenues
- Municipal Debt
- Fund Balance
- Individual Income

Custom Comparison: Net Police Spending Per Capita



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Municipal Spending: Net Basic Spending Per Capita Comparison



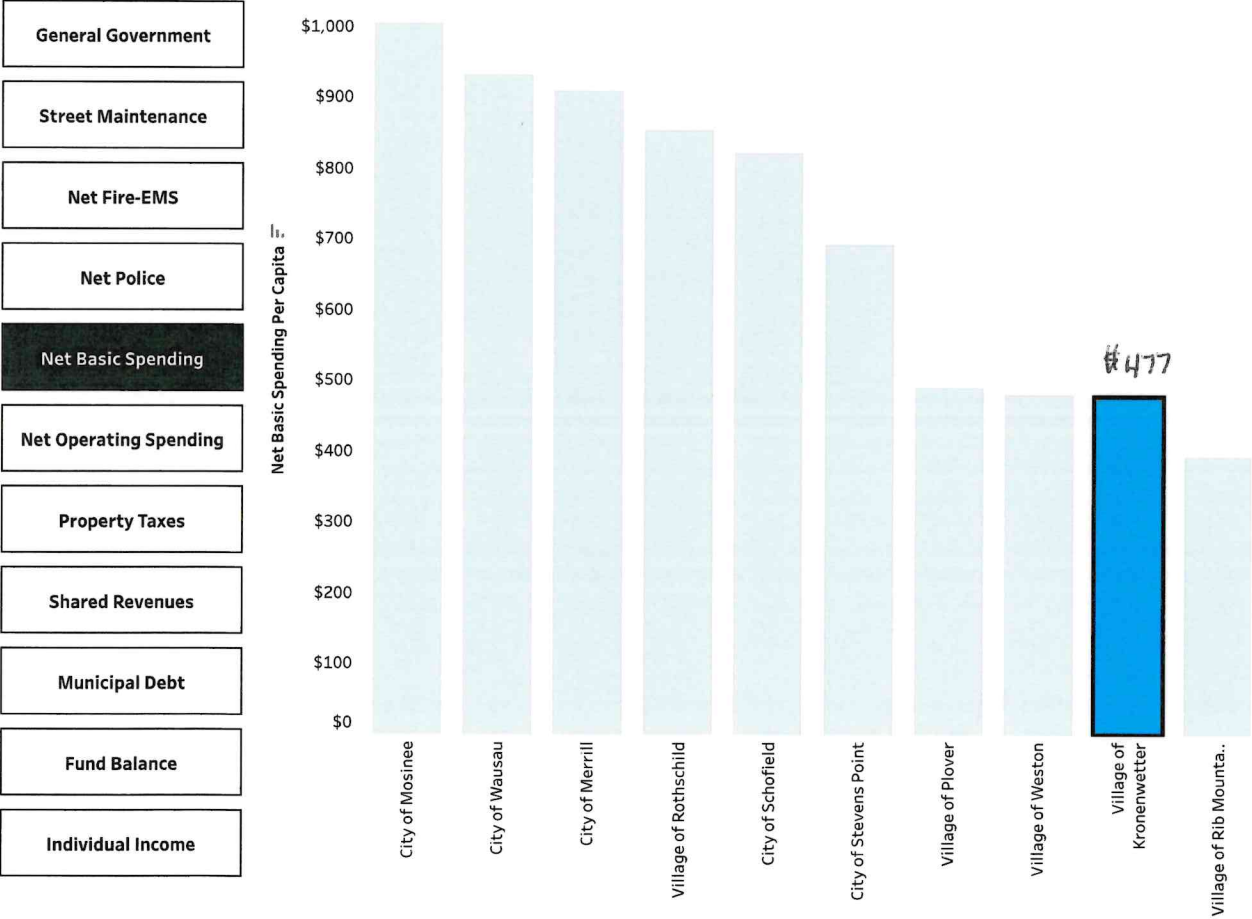
This page compares net basic spending per capita for the most recent data (2024) for a custom selection. Choose **up to 10 municipalities** below to compare, or create a custom comparison for another value.

Click to Return to Main View: Municipal Spending

Select Cities or Villages

(Multiple values)

Custom Comparison: Net Basic Spending Per Capita



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Municipal Spending: Net Operating Spending Per Capita Comparison



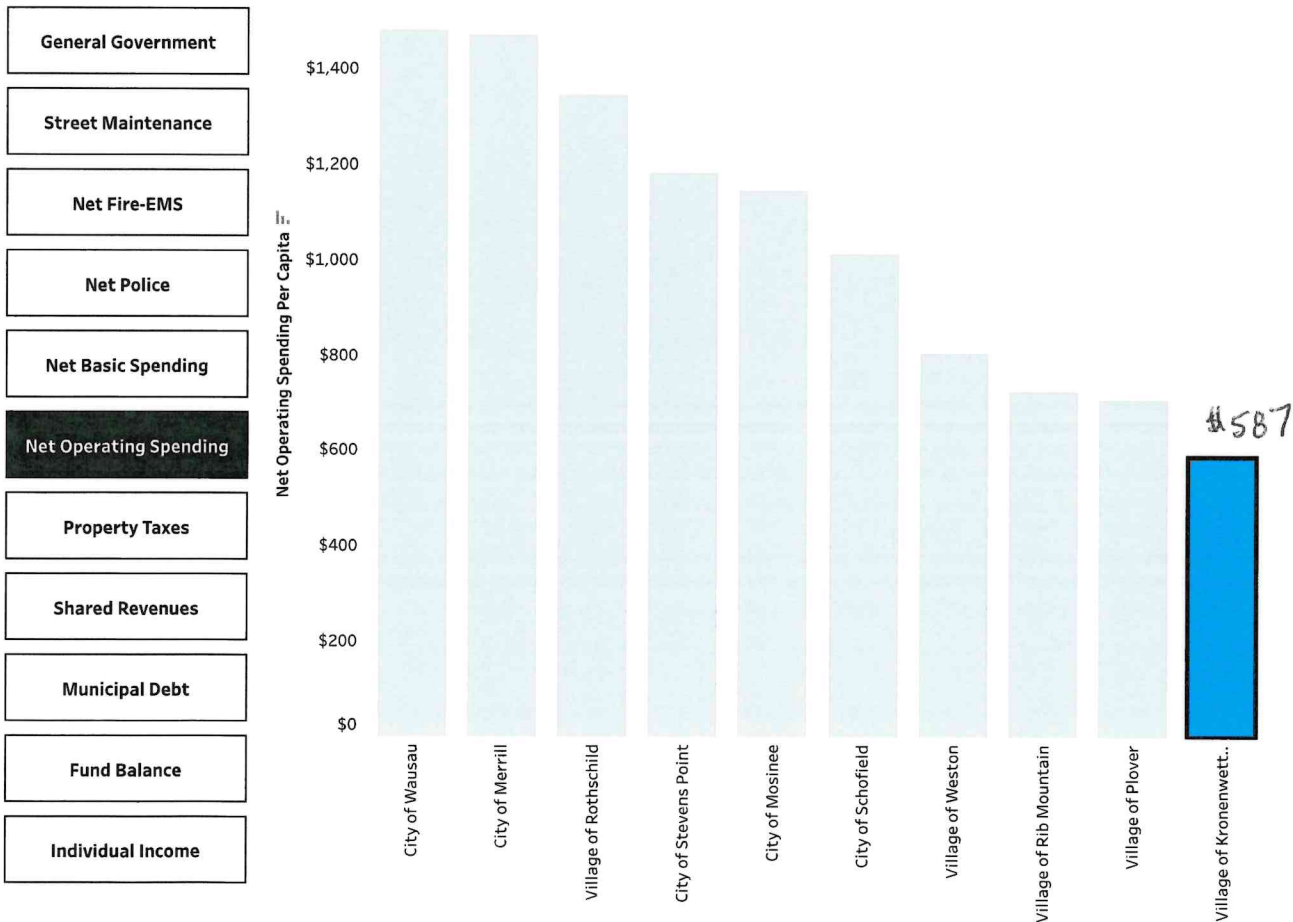
This page compares net operating spending per capita for the most recent data (2024) for a custom selection. Choose up to 10 municipalities below to compare, or create a custom comparison for another value.

[Click to Return to Main View: Municipal Spending](#)

Select Cities or Villages

(Multiple values)

Custom Comparison: Net Operating Spending Per Capita



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Property Taxes: Levy Per Capita vs. Residential Share Comparison



This page compares municipal property tax levies per capita and residential share of municipal levies for the most recent data (2025) for a custom selection. Choose **up to 10 municipalities** below to compare, or create a custom comparison for another value.

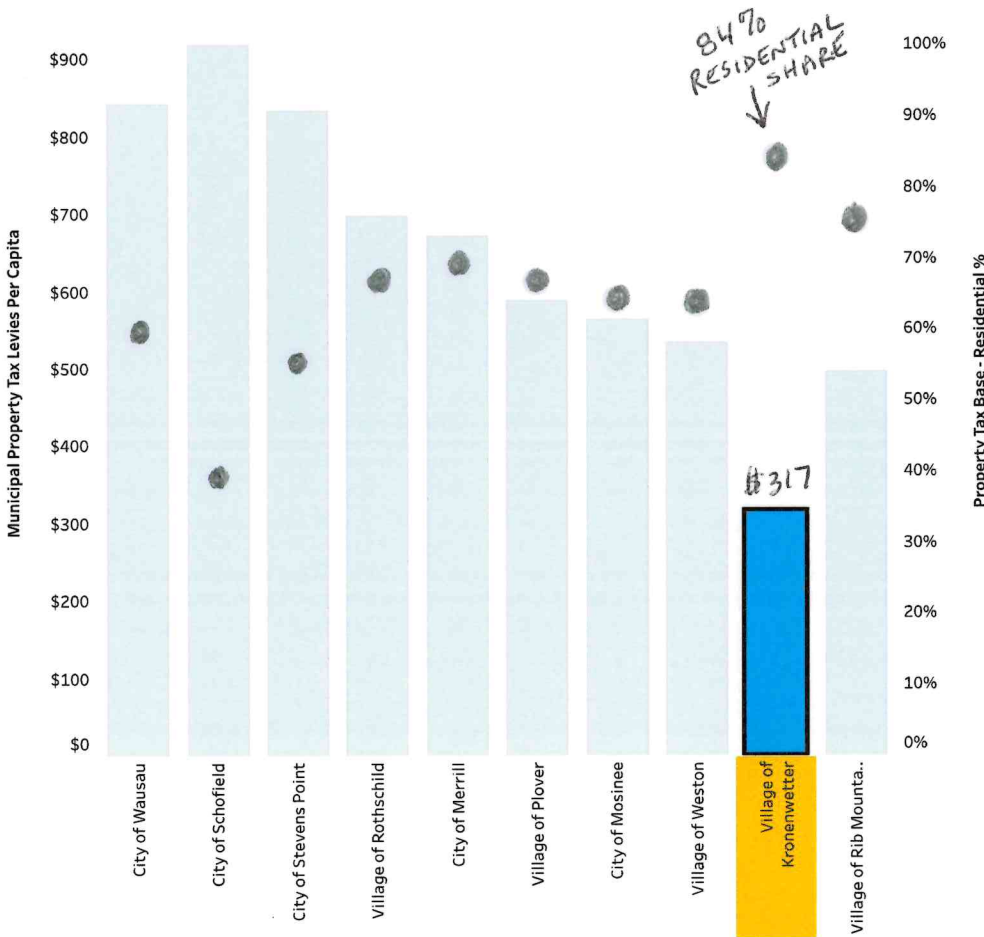
Click to Return to Main View: Property Taxes

Select Cities or Villages

(Multiple values) ▾

- General Government
- Street Maintenance
- Net Fire-EMS
- Net Police
- Net Basic Spending
- Net Operating Spending
- Property Taxes
- Shared Revenues
- Municipal Debt
- Fund Balance
- Individual Income

Custom Comparison: Property Tax Levy Per Capita (bars) vs. Residential Share (dots)



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Shared Revenue & Property Values: Shared Revenues Per Capita Comparison

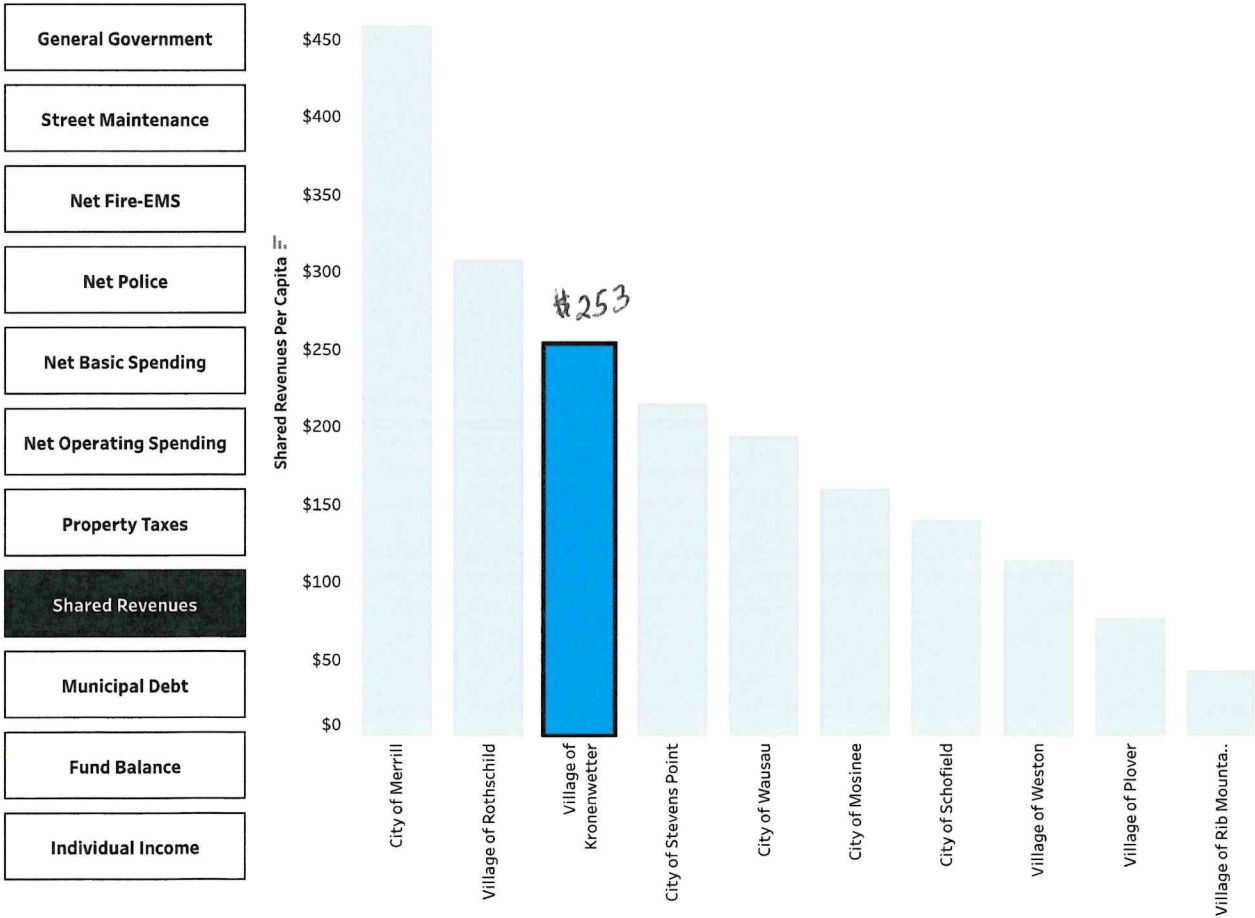


This page compares shared revenues per capita for the most recent data (2024) for a custom selection. Choose **up to 10 municipalities** below to compare, or create a custom comparison for another value.

Click to Return to Main View: Shared Revenues

Select Cities or Villages
(Multiple values) ▾

Custom Comparison: Shared Revenues Per Capita



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Debt: Debt Per Capita and % of State Limit Comparison



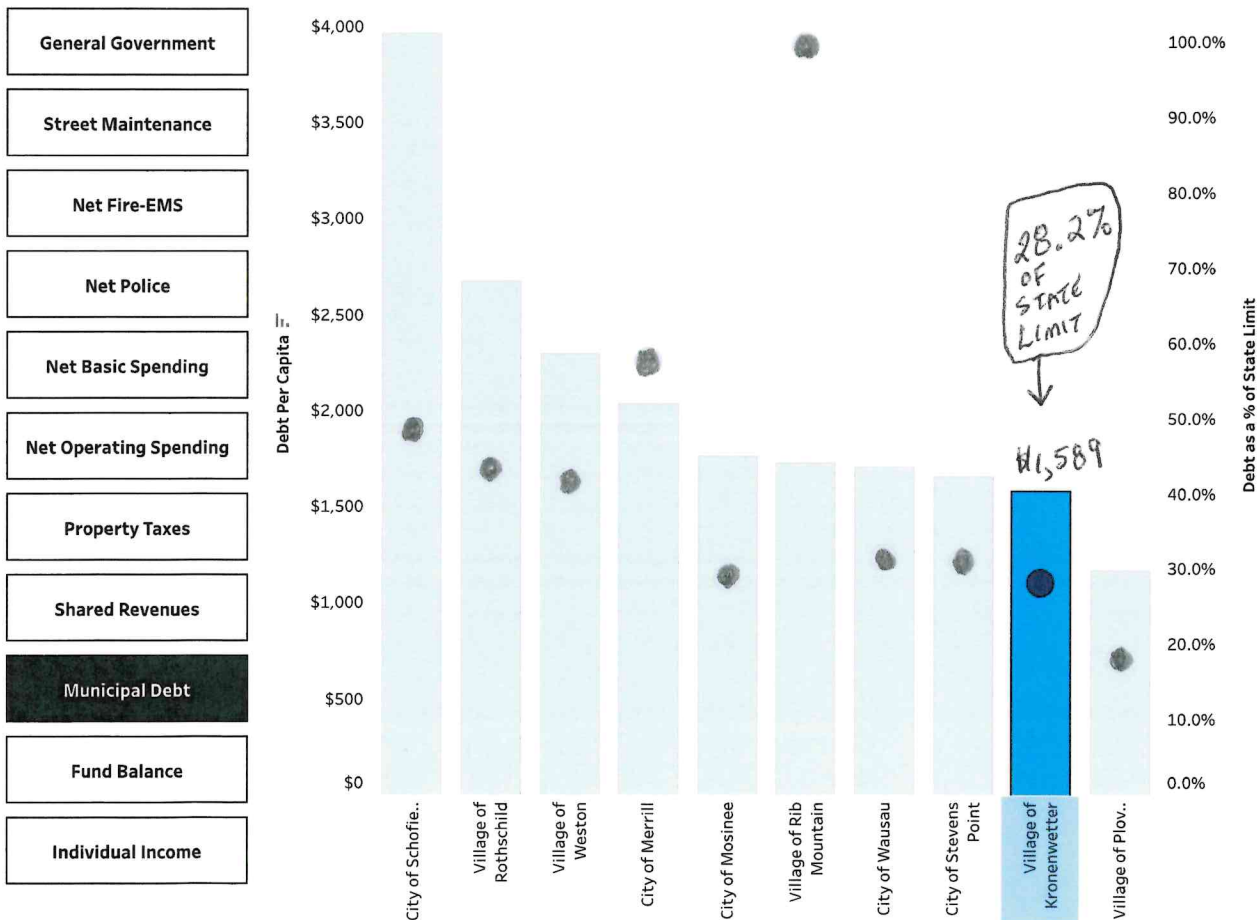
This page compares municipal debt per capita for the most recent data (2024) for a custom selection. Choose up to 10 municipalities below to compare, or create a custom comparison for another value.

Click to Return to Main View: Debt

Select Cities or Villages

(Multiple values)

Custom Comparison: Debt Per Capita (Bars) vs. as % of State Limit (Dots)



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Fund Balance: Fund Balance Per Capita Comparison



This page compares fund balance per capita and as a % of net operating spending (2024) for a custom selection. Choose up to 10 municipalities below to compare, or create a custom comparison for another value.

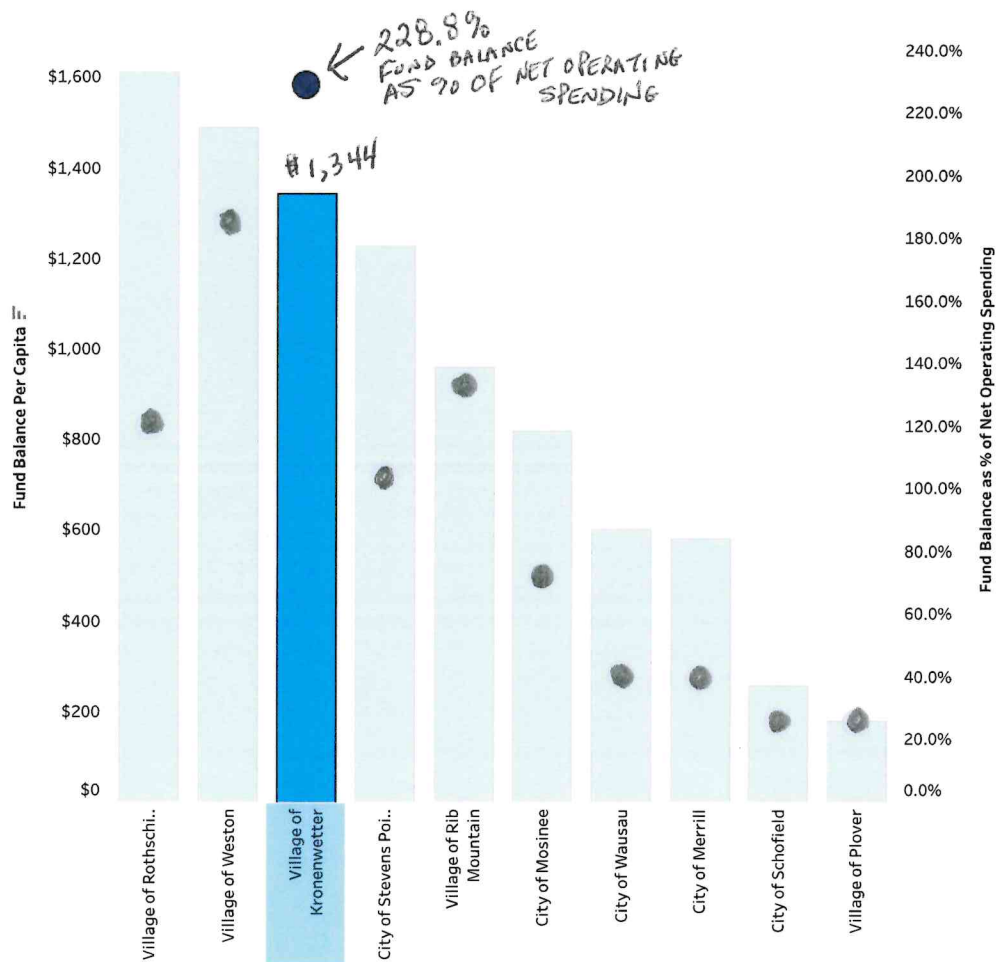
Click to Return to Main View: Fund Balance

Select Cities or Villages

(Multiple values)

- General Government
- Street Maintenance
- Net Fire-EMS
- Net Police
- Net Basic Spending
- Net Operating Spending
- Property Taxes
- Shared Revenues
- Municipal Debt
- Fund Balance
- Individual Income

Custom Comparison: Fund Balance Per Capita (Bars) vs. as % of Net Operating Spending (Dots)



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Income and Population: Income Per Tax Return Comparison



This page compares income per tax return for the most recent data (2024) for a custom selection. Choose **up to 10 municipalities** below to compare, or create a custom comparison for another value.

[Click to Return to Main View: Income and Population](#)

Select Cities or Villages

(Multiple values) ▼

General Government

Street Maintenance

Net Fire-EMS

Net Police

Net Basic Spending

Net Operating Spending

Property Taxes

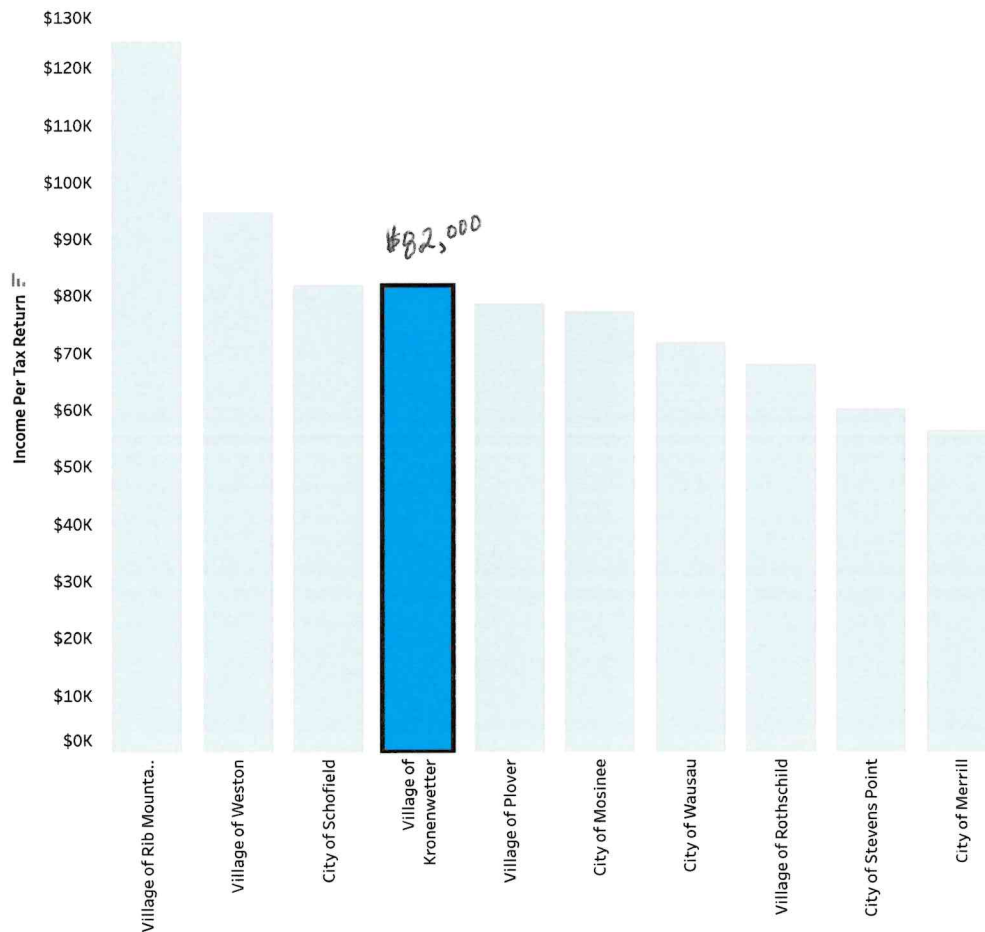
Shared Revenues

Municipal Debt

Fund Balance

Individual Income

Custom Comparison: Income Per Tax Return



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