REPORT TO CLIPP



ITEM NAME: 2025 Village Events **MEETING DATE:** October 7, 2024

PRESENTING COMMITTEE: CLIPP

COMMITTEE CONTACT: Chris Eiden

STAFF CONTACT: Pete Wegner/Jennifer Poyer

PREPARED BY: Jennifer Poyer

ISSUE: We received good feedback for the 2024 Village events. They were expanded, well attended and reconfigured. We hope to continue to build on this year's success with our 2025 Village events. The events have proven to increase community engagement, awareness and positive opinions regarding the Village.

OBJECTIVES:

- Provide sponsorship opportunities for local business to build their brand and show community support in Kronenwetter.
- Provide opportunities for Village residents to socialize, engage with neighbors and create positive memories within the community.

PROPOSAL: Approve the Proposed 2025 Village events and dates

RECOMMENDED ACTION: Recommend the Village Board approve the Proposed 2025 Village Events.

TIMING REQUIREMENTS/CONSTRAINTS: The sooner the 2025 events are approved, the quicker we can move forward with finding sponsors and developing marketing materials to be distributed.

FUNDING SOURCE(s) – Must include Account Number/Description/Budgeted Amt CFY/% Used CFY/\$ Community Events budget which will be adjusted as sponsorships are obtained.

ATTACHMENTS (describe briefly):

Proposed 2025 Village Events