



REPORT TO VB

ITEM NAME:	Discuss & Possible Action: 2024 Community Events
MEETING DATE:	Oct. 9, 2023
PRESENTING COMMITTEE:	CLIPP
COMMITTEE CONTACT:	Chris Eiden
STAFF CONTACT:	Jennifer Poyer
PREPARED BY:	Jennifer Poyer

ITEM: Proposed 2024 Community Event list

OBJECTIVES:

- Provide events that bring residents together to socialize and be entertained.
- Receive approval to move forward with event planning for 2024.
- Showcase the Village to area businesses and future residents.

PROPOSAL: We would like to continue offering events to the public in 2024. We had great participation for 2023, and the events continue to grow in popularity and attendance. The events are a major draw for residents in neighboring communities as well as our own. We have added three events to the lineup for 2024. The additional events include a fourth outdoor movie, garden contest and Halloween decoration contest.

ADVANTAGES: Community engagement and entertainment. Opportunity for businesses to sponsor events and be increase their awareness within Kronenwetter.

DISADVANTAGES: Staff time outside of regular office hours. Cost of events.

ITEMIZE ALL ANTICIPATED COSTS (Direct or Indirect, Start-Up/One-Time, Capital, Ongoing & Annual, Debt Service, etc.)

We will be seeking sponsors for all of the events. Money has also been budgeted for the 2024 events if sponsors cannot be obtained to cover all costs.

RECOMMENDED ACTION: Approval of 2024 Community Events

TIMING REQUIREMENTS/CONSTRAINTS: We'd like to get this approved ASAP, so we can move forward with finding sponsors and producing printed materials for distribution.

ATTACHMENTS (describe briefly):

- Proposed 2024 Event list