



# REPORT TO CLIPP

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<b>ITEM NAME:</b>	WI Evangelical Lutheran Synod Farmers Market Sponsorship
<b>MEETING DATE:</b>	March 3, 2025
<b>PRESENTING COMMITTEE:</b>	CLIPP
<b>COMMITTEE CONTACT:</b>	Trustee Chris Eiden
<b>STAFF CONTACT:</b>	Jennifer Poyer
<b>PREPARED BY:</b>	Jennifer Poyer

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**ISSUE:** The WI Evangelical Lutheran Synod would like to sponsor the 2025 Village of Kronenwetter Farmers Market. Sponsorship entails the following marketing opportunities:

**SPONSOR EXPOSURE:**

- Business name plastered on ALL social media posts, event pages, website event pages, printed posters, Main Sponsor - 2025 Village of Kronenwetter Event Card (printed), printed newsletters, emailed newsletters, press releases THE ENTIRE SUMMER!
  - Booth space at the event to advertise your business or services.
  - Physical signs at the Farmers Market venue identifying your business as a sponsor.
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**The following is an email from Pastor Fred Berger, detailing their group and sponsorship interest.**

*We are a group of local Christians (affiliated with the Wisconsin Evangelical Lutheran Synod) who are looking to start a new church in Kronenwetter. Northland Lutheran High School has graciously allowed us to use their facilities for worship and Bible Class and we hope to begin worship services in September of 2025. One of our main goals as a church is to be an "outward focused" church, helping our neighbors and being a positive impact in our local community. When we saw that Kronenwetter is already doing a great job of forming community with its events, we reached out to give willing hands and resources to help!*

*At my last church in Plymouth Nebraska, we worked with the local village to help out with a summer event every year with music, games, a street dance, and food...we ran a cornhole tournament...did a chili cookoff...sponsored a 5K for local non profit charities...helped with fundraising for a new splash pad...my daughter grew sweet corn and pumpkins and gave 100% off the proceeds to local non profits...etc etc. It was a great experience working with the local leaders to serve the community and we hope to be able to be involved here as well!*

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Would their sponsorship create a conflict with the "separation of church and state"?

The First Amendment of the US Constitution prohibits the government from creating an official religion or favoring one religion (or nonreligion) over another. or favoring one religion (or nonreligion) over another.

**RECOMMENDED ACTION:** Guidance on sponsorship approval for 2025 Farmers Market.