



REPORT TO VILLAGE BOARD

ITEM NAME:	TDS Telecommunications Community Event Sponsorship Agreement
MEETING DATE:	February 23,2026
PRESENTING COMMITTEE:	APC
COMMITTEE CONTACT:	Trustee Sandi Sorensen
STAFF CONTACT:	Jennifer Poyer
PREPARED BY:	Jennifer Poyer

ISSUE: Agreement approval for TDS event sponsorships

OBJECTIVES:

ISSUE BACKGROUND/PREVIOUS ACTIONS: TDS has signed up to sponsor the Bike and Walk for the Health of It, National Night Out and Kronenwetter Farmers Market. They need the Village to sign their contract to proceed. The contract outlines the marketing opportunities afforded their sponsorship of each event, cancellation practices, etc.

TDS is easy to work with and has been involved with our community events for several years. They provide an excellent booth with activities when they sponsor events.

- PROPOSAL:**
- ADVANTAGES:**
- DISADVANTAGES:**

ITEMIZE ALL ANTICIPATED COSTS (Direct or Indirect, Start-Up/One-Time, Capital, Ongoing & Annual, Debt Service, etc.)

RECOMMENDED ACTION: Recommend the Village Board approve the TDS Telecommunications Community Event Sponsorship Agreement.

OTHER OPTIONS CONSIDERED: Do not move forward with the TDS event sponsorships.

TIMING REQUIREMENTS/CONSTRAINTS:

FUNDING SOURCE(s) – Must include Account Number/Description/Budgeted Amt CFY/% Used

CFY/\$ Remaining CFY

Account Number:

Description:

Budgeted Amount:

Spent to Date:

Percentage Used:

Remaining:

ATTACHMENTS (describe briefly): TDS Event Sponsorship Agreement