

**MARATHON COUNTY RESPONSIBLE UNITS OF RECYCLING**  
**COOPERATIVE WASTE REDUCTION, REUSE AND RECYCLING EDUCATION**  
**PROGRAM AGREEMENT**

*To Satisfy Eligibility for Recycling Consolidation Grant--Calendar Year 2025*

This agreement is entered into between the cooperative group of Marathon County Responsible Units of Recycling, listed in Appendix A, and the Marathon County Solid Waste Department for the purpose of implementing efficiencies related to operating an effective recycling program in accordance with ss. 287.11 and 287.24, Wis. Stats., and ch. NR 542, Wis. Admin. Code.

The **City/Village/Town (circle one)** of \_\_\_\_\_ and the cooperative group of Marathon County Responsible Units of Recycling, along with the Solid Waste Department, agree to jointly undertake the following effective recycling program activities:

- Develop and distribute educational materials relating to waste reduction, reuse, and recycling.
- Carry out a program of technical assistance to businesses and owners and occupants of multifamily dwellings to increase the availability and convenience of recycling (not applicable for those municipalities without businesses and multi-family units).

**Description of Effective Recycling Program Component**

- What: Waste Reduction, Reuse and Recycling Education and Community Outreach
  - The education and community outreach program is a full-time, continuous program that uses multiple types of media to engage residents, businesses and organizations to increase recycling rates and reduce wastes entering landfills. The program capitalizes on the strengths of the Solid Waste Department waste management experts and the connection that each the local RU has with its constituents, leveraging these assets into a broad-based, consistent message across the diverse range of RUs in Marathon County
  - Additionally, the program will outreach to businesses and multi-family unit owners to outline recycling responsibilities and requirements
- Where: The cooperating group of Marathon County Responsible Units of Recycling

**Describe Each Responsible Unit's Responsibilities**

Each Responsible Unit will do the following:-

- Meet the statutory terms of a Responsible Unit of Recycling and conduct an Effective Recycling Program
- Apply for the DNR Basic Recycling Grant and the Recycling Consolidation Grant
- Administer the terms of service contracts for collection and transportation of recyclables
- Make all payments to their respective recycling service provider for collection and transportation of recyclables
- Have available to constituents information that directs them to the Solid Waste and Recycling Information Line and Solid Waste Department website
- Enforce the provisions of their respective recycling ordinance
- Administer a Compliance Assurance Plan to ensure residents, businesses and organizations meet conduct recycling as specified in the recycling ordinance

- Keep and use their Basic Grant and RU Consolidation Grant per the grant terms
- The Solid Waste Department will do the following:-
- Administer the department’s waste reduction, reuse and recycling education program
  - Have available to residents, businesses and organizations a toll-free Solid Waste & Recycling Information Line and up-to-date website with a wide variety of resources related to waste reduction, reuse and recycling
  - Conduct community presentations on waste reduction, reuse and recycling
  - Manage a Facebook page that promotes waste reduction, reuse and recycling
  - Promote and advertise Department’s toll-free number/website through a variety of media and the “Central Wisconsin Recycling Collective” and “Recycle Right Wisconsin” messages
  - Assist RUs with strategies on reducing the waste stream and recycling more

**Benefits of a Cooperative Education Program**

- RUs will be able to free up staff resources from recycling education/outreach to other work by directing inquiries to the fully staffed Solid Waste & Recycling and Information Line and resource-rich Solid Waste Department website
- A consistent message of what to recycle and on waste reduction will increase recycling rates and reduce waste; both aiding local government in saving money on waste disposal and assist the Solid Waste Department in ensuring that banned materials do not enter the landfill
- With the expert resources of the Solid Waste Department any inquiry about waste reduction, reuse or recycling is quickly and effectively handled. Even when smaller municipalities have either limited or part-time recycling staff, a resident has one call or one click access to information, expanding recycling education customer service to all of Marathon County.

**Cooperative Agreement Effective Dates**

January 1, 2025 through December 31, 2025

**Cooperative Agreement Termination**

Any RUs that does not comply with their statutory obligations, as determined by the DNR, will not be eligible for participation in the cooperative program.


The undersigned parties mutually agree to the terms and conditions of this Cooperative Agreement.

For the Responsible Unit of Recycling:

\_\_\_\_\_  
Signature & title of Authorized Representative

\_\_\_\_\_  
Date

For the Marathon County Solid Waste Department

  
\_\_\_\_\_  
David Hagenbucher Director-SWD

August 27, 2024  
Date