



REPORT TO VB

ITEM NAME: Policy for Park
Naming

MEETING DATE: 6-26-23

PRESENTING COMMITTEE:
VB/CLIPP

COMMITTEE CONTACT: Chris
Voll, Kelly Coyle

STAFF CONTACT: Jennifer
Poyer

PREPARED BY: Alexander
Vedvik

ISSUE: Develop a Parks and Facilities Naming Policy

OBJECTIVES: To direct CLIPP to develop and Parks and facilities naming policy which will eliminate future confusion and negative energy as seen last year during the Sunset Park debacle

ISSUE BACKGROUND/PREVIOUS ACTIONS: Last year, there was a drawn-out heated discussion regarding a proposed name change of Sunset Park to Buska Park by a former Village Trustee. Not to get into rehashing the specific name change issue which in my opinion became a major embarrassment to the Village of Kronenwetter with how it was handled, an important point was brought up by Trustee Eiden and other community members that the Village of Kronenwetter does not have a Park naming policy.

If there had been a Park naming policy, it could have eliminated the personal attacks and negative impact to the Village of Kronenwetter. I propose the Village Board direct CLIPP to develop a park and park facilities naming policy such that the naming of community parks and facilities follows a “fair and balanced” approach such that parks and park facilities are viewed as community assets. Village taxpayers pay for these facilities and as such they are for all of Kronenwetter’s residents to enjoy.

With discussions ongoing about adding new parks and new facilities, I believe it is imperative the Village learn from last year’s debacle and develop a naming policy.

PROPOSAL: The Village Board direct CLIPP to develop a Village of Kronenwetter Parks and facilities naming policy.

ADVANTAGES: Will develop a policy that will allow the Village of Kronenwetter to continue to develop parks and new facilities, while avoiding a potential argument that negatively impacts the reputation of the Village. Will also provide clarity for Village staff, Village leadership, and Kronenwetter citizens in regards to the naming of Village parks and facilities.

DISADVANTAGES: Will take some time for CLIPP to gather required information, public input, and consider the impacts of the language of the parks and facilities naming policy.

ITEMIZE ALL ANTICIPATED COSTS (Direct or Indirect, Start-Up/One-Time, Capital, Ongoing & Annual, Debt Service, etc.) None foreseen

RECOMMENDED ACTION: Village board moves to direct CLIPP to develop a parks and facilities naming policy.

OTHER OPTIONS CONSIDERED: Leave as is, no policy.

TIMING REQUIREMENTS/CONSTRAINTS: Up to the discretion of Village Board and CLIPP

FUNDING SOURCE(s) – Must include Account Number/Description/Budgeted Amt CFY/% Used CFY/\$

Remaining CFY

Account Number:

Description:

Budgeted Amount:

Spent to Date:

Percentage Used:

Remaining:

ATTACHMENTS (describe briefly):