

August 2024

## Arctic Spirits Manager's Report

**To:** Tessa Baldwin – City Manager  
**CC:** Charlie Santos  
**From:** Jamie Lambert, Arctic Spirits Manager  
**Date:** September 3, 2024  
**Re:** Arctic Spirits Manager's report and monthly recap comparison

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The following is a calendar recap for August 2023 as compared to August 2024.

Total revenue collected in August of 2023 was \$311,435.73 compared to \$285,458.90 in August of 2024. This is a decrease of \$25,976.83 or almost 8% less revenue than this time last year. There were 27 sales days in August of 2023 and 26 sales days in August of 2024. Our summer hours ended August 20<sup>th</sup>.

In August of 2023 we had 5,977 customers compared to 5,805 in August of 2024. This is a decrease of 172 customers. The average sale in August of 2023 was \$52.11 compared to \$49.17 in August of 2024 or an average of \$2.94 less spent per customer this year compared to last year.

Cigarette sales in August of 2023 were \$4842.06 as compared to \$7168.14 in August of 2024. This is an increase of \$2326.08 in tobacco sales compared to this time LY.

The Delivery Site 2 logged transactions.  
The number of 10-day permits issued was 222.  
The number of 30-day permits issued was 19.  
The number of 90-day permits issued was 7.  
The number of 180-day permits issued was 9.  
The number of one-year permits issued was 58.

At least 14 permits were newly suspended or revoked due to background checks, public intoxication reports, and COR/judgement paperwork sent from the jail. We received about 41 COR/judgements to update within our system.

Inventory for August 2024 has been completed and filed.

Please feel free to contact me if you have any questions,  
Jamie Lambert - Arctic Spirits Store Manager  
(907)442-4000 or (907)412-0747